



intel
partner
alliance

Put Together More Points with NUC Laptops

 Build a package with up to 100,000 points when you buy NUC Laptop Kits.

Intel® NUC Kits always pack a lot of performance into a small space, and Intel® NUC Laptops are no different. This ultrathin design was created to give you the tools you need to build the products your customers need.

Exclusively available to our channel partners, these laptops already fit a lot into a small form factor. Now we're adding something more: points. In fact, we're offering as many as 400 points per unit on these SKUs. Put together a group of them and you could end up with up to 100,000 points on your purchase. See below for a full list of products you can choose and discover the complete package for yourself.



For more information on this and other partner promotions, visit <https://points.intel.com/earn-points>.

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Select Intel® NUC Laptop Kits and Elements ("Promotion") Terms and Conditions

1. This Promotion is governed by these terms and conditions ("Promotion Terms"), and the terms and conditions of Intel® Partner Alliance, including Appendix B, Intel® Points Terms and Conditions ("Program Terms"), which are incorporated herein and available at: www.intel.com/content/www/us/en/partner-alliance/legal/program-terms-and-conditions.html. The Promotion Terms and the Program Terms are collectively, the "Rules".
2. This Promotion is effective from the following start date through the end date (the "Promotion Period")
 - a. Promotion Start Date: April 1, 2022
 - b. Promotion End Date: June 30, 2022
3. This Promotion is available to active Partners who are part of the Intel® Partner Alliance level(s), role(s), and region(s) identified below ("Eligible Partners").
 - a. Eligible Intel® Partner Alliance level(s): Member, Gold, Titanium
 - b. Eligible Intel® Partner Alliance role(s): OEM, Solution Provider, Service Integrator (SI), Independent Software Vendor (ISV), Cloud Service Provider (CSP)
 - c. Eligible Regions (Individual eligible countries/regions listed in Addendum B. For the purpose of this promotional activity, PRC refers to Mainland China, Hong Kong, and Macao, not including Taiwan.): APJ, ASMO, EMEA, PRC
4. Intel will award Eligible Partners the specified points per unit during the Promotion Period for purchases of the listed in Addendum A ("Qualifying Products") during the Promotion Period.
 - a. Qualifying purchases: purchases of eligible Intel products from an Intel® Authorized Distributor or an Intel® Approved Component Supplier in all eligible countries/regions except Mainland China or purchases of eligible Intel products reported through SMS Scan[†] in Mainland China.
5. In this Promotion the relevant date used for establishing the Points earned for the purchase of any Qualifying Product is the invoice date[†] for the Qualifying Product. Intel will award Points under this Promotion within 60 (sixty) days of the end of the Promotion Period, subject to Eligible Partner's compliance with the Rules.
6. Eligible Partners may:
 - a. earn up to the following number of points under this Promotion: 100,000
 - b. combine this Promotion with other points offers, except as otherwise stated by Intel;
 - c. not combine this Promotion with other discounts or promotions on Qualifying Products whether offered to the Eligible Partner, or to a third party on its behalf, as notified by Intel;
 - d. not transfer points under this Promotion; and
 - e. not receive cash alternatives for points under this Promotion.
7. Without prejudice to any right and remedy provided for in the Rules and any other right and remedy available at law, if an Eligible Partner does not comply with the Rules, Intel may:
 - a. withhold the Points that would otherwise be awarded to Eligible Partner under the Promotion;
 - b. adjust the number of Points to be awarded to Eligible Partner under the Promotion;
 - c. refuse to allow redemption of Points awarded under the Promotion;
 - d. set-off the entire (or part) value of the Points awarded under the Promotion that Eligible Partner has redeemed, against Eligible Partner's existing or future credit claims; and/or
 - e. obtain reimbursement of the entire (or part) value of the Points awarded to Eligible Partner under the Promotion that Eligible Partner has redeemed.

8. The English language version of the Rules shall prevail over any translation. If there is a conflict between the Promotion Terms and the Program Terms, the Promotion Terms shall prevail. The terms of any Intel trademark license agreement(s) and/or Intel logo license agreement(s) shall prevail over the Promotion Terms with respect to the subject matter of such agreement(s). Intel's standard terms and conditions of sale shall govern any purchase or redemption of Points for Intel products made between the Eligible Partner and Intel and shall prevail over any other agreements unless in writing and signed by an authorized representative of Intel.
9. Capitalized terms which are not defined in these Promotion Terms shall have the meaning given to them in the Program Terms.
10. Eligible Partner's acceptance of the Points in this Promotion indicates Eligible Partner's acceptance to the Promotion Terms.
11. Intel reserves the right to modify, suspend or terminate the Promotion at any time and for any reason with immediate effect, without prejudice to any rights that have already accrued under the Promotion but with no further liability, by giving notice in any form to Customer.

† SMS Scan system access will be provided to approved Intel® Partner Alliance partners. Please contact PRC Sales System Support at prc_sales_system_support@intel.com for additional information.

‡ For purchases being reported via SMS tool, the date reported will be used as invoice date.

Addendum A

Qualifying Products	Points per Unit
Intel® NUC M15 Laptop Kit - Evo™ LAPBC510 (BBC510BCBXC2)	400
Intel® NUC M15 Laptop Kit - Evo™ LAPBC510 (BBC510EAUXBC1)	400
Intel® NUC M15 Laptop Kit - Evo™ LAPBC510 (BBC510EAUXBC6)	400
Intel® NUC M15 Laptop Kit - Evo™ LAPBC710 (BBC710BCUXBC1)	400
Intel® NUC M15 Laptop Kit - Evo™ LAPBC710 (BBC710ECJXBC9)	400
Intel® NUC M15 Laptop Kit - Evo™ LAPBC710 (BBC710ECUXBC1)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAB7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAJ7A09)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAK7A03)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAU7A01)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAU7A04)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BAU7A06)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCB7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCF7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCG7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCI7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCJ7A09)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCK7A03)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCN7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCS7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCU7A01)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCU7A04)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510BCU7A06)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAB7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAJ7A09)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAK7A03)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAU7A01)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAU7A04)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510EAU7A06)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECB7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECB7B02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECG7A02)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECJ7A09)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECK7A03)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECU7A01)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECU7A04)	400
Intel® NUC M15 Laptop Kit - LAPBC510 (BBC510ECU7A06)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCB7B02)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCF7B02)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCG7B02)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCI7B02)	400

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Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCJ7B09)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCK7B03)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCU7B01)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCU7B04)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710BCU7B06)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECB7B02)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECJ7B09)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECK7B03)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECU7B01)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECU7B04)	400
Intel® NUC M15 Laptop Kit - LAPBC710 (BBC710ECU7B06)	400
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DF2)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DG2)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DI2)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DJ9)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DK3)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DL1)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DN2)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DU1)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DU4)	200
Intel® NUC P14E Laptop Element - CMCN1CC (BKCMCN1CC1DU6)	200
Intel® NUC X15 Laptop Kit - LAPKC51E (BKC51EBBB6000)	200
Intel® NUC X15 Laptop Kit - LAPKC51E (BKC51EBBL6001)	200
Intel® NUC X15 Laptop Kit - LAPKC51E (BKC51EBBN6002)	200
Intel® NUC X15 Laptop Kit - LAPKC51E (BKC51EBBU6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (BKC71EBFB6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (BKC71EBFN6002)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (BKC71EBFU6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (BKC71EBGB6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (BKC71EBGU6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (CKC7AEBBLXBD1)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (CKC7AEBBUXBD1)	200
Intel® NUC X15 Laptop Kit - LAPKC71E (CKC7TEUGJ9BC9)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (BKC71FBFB6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (BKC71FBFU6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (BKC71FBGB6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (BKC71FBGN6002)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (BKC71FBGU6000)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (CKC7AFBFLXCD1)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (CKC7AFBFUXCD1)	200
Intel® NUC X15 Laptop Kit - LAPKC71F (CKC7TFUGJ9BD9)	200

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Addendum B

Eligible Countries/Regions

APJ/PRC

Australia	Indonesia	Malaysia	Singapore	Taiwan
Bangladesh	Japan	New Zealand	South Korea	Thailand
Hong Kong	Macao	Pakistan	Sri Lanka	Vietnam
India	Mainland China	Philippines		

ASMO

Anguilla	Brazil	El Salvador	Mexico	Suriname
Antigua & Barbuda	Canada	Grenada	Nicaragua	Trinidad, Tobago
Argentina	Cayman Islands	Guadeloupe	Panama	United States
Aruba	Chile	Guatemala	Paraguay	Uruguay
Bahamas	Colombia	Guyana	Peru	Venezuela
Barbados	Costa Rica	Haiti	Puerto Rico	Virgin Islands
Belize	Dominican Rep.	Honduras	Saint Lucia	
Bolivia	Ecuador	Jamaica	St. Kitts & Nevis	

EMEA

Albania	Denmark	Italy	Morocco	Slovakia
Algeria	Egypt	Jordan	Mozambique	Slovenia
Andorra	Estonia	Kazakhstan	Namibia	South Africa
Armenia	Ethiopia	Kenya	Netherlands	Spain
Austria	Finland	Kuwait	Nigeria	Sweden
Azerbaijan	France	Kyrgyzstan	Norway	Switzerland
Bahrain	Georgia	Latvia	Oman	Tajikistan
Belarus	Germany	Lebanon	Poland	Tanzania
Belgium	Ghana	Libya	Portugal	Tunisia
Bosnia & Herzegovina	Gibraltar	Liechtenstein	Qatar	Turkey
Botswana	Greece	Lithuania	Reunion	Turkmenistan
Bulgaria	Greenland	Luxembourg	Romania	Ukraine
Cameroon	Hungary	Macedonia	Russian Federation	United Arab Emirates
Cote d'Ivoire	Iceland	Malta	Rwanda	United Kingdom
Croatia	Iraq	Moldova	Saudi Arabia	Uzbekistan
Cyprus	Ireland	Monaco	Serbia	Yemen
Czechia	Israel	Montenegro	Seychelles	Zimbabwe

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