



BUSINESS | SUMMER 2017



## HERE'S TO ALL YOUR HARD WORK.

**Latitude 13 3000 Series 2-in-1** – this 13" 2-in-1 features long battery life and four flexible usage modes for the office and on the go.

Order from Dell or from our partners. The choice is yours.  
Go to page **43** for more details on how to buy.

# BUILT FOR POWERFUL IDEAS.

Hard work will take your business far. Go further with the Dell Precision 5720 All-in-One and Dell Canvas. Utilise a powerful machine with vivid display and Dell Precision Optimiser software. Combine it with an interactive workspace that features a 27" QHD display, a precise pen and an intuitive totem. Break boundaries and power ideas.

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C

### WHAT'S NEW

**A. New Precision 5720 All-In-One.** 27" all-in-one featuring Intel® Core™ and Xeon® processors, AMD professional graphics and Dell Precision Optimizer.

**B. New Dell Canvas.** A 27" interactive workspace that enables natural digital creation. Featuring a precise pen and totem. Coming Soon. Quantities limited.

**C. New OptiPlex 5050 Micro.** High-performance, ultra-compact business desktop with multiple mounting options.



A

B

### Latest Tech

See more of the Dell Precision 5720 All-in-One and the interactive touch Dell Canvas on pg. **19**



Windows 10 Pro means business.



# CONSIDER YOUR BOUNDARIES SHATTERED.

Push your business past its limits with the world’s most powerful line of workstations. The latest Dell Precision workstations help you get more done in less time with the latest Intel® Core™ and Intel® Xeon® processors, professional-grade graphics and memory for increased performance. Plus, ISV certification delivers the reliability and mobility needed to take your potential anywhere.



**A. Dell Precision 3520.** Affordable 15” mobile workstation with enhanced features for the most demanding applications.

**B. Dell Precision 5520.** Stunning 15” mobile workstation with superior performance in a beautiful, lightweight design.



**C. Dell Precision 7720.** Dell’s most powerful 17” mobile workstation with Intel® processors and next-generation graphics.

**D. Dell Precision 7520.** Dell’s most powerful 15” mobile workstation with Intel® processors and next-generation graphics.



**E. Dell Premier Wireless Keyboard and Mouse - KM717.** Experience premium performance in a cutting-edge wireless keyboard and mouse featuring a compact design and wireless connectivity.

**F. Dell UltraSharp 32 Ultra HD 4K Monitor with PremierColor - UP3216Q.** The ideal PremierColor coverage and Ultra HD 4K clarity for finely detailed projects requiring highly accurate colour.

# YOU ASK. WE LISTEN.

Thinner, lighter, longer battery life, more docking options and available with up to 7th Gen Intel® Core™ processors. These are only a few of the improvements that make these Latitudes our most productive laptops ever.



Screens simulated, subject to change;  
Apps sold separately, availability may vary.



Products shown feature optional touch functionality.



**A. Latitude 7480.** 14" business-class laptop featuring industry-leading security, manageability and reliability.

**B. Latitude 7280.** Dell's thinnest, lightest 12" business-class laptop ever. Featuring industry-leading security, manageability and reliability.

**C. Latitude 5280.** 12.5" laptop built for productivity. Featuring Intel® Core™ processors and flexible docking options.

**D. Latitude 3000 Series.** World's most secure business laptops designed with superior performance and premium features.

**E. Dell Premier Briefcase.** Provides the convenience and reliability of a mobile office with a sleek, travel-friendly design.

**F. Dell Power Companion (12000 mAh) - PW7015M.** Charge multiple devices simultaneously and extend battery life.



## PROACTIVE SUPPORT

Dell ProSupport provides a single source for PC and tablet hardware and software support 24x7 by in-region ProSupport engineers who help resolve IT issues quickly and efficiently.  
Visit [Dell.com/ProSupport](https://www.dell.com/prosupport)



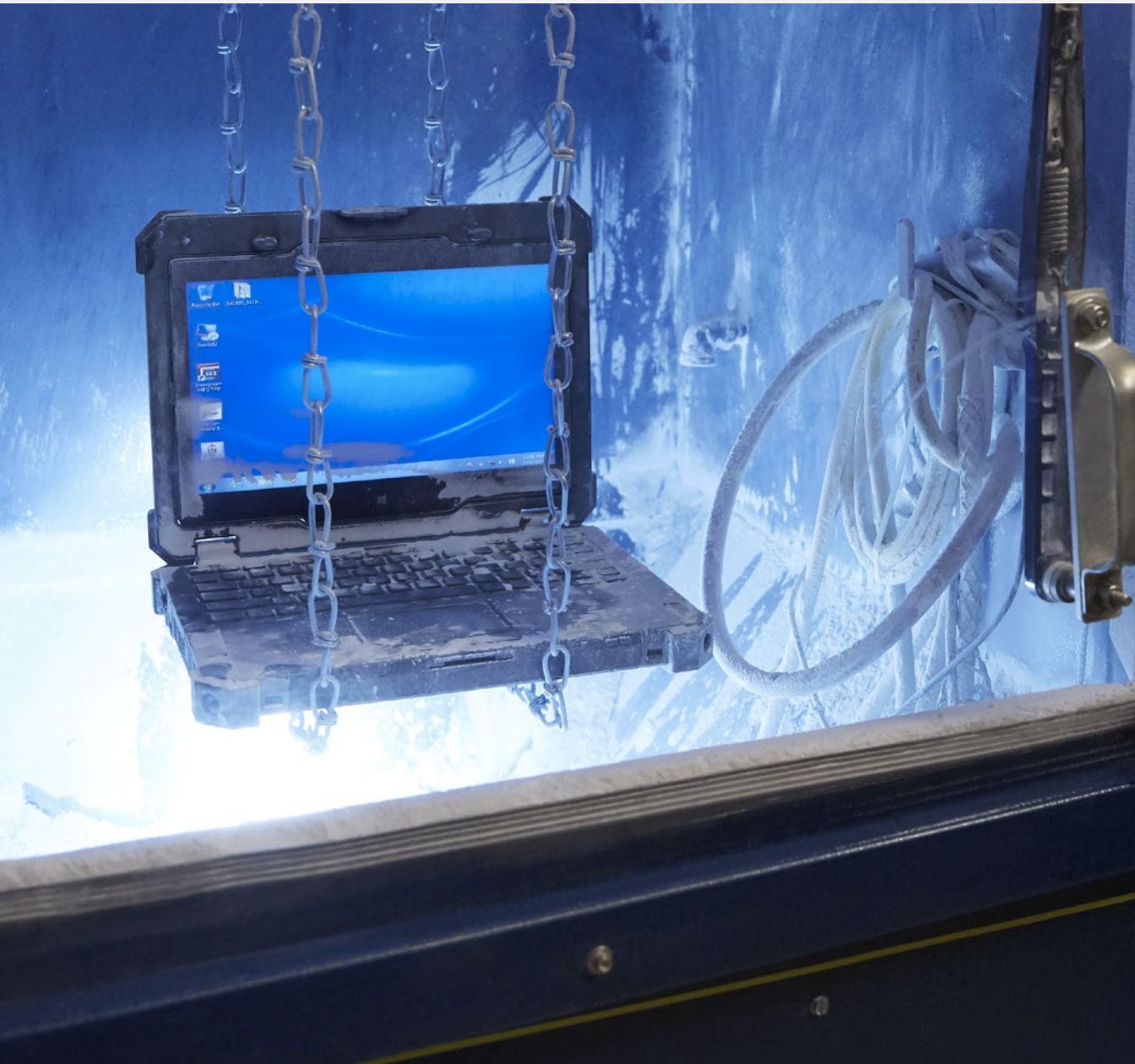
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# FAILURE IS NOT AN OPTION.

Tested to the point of failure so you won't find one, the new Dell Latitude Rugged family can face challenges head-on without being throttled at all.

This is the family that keeps up with you. With sealed RGB backlit keyboards and outdoor readable screens with anti-reflective treatment and glove-touch capability, you can work from anywhere. Combined with desk- and crash-tested vehicle docking and webcams with physical privacy shutters, you can also work through anything. Let work get rugged.



**A. Latitude 14 Rugged.** 14" laptop built to withstand shocks, drops and vibrations. Thrives in extreme temperatures.



**B. Latitude 12 Rugged Tablet.** 12" tablet meets rigorous military-standard requirements. Made with shock-absorbent materials.



**C. Latitude 12 Rugged Extreme.** 12" laptop built for real-world performance and security. Featuring a flip-hinge design for versatility in any environment.



**D. Dell Power Companion (18000 mAh) - PW7015L.** Take extra power with you and be more productive. Powers select laptops, smartphones, tablets and other USB devices.



**E. Dell Rugged Desk Dock.** Easily transition between workspaces with a dock that's compatible with all Latitude Rugged devices.

## PROACTIVE SUPPORT

Dell ProSupport provides a single source for PC and tablet hardware and software support 24x7 by in-region ProSupport engineers who help resolve IT issues quickly and efficiently. Visit [Dell.com/ProSupport](https://Dell.com/ProSupport)

# STYLED FOR WORK. WORK IN STYLE.

Meet the laptop that has everything needed for work: the Vostro 15 3000 Series. This laptop is built to impress with the latest Intel® Core™ processor for speed and productivity.

**Powerfully efficient**

Work through the day quickly and conveniently with the latest Intel® Core™ processor. This ultra-low voltage processor delivers power and an efficient performance.

**Anti-glare for optimal viewing**

A 39.6 cm (15.6") anti-glare screen with optional Full HD resolution gives employees the clarity they crave to work comfortably in any environment.

**Room for growth**

Save and access presentations, documents and media without worry of space limitations with up to a 1TB HDD.

**Vostro 15 3000 Series**

A 39.6 cm (15.6") laptop with powerful processors, a numeric pad and a refined design for professionals.



## ACCESSORIES

Recommended and tested for laptops.



**Dell Wireless Mouse - WM126**  
Reduce cable clutter and work and play longer, with comfortable design and extended battery life.



## PROACTIVE SUPPORT

Dell ProSupport provides a single source for PC and tablet hardware and software support 24x7 by in-region ProSupport engineers who help resolve IT issues quickly and efficiently. Visit [Dell.com/ProSupport](http://Dell.com/ProSupport)

Product availability can vary by country.

Screens simulated, subject to change; Apps sold separately, availability may vary.

<sup>1</sup> Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at <http://facts.pt/14dh1gl>. Dell ProSupport Plus availability and terms vary by region. See [Dell.com/servicecontracts/global](http://Dell.com/servicecontracts/global).



# HIGHER PERFORMANCE. LOWER PRICE.

In a head-to-head match up, the **Dell Precision 15 5000 Series** beats the **Apple® MacBook Pro** in all the specs that matter. It's the reason more business and creative professionals choose Dell Precision workstations with an Intel® Xeon® processor over other laptops to get the job done.



Dell Precision 15 5000 Series features the first ever InfinityEdge display. And up to an

Intel® Xeon® processor to optimise all of your creative endeavours.

# COMPACT AND RICH IN FEATURES.

The Vostro Desktops are redesigned to help you get the job done with the latest Intel® processors, up to 2TB of hard drive storage for important data, multiple expansion slots for future upgrades and 2GB of optional discrete graphics. Reliable technology you can count to help you stay productive and on schedule.



**Vostro 3668 Mini Tower Desktop**  
Scalable.Powerful.Reliable  
Expandable Mini Tower with improved design, security, performance and graphics ready to exceed your business expectations



**Vostro 3268 Small Form Factor Desktop**  
Compact and rich in features.  
Reliable Small Desktop designed to fit perfectly on your desk and with your business. Featuring Intel processors and outstanding support.



Monitor, keyboard and mouse sold separately.

**Vostro 3250 Small Form Factor Desktop**  
Reliable, small desktop designed to fit perfectly on your desk and with your business.



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## ACCESSORIES

Recommended and tested for your Vostro Desktop.



**Dell Bluetooth Portable Speaker – AD211.**  
The Dell Bluetooth Portable Speaker is a portable, lightweight wireless speaker that features a long-lasting rechargeable battery and the latest wireless technologies.



**Dell S2240T 54.5cm (21.5") LED Win8 Multi-Touch Monitor**  
Multi-touch, Full HD display offers exceptional clarity and usability in a clean, efficient design. Ideal for students and professionals.

## IT'S NICE TO FEEL PROTECTED

Simplify repairs from drops, spills and surges with Dell Accidental Damage Service.

Visit [Dell.com/accidentaldamage](http://Dell.com/accidentaldamage)

Product availability can vary by country.

Screens simulated, subject to change; Apps sold separately, availability may vary.



# BETTER WORK BEGINS WITH A BETTER WORKSPACE.

You asked for more flexibility, so we designed new OptiPlex desktops that fit fluidly in any environment. Multiple sizes, stronger security and more accessories give you the power to work the way you want.



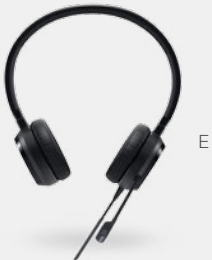
Monitor and stand sold separately.



Add the Dell 27 Monitor - P2717H



Add the Dell 24 Monitor - P2417H



Dell Pro Stereo Headset - UC350

**A. New OptiPlex 5250 All-In-One.** Fully featured 21.5" business all-in-one desktop with advanced manageability and security.

**B. New OptiPlex 7050 Micro.** Small footprint business desktop with Intel® vPro™ systems management option and versatile mounting capabilities. Monitor, cable cover and Micro All-in-One stand sold separately.

**C. New OptiPlex 5050 Tower.** Fully featured, expandable desktop with advanced security and manageability.

**D. New OptiPlex 3050 Small Form Factor.** Essential business desktop with best-in-class security and manageability in a space-saving design.

**E. Dell Pro Stereo Headset - UC350.** Put on the Dell Pro Stereo Headset - UC350 and experience exceptional audio clarity whether you're on a conference call or listening to your favorite music.

**COMPLETE SUPPORT.** Dell ProSupport Plus gives you proactive and predictive maintenance options, priority access to experts and fast repair if you have an accident so you'll never be without a helping hand when you need one. Visit [Dell.com/ProSupportPlus](https://Dell.com/ProSupportPlus)



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# POWER FOR YOUR WORLD.

When you need powerful, reliable performance to handle graphic-intensive work, your desk of the future is here. Combine Dell's Precision workstations and the new Dell Canvas for two crisp, clean screens to work with. Add accessories like one of our versatile docks so you can always connect to your world easily. Now that's making your work beautiful.



A

B

**A. Dell Precision Tower 3000 Series (3420).**  
Affordable, small form-factor workstation is the smallest in its class.

**B. Dell Precision Tower 5000 Series (5810).**  
Tower workstation in a compact design with expansion options. Featuring an Intel® processor.



C

D

**C. New Dell Precision 5720 All-in-One.**  
27" All-in-One featuring Intel® Core™ and Xeon® processors, AMD professional graphics and Dell Precision Optimiser.

**D. New Dell Canvas.** A 27" interactive workspace that enables natural digital creation. Featuring a precise pen and totem. Coming Soon. Quantities limited.



Add Dell 27 Ultra HD 4K Monitor - P2715Q

**CUSTOMISATION.** Award-winning, customisable PCs, solutions, accessories and thousands of top-brand electronics.



FIVE REASONS  
TO REFRESH  
YOUR SERVER:

1 Maintaining older servers is expensive. Replacement parts are harder to find and frequent failures increase the cost of labor for repairs.

2 Over time, relative server performance declines as invested costs increase.

3 Servers running demanding business applications typically have shorter life cycles.

4 Operating system upgrades or changes in application requirements can necessitate server updates.

5 Advanced capabilities of new servers keep your company on the leading edge of technology.

SERVERS TO  
START.

An entry-level server can save you risk, time and money, and simplify your business by consolidating multiple devices into a single platform. Featuring up to Intel® Xeon® processors.



A

Dell PowerEdge Servers reduce deployment time by 99%.<sup>2</sup>

IT'S TRUE



B



C

SERVERS TO  
GROW.

Whether you need a second server or more, adding servers to your current setup adds capacity for more storage, support and scalability – enhancing your business productivity and bottom line.



E



F



D

SERVERS TO START

**A. PowerEdge Tower T130.** Ideal first server for small business with the right blend of value, reliability and security. Featuring up to an Intel® Xeon® processor.

**B. PowerEdge Tower T330.**<sup>†</sup> Helps deliver robust scalability, performance and reliability to your office. Featuring up to an Intel® Xeon® processor.

**C. PowerEdge Rack R230.**<sup>†</sup> Experience enterprise-class features in a rack optimised 1U server. Featuring up to an Intel® Xeon® processor.

SERVERS TO GROW

**D. PowerEdge Tower T430.**<sup>†</sup> Accelerate performance in office environments with a two-socket server featuring expandable design and quiet acoustics.

**E. PowerEdge Rack R430.**<sup>†</sup> Delivering peak performance to space-constrained data centers, with DDR4 memory.

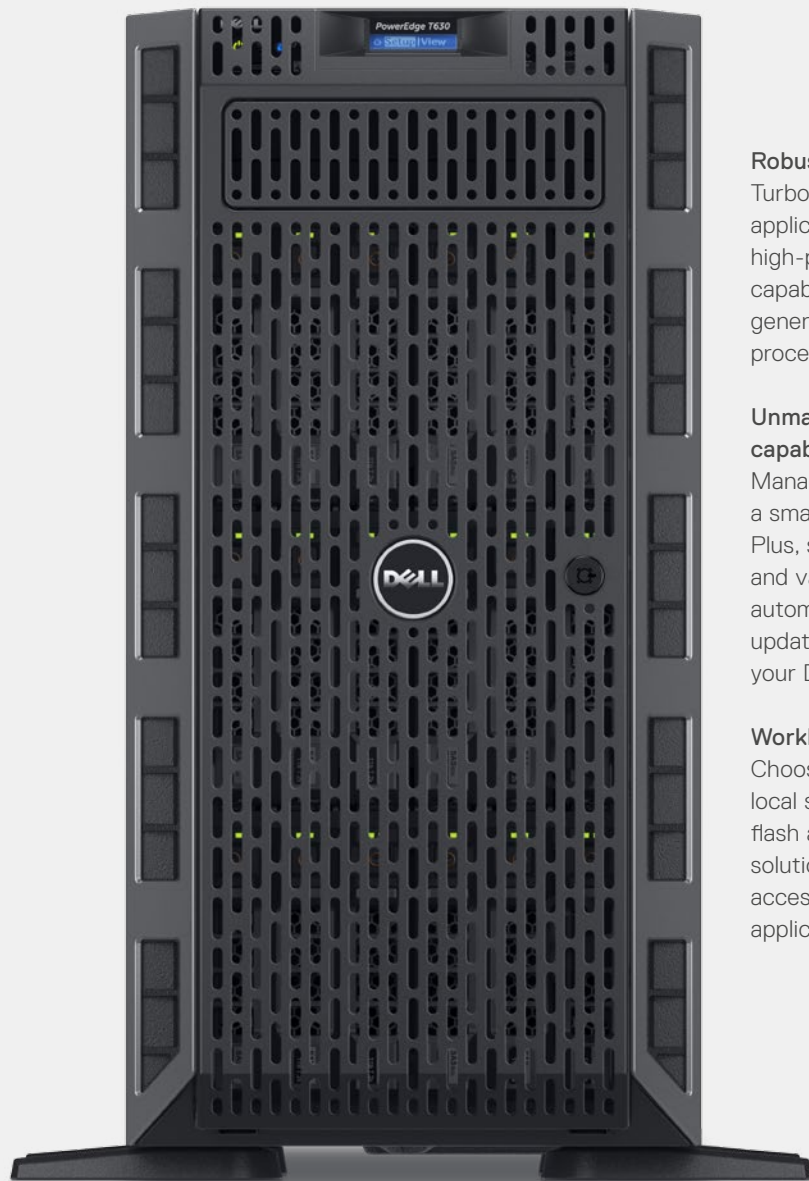
**F. PowerEdge Rack R630.**<sup>†</sup> Employ the newest server technology, with high-density memory, balanced I/O and the latest processors.

**Dell ProDeploy**  
Critical systems deserve more.  
Dell ProDeploy delivers expert installation and configuration services to get your data center up and running quickly. Upgrade to ProDeploy Plus for additional environmental analysis, post-deployment assistance and training credits for your staff. Learn more at: [Dell.com/ProDeploy](http://Dell.com/ProDeploy)

<sup>1</sup> Source: Principled Technologies, Inc. "Data Center in a Box Performance Test: Comparing Dell and HP Blade Solutions," an August 2012 report commissioned by Dell.  
<sup>2</sup> PowerEdge Servers can be discovered and automatically configured from simple files over a network, eliminating potential errors and reducing deployment time by 99%.  
<sup>†</sup> This device has been tested to FCC Class A standards and is intended for use only in commercial, industrial or business environments.

# POWEREDGE SERVERS.

PowerEdge 13G servers have been designed to help improve IT productivity, lower energy costs and give you fast access to your data. Let a Dell EMC expert help you choose the right server and solutions to meet your workload and project needs. A Dell expert technician can help install it all for you.



## Robust performance

Turbocharge business applications and unleash high-performance computing capabilities with the latest generation of Intel® Xeon® processors.

## Unmatched management capabilities

Manage remotely with a smartphone or at the server. Plus, save even more time and valuable resources with automated deployment, updates and support of all your Dell servers.

## Workload-optimised storage

Choose from a wide range of local storage options, including flash and software-defined solutions to enable fast data access and accelerated application performance.



**SIMPLIFIED SERVER MANAGEMENT.** Whether it is a compliance, administration or customization need, Dell Windows Server Management solutions deliver the capabilities your business needs.

Read the white paper here: [software.dell.com/solutions/windows-server-management](https://www.dell.com/solutions/windows-server-management)



**A. PowerEdge T630.** Drive a wide range of demanding workloads with a huge internal storage capacity.

**B. PowerEdge R630.** Maximise data center efficiency with an ultra-dense virtualisation or database engine.

**C. New PowerEdge R730.** Adapt to virtually any workload with a scalable server.

**DELL PROSUPPORT.** Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so you can focus on your business.

Visit [Dell.com/ProSupport](https://www.dell.com/ProSupport)



# REDEFINE DATA CENTER AGILITY WITH MODULAR INFRASTRUCTURE.

Precisely tailor, quickly deploy and easily manage your infrastructure with the flexible building blocks of the Dell EMC PowerEdge FX architecture, engineered for both modern and legacy workloads.

### MAXIMISE YOUR IT INVESTMENT

ProDeploy delivers expert installation and configuration services to get your data center up and running quickly. Upgrade to ProDeploy Plus for additional environmental analysis, post-deployment assistance and training credits for your staff.

[Learn more at Dell.com/ProDeploy](http://Dell.com/ProDeploy)

### PROACTIVE SUPPORT FOR CRITICAL DATA CENTER SYSTEMS

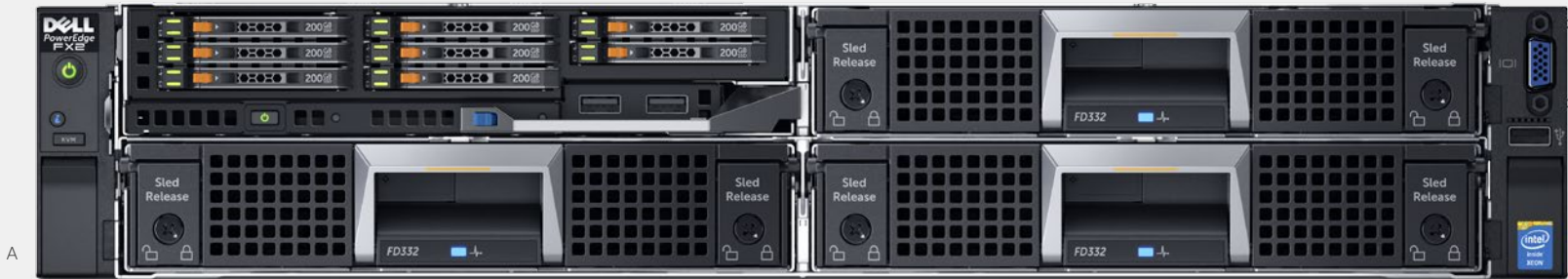
ProSupport Plus with SupportAssist improves hardware performance and stability with environmental intelligence, a dedicated Technical Account Manager and 24x7 access to elite Dell EMC engineers.

[Dell.com/ProSupportPlus](http://Dell.com/ProSupportPlus)

**A. PowerEdge FD332.** Flexible, high-capacity, half-width, 1U storage module that allows you to finely scale direct-attached storage (DAS) in your FX-based infrastructure.

**B. PowerEdge FC630.** Versatile half-width, 1U server block, ideal for hosting virtualization environments or running business intelligence applications, databases and private clouds.

**C. PowerEdge FC830.** A powerful full-width, 1U 4-socket server block with dense compute and memory scalability and a highly expandable storage subsystem.



**Flexible scalability**  
With compute, storage and IO modules in just 2U of rack space, the FX modular architecture allows you to adapt and build a flexible software-defined infrastructure.



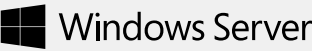
**Management your way**  
Monitor the entire FX infrastructure from a single console with your choice of 1-to-1 rack or 1-to-many chassis-based management.



**Demand-driven performance**  
Deploy now and scale as needed with customisable IT building blocks of IO, server and storage.

### DID YOU KNOW

Dell PowerEdge M-Series blade servers can reduce power costs by up to 20% compared to identically configured competitive offerings.



Your path to the modern data center.  
Windows Server 2016 from Dell.

# STORAGE ECONOMICS REDEFINED.

Lower total cost of ownership and keep on innovating with scalable end-to-end Dell EMC storage solutions.

## Enterprise-class performance and value

Optimise SAN and NAS environments with a virtualised, scalable pool of disks that automatically, intelligently adapt to your application and workload demands.

## Expanded capacity, greater flexibility

Deploy a single platform for block and file with built-in efficiency, resiliency and intelligence to optimised your IT budget.

## Simplified scalability

Flexible architecture readily adapts to business growth and evolving technologies without restrictions or complexities.



**PROTECT DATA AND APPLICATIONS FROM UNEXPECTED FAILURES.** Minimise risk and simplify data protection with backup and recovery software for virtual, physical and cloud applications. With Dell EMC, you have access to near-continuous data protection and image-level backup that recovers data in mere seconds. Protect anything — systems, apps and data — anywhere.

[Software.Dell.com/solutions/backup-and-recovery](https://Software.Dell.com/solutions/backup-and-recovery)

**A. FS Series.** Optimize file storage with the EqualLogic FS7610 NAS appliance and the scalability, flexibility and efficiency of the Dell EMC FluidFS v4 file system.

**B. SC Series.** Dell EMC Storage SC Series arrays provide a unified platform for the ultimate in performance, adaptability and machine-driven efficiency.

**C. NX Series.** Dell EMC Storage NX network attached storage is an affordable NAS appliance that harnesses the innovations of Windows Storage Server 2012 R2.





# MODERNISE YOUR NETWORK.

Energy-efficient, cost-effective 1GbE and 10GbE switches designed for modernizing and scaling network infrastructure with the features you require for a better total cost of ownership.

N-Series switches utilize a comprehensive enterprise-class L2/L3 feature set, deliver consistent, simplified management and offer high availability device and network design.

## N1500 Series

Enterprise features for small and medium businesses.

## N3000 Series

1Gb power-efficient density for campus or small-scale data center deployments.

## N4000 Series

Deliver more bandwidth in the campus core with a power-efficient and flexible 10GbE switching solution for simple scalability and high density.

## N-Series Multi-Gigabit Switches

Support 2.5Gb for 802.11ac Wave 2 Wireless APs. Provide additional performance to your end-user wireless network with 2.5Gb uplinks to the new 802.11 specification.

**EDUCATION SERVICES.** Get hands-on training and learn how to use Dell EMC's Open Networking Technology to increase performance and eliminate unnecessary downtime. Training courses available for Dell EMC Data Center and Campus Networking products.

[Dell.com/training](http://Dell.com/training)



A



B



C



D



**SECURITY AND PERFORMANCE. HAND IN HAND.** The Dell EMC TZ Series Unified Threat Management (UTM) business-grade firewalls protect your organization with highly effective intrusion prevention, anti-malware, content/URL filtering and application control.



# YOU’LL LOVE OUR BRAND OF SUPPORT.

Dell ProSupport Plus for PCs and tablets:  
support for businesses that have no time for downtime.

ProSupport Plus is the only complete proactive support service that combines priority access to expert support, predictive analytics with automated tools by SupportAssist technology<sup>1</sup>, and protection of your investments. This service keeps your PCs and tablets running smoothly, so you can focus on your business.

Dell ProSupport Plus with SupportAssist significantly reduced time to resolve a failed hard drive<sup>3</sup> with:

- Up to 91% less time to resolution
- Up to 72% fewer steps to resolution

Improve productivity, reduce support time and protect your investments with:

- Priority access to support experts
- Proactive automated issue detection, case creation and notification<sup>1</sup>
- Predictive failure prevention<sup>1</sup>
- Repair for drops, spills and surges
- Hard drive retention after replacement to secure your data<sup>2</sup>

ProSupport Plus provides end-to-end support that minimizes internal support efforts. Go to **Dell.com/ProSupportPlus** or call Dell today.

End-to-end support for PCs and tablets with proactive issue prevention.

Here’s what you’ll get:	Basic service Hardware only	Dell ProSupport Hardware & Software	Dell ProSupport Plus Complete Support
Technical support through phone, chat and online	Business Hours	24x7	24x7
Hardware repair service delivery	Varies	Onsite <sup>4</sup>	Onsite <sup>4</sup>
Self-service case management and parts dispatch through TechDirect	✓	✓	✓
Direct access to ProSupport engineers		✓	Priority Access
Single resource for software and hardware expertise		✓	✓
Command center monitoring and crisis management		✓	✓
Software support with collaborative 3 <sup>rd</sup> party assistance		✓	✓
Case Management API for helpdesk integration		✓	✓
Automated issue detection, notification and case creation by SupportAssist <sup>1</sup>		✓	✓
Predictive issue detection for failure prevention by SupportAssist <sup>1</sup>			✓
Accidental damage repair for drops, spills and surges			✓
Retention of hard drive after replacement <sup>2</sup>			✓
Dedicated Technical Account Manager <sup>5</sup>			✓
Monthly support history and contract reporting <sup>5</sup>			✓

<sup>1</sup> SupportAssist is only available on Windows 8, 8.1 and 10 based mobile products. Not available on Windows RT, Android, Google Chrome, IoT devices or Wyse thin clients. Predictive analysis failure detection is limited to hard drives and batteries.  
<sup>2</sup> Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.  
<sup>3</sup> Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary. Full report: <http://facts.pt/Cr3tEy>  
<sup>4</sup> Onsite service not available on Chromebook A35, Venue 7, 8, and 8 Pro tablets and Wyse thin clients  
<sup>5</sup> Available for customers with 1,000 or more ProSupport Plus systems.  
Only complete support claim is based on a Dell analysis dated Feb. 2016. Some ProSupport Plus features are not available on all products. See [Dell.com/ProSupportPlus](http://Dell.com/ProSupportPlus)

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# WHAT SECURE, EFFICIENT DESKTOPS LOOK LIKE.

Meet Wyse, the Dell brand for complete end-to-end desktop virtualization and thin clients.

Quickly and affordably evolve to a simpler state of IT. No matter what stage of desktop virtualisation you're in or what platform you prefer, our fully customisable, end-to-end cloud client-computing solutions can help you realise a heightened level of security, speed and management across Citrix®, Microsoft® or VMware® based platforms. And we're your single point of contact for support.



**Wyse All-In-One Clients**  
Simplify security and scalability with easy deployment and remote management in an elegant, space-saving design.



**Wyse 3000 Series Thin Clients**  
Efficient, easy-to-use thin clients for cost-effective virtual desktop access.



**Wyse 5000 Series Thin Clients**  
High-performance thin clients with quad core processors, designed for secure and easy-to-manage virtual desktop environments.



**Wyse 7000 Series Thin Clients**  
High-performance thin client equipped with the latest high-performance processors, accelerated graphics and multimedia.

## 5 REASONS TO CONSIDER DESKTOP VIRTUALISATION

1. Minimise your data security risks
2. Reduce your desktop deployment and operational costs
3. Centralise and simplify your desktop management
4. Drive up user productivity with always-on data access
5. Enable secure user access from any device, anywhere

## DELL DATA PROTECTION | ENDPOINT SECURITY SUITE ENTERPRISE: STAY PROACTIVE, NOT REACTIVE

Protect your business, data, systems, users and reputation with Dell Data Protection | Endpoint Security Suite. A single integrated solution that always puts your business first.



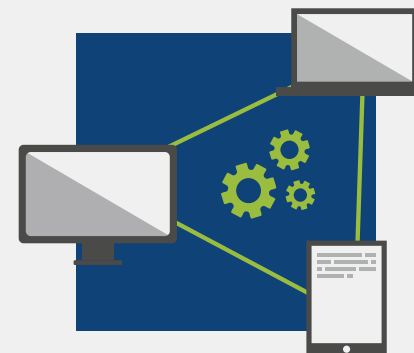
### Advanced threat protection

- Revolutionary AV replacement
- Stops even zero-day threats before they can run
- Unparalleled efficacy of over 99%



### Encryption

- Encrypt local drives & external media
- Optional hardware encryption
- Agentless Android & iOS security
- BitLocker & SED support



### Simplified management

- Single pane of glass
- Consolidated status and compliance reporting
- Virtual console options



### Authentication

- FIPS 201 smartcards
- Fingerprint
- Windows password reset via smartphone
- Multi-factor

# EMPOWERING YOUR BUSINESS YOUR WAY.



Simplify connections and keep information flowing for your business. Dell delivers just what you need to build or evolve a perfect, secure network.

Get expert help selecting the right solution for your business from Dell's small and medium business experts. And don't forget about ProSupport Plus.

Meet your every need with Dell business solutions.



## Server & Backup

Choose Dell PowerEdge servers to:

- ◆ Centralise your business data and applications for easy sharing and secure access control.
- ◆ Minimise risk and simplify data protection with a backup and recovery Dell PowerVault solution.
- ◆ Improve system performance and stability with ProSupport Plus for Enterprise — 24x7 tech support, a dedicated Technical Account Manager and SupportAssist automated monitoring.



## Networking & Security

Set up a network designed for small and medium business that includes:

- ◆ Enterprise-class network control with consumer-like ease
- ◆ Dell SonicWALL for maximum control over all data and applications across your network
- ◆ Together, Dell Networking and Dell SonicWALL offer faster connection speeds, enterprise grade protection



## PC & Virtualisation

Customise reliable business-class laptops and desktops and get:

- ◆ End-to-end cloud client-computing solutions
- ◆ Heightened security, speed and management across any platform
- ◆ Dell Wyse desktop virtualisation solutions
- ◆ Easy Windows migration to current system setup
- ◆ Outstanding end-user support



## Cloud & Software

Customise your cloud solution with an end-to-end portfolio including:

- ◆ Cross-platform services
- ◆ Private and hybrid clouds
- ◆ Diverse management
- ◆ Expert guidance
- ◆ Scalable, integrated enterprise software
- ◆ Office 365, cloud services and 24x7 support



## Encryption software

Keep sensitive data secure and meet compliance mandates with encryption coverage using Dell Data Protection Encryption solutions.

## DELL PROSUPPORT

Gives you the fast problem resolution and support you need to keep your business running.

[Dell.com/ProSupport](https://Dell.com/ProSupport)





A



B



C



D



E

# WORK EVERYWHERE. EASIER.

Be mobile. Stay razor sharp and ready to go with the portable power of Dell accessories. This full range of accessories is designed and tested to easily connect, share and carry your Dell system — wherever your office takes you.



68.6cm  
(27")

F



G



H



I



J

**A. Dell Optical Mouse - MS116.** Improve your productivity at the office or at home—the Dell Optical Mouse will help keep you on task with accurate 1000 DPI optical tracking.

**B. Dell Active Pen.** For use with compatible Dell tablets or 2-in-1 notebooks.

**C. Dell Auto/Air Adapter 65W USB-C.** Power up and stay productive on the road or in-flight with the Dell™ DC Adapter. Auto-air type-C 65W is one of product in type-C family which plugs in auto outlet or air outlet usage.

**D. Dell Multimedia Keyboard - KB216.** The keyboard's full layout with chiclet style keys allows for efficient, comfortable typing - excellent for everyday usage on virtually any task at hand.

**E. Dell Power Companion 12,000mAh USB-C-PW7015MC.** Power and charge your notebook along with your phone while you are on the go.

**F. Dell UltraSharp 27 Monitor - U2715H.** Features Full HD webcam and speakers optimised for Lync®.

**G. Dell Dual Video USB 3.0 Docking Station D1000.** Enjoy the ease of universal connectivity with the Dell Dual Video USB 3.0 Docking Station.

**H. Dell Dock - WD15.** A reliable connection for your Latitude 12 – up to 2 FHD displays and other essential peripherals.

**I. Dell 2.0 Speaker System - AE215.** High-quality sound experience that fits neatly into almost any desktop setup.

**J. Dell USB Slim DVD +/- RW Drive - DW316.** Plug and play disc burning and disc playing solution that you can use with a USB port.

# BUILT FOR COLLABORATION.

Use Dell large displays for conference rooms to reach a new level of collaboration. Work with your team using crisp, clear images displayed on award-winning Dell monitors and projectors designed to display image sizes up to 300" clearly.



**A. Dell 70 Interactive Conference Room Monitor - C7017T.** Elevate your conference room with this easily managed and expansive 70" touch monitor.

**B. Dell Advanced Projector - 7760.** Powerful, high-brightness projector with lamp-free laser technology built for presentations in mid-size to large rooms.

**C. Dell Interactive Projector - S560T.** Engage audiences with multi-touch, interactive presentations in Full HD resolution, ideal for group collaboration.

**D. Dell 55 Conference Room Monitor - C5517H.** This 55" monitor brings optimal viewing into your conference rooms, amplifying your communication efforts.



World's number 1 monitor brand<sup>†</sup>

139.7cm (55")



<sup>†</sup>Source: IHS Global Inc. Desktop Monitor Market Tracker (2013 to 2015)

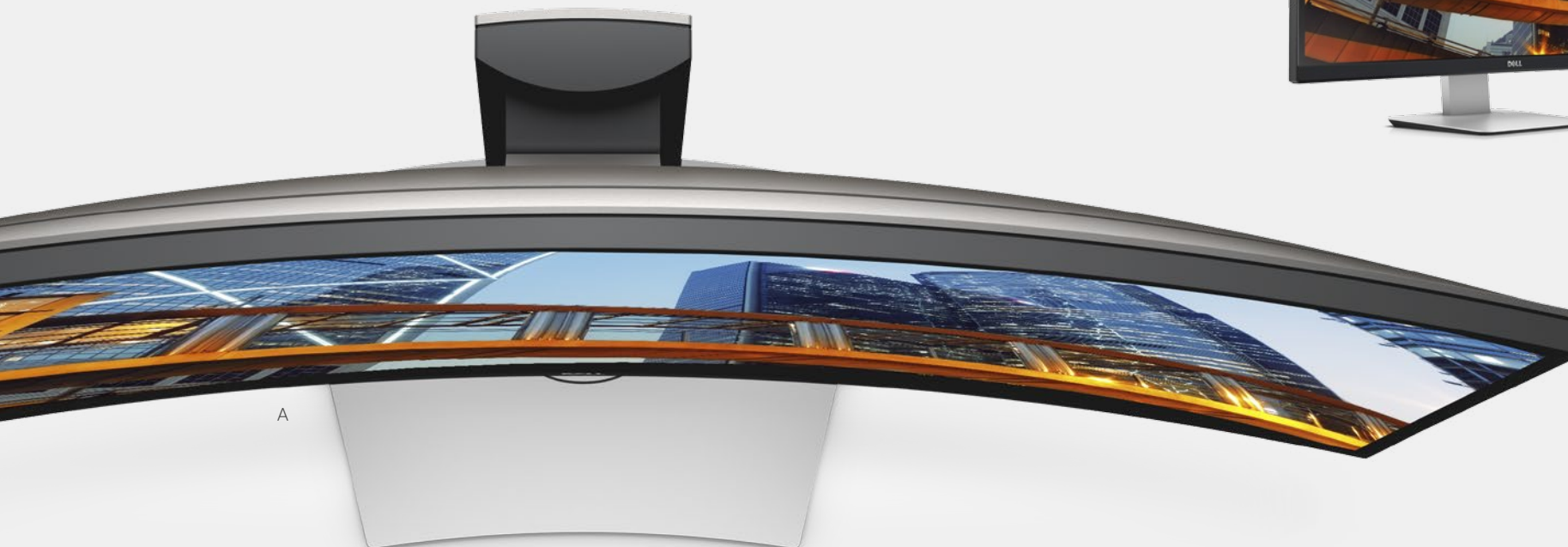


# TAKE YOUR PRODUCTIVITY TO THE EDGE.

Lose yourself in the panoramic experience of the latest Dell curved monitors. Tackle any work project with a premium display, multitasking features and an enhanced field of view for more focus and productivity. It's just one of the many ways you're ahead of the curve.

#1

World's number 1 monitor brand†



A



B



C



D

E

Each monitor and the Dell Dual Monitor Stand - MDS14 are sold separately.

**A. Dell UltraSharp 34 Curved Monitor - U3417W.** Discover precision performance on an enhanced 34" curved monitor that elevates your work.

**B. Dell UltraSharp 32 Ultra HD 4K Monitor with PremierColor - UP3216Q.** Ideal PremierColor coverage and fine Ultra HD 4K clarity for every color-critical project.

**C. Dell UltraSharp 34 Curved Ultra Wide Monitor - U3415W.** Immersive panoramic view on this ideally sized 34" 21:9 screen draws you in.

**D. Dell UltraSharp 24 Monitor - U2415.** An ultra-thin border for near borderless view - great for multi-monitor use.

**E. Dell Dual Monitor Stand - MDS14.** Improve your productivity with multi-adjustment capabilities.

**F. Dell Docking Station - USB 3.0 (D3100).** Connect your laptop to up to three additional monitors, various external devices and the Internet with a single cable.



F

## Dell Docks

Expand your laptop or tablet's capabilities with Dell docks, designed for fast, easy connections to displays, keyboards, mice, networks, printers and other accessories.

†Source: IHS Global Inc. Desktop Monitor Market Tracker (2013 to 2015)

# YOU'VE GOT A BUSINESS TO RUN, WE'LL TAKE CARE OF IT.

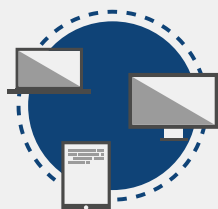


Just running a business means always having a full plate. Why should technology concerns add to that? With Dell Services, consider your load lightened.



Our ProSupport service means we're here to help anytime of the day with almost any problem. You'll also get our SupportAssist technology, which automatically detects problems so we can begin resolving them as soon as they happen<sup>1</sup>.

With ProSupport Plus, you'll get all the benefits of ProSupport, plus SupportAssist predictive failure prevention, which means we can predict a failure before it even happens<sup>2</sup>. You'll also get repair for accidents and we'll replace your hard drive if it fails.



But IT goes beyond caring for your technology. That's why Dell Services will help resell, recycle or return your excess computer equipment. All in an environmentally conscious manner.

Dell Services is here to help businesses thrive. Your success is our success. Spend less time worrying about business and more time running it.

<sup>1</sup> SupportAssist is only available on Windows 8, 8.1 and 10 based mobile products. Not available on Windows RT, Android, Google Chrome, IoT devices or Wyse thin clients.

<sup>2</sup> Predictive analysis failure detection is limited to hard drives and batteries.

<sup>3</sup> Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.

Only complete support claim is based on a Dell analysis dated Feb. 2016. Some ProSupport Plus features are not available on all products. See [Dell.com/ProSupportPlus](https://www.dell.com/prosupportplus)

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# BUILT FOR WORK. DESIGNED TO IMPRESS.



Screen image simulated.

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- ◆ Windows 7 Professional with Windows 10 Pro license
- ◆ 4GB memory & 500GB hard drive

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