Business | Winter 2015

Dell

Smart Selection catalogue

Upgrade everything. Including expectations.

Windows 10.
New Dell PCs.
New Era.

Latitude 5000 Series

ProSupport Plus
Delivers fast problem resolution and support to keep businesses up and running.

Dell.co.uk/ProSupportPlus

PowerEdge T430
The PowerEdge T430 tower server delivers powerful 2-socket performance, expandability and quiet operation to small businesses and organisations.

Order from Dell or from our partners. The choice is yours. Go to page **50** for more details on how to buy.

Dell and Windows 10. Built to run together.

Less wait. More work.

Refresh businesses with powerful performing Dell and Intel® technology; increase productivity and reduce downtime by 50%*:

- Get 4X faster performance and gain 3X battery life.*
- Reduce time significantly to resolve common hardware problems with Dell ProSupport Plus and SupportAssist: up to 58% fewer steps in the support process and up to 84% less time on the phone with tech support.**
- The speed needed to succeed - Windows 10 starts up and resumes fast with IInstaGo***, so there's no speed bumps when completing project lists. And with updates available as soon as they're sent, all the latest and greatest features built to enhance the on-the-go work life will keep business running smoothly.

* Techaisle Whitepaper, The Ageing PC Effect – Exposing Financial Impact for Small Business; Survey of 736 small businesses in six countries finding that systems four+ years old have twice the downtime of newer ones.
** Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at http://facts.pt/14dh1gl. SupportAssist not available on Venue 7 and 8 tablets.
*** Hardware-dependent

What's new.

60,45 cm (23,8")

Wireless keyboard and mouse not included.

New Optiplex 7000 series All-in-One
Maximum performance with superior security and tool-less serviceability features.

New Dell Precision 17 7000 Series
The most powerful 17" (44 cm) mobile workstation on earth with Intel® Xeon® processors and a premium design that looks as good as it performs.

44 cm (17")

Click **here** to view available offers.

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Get up and running in no time. We keep our Smart Selection PCs in stock, so your workforce won't miss a beat.

trade to save

Customers get cash back up to £175 on PC's when old IT equipment is recycled for a new Dell system.
Visit **Dell.co.uk/Tradetosave**

*Conditions apply to cash back offer, see Dell.co.uk/tradetosave to find out more about our Trade to Save program and for full Terms and Conditions.

The Smart Choice

Smart Selection offers are our best, most popular configurations, priced right and backed by Dell support. They represent Dell's best value in their category, be it entry-level or top-of-the-line systems.

Featured offers, marked with the green logo, ship from Dell in 24 hours or less*, so your business won't miss a beat.

Smart Selection offers are based on deep customer insights, so you know they'll arrive ready to meet all needs.

Add best-in-class configuration and logistics services to ease the deployment and management of your IT environment.

Dell Venue 7000 Series
Offers power-packed features in an innovative, mobile design.

Latitude 5000 Series
Keep your mobile workforce productive with a thinner, lighter laptop.

OptiPlex 7020 mini tower
Best-in-class security with the reliability and performance necessary to power your business.

*Configurations marked with the green logo will ship within 1 business day (excl. bank holidays and weekends). Applies to orders pre-paid in full or payment approved. Limited quantities available. Delivery date NOT guaranteed. Dell is not liable for any losses, costs, damages, charges or expenses caused by any delay. Software or accessories may be shipped separately and arrive later, or may delay the order. Configurations not marked with this logo are subject to standard delivery conditions, check with your account manager for more information.

Big power for small business.

Introducing our workaholic – tablet portability, Ultrabook™ power and desktop experience in one. With a stunning 27.4 cm (10.8") HD screen, optional full keyboard and extended desktop dock, work can now be done virtually anywhere. It's the ultimate do-it-all tablet.

Venue 11 Pro 5000 Series
Powerhouse performance with a 27,4 cm (10.8") screen and a full range of accessories including an optional attachable keyboard.

Accessories not included.
Screen simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Don't let accidents interrupt.

Let Dell Complete Care Service coverage help get the workflow back on track quickly. We'll repair or replace laptops or desktops if they get damaged by mishaps like surges, spills or drops. Learn more at **Dell.co.uk/accidentaldamage**

Click **here** to view available offers.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Accessories

Recommended and tested for the Venue tablet.

Targus Meridian 11" Tablet Case for Dell Venue Tablets
Designed to fit all Dell Venue 11 Pro Tablets and smaller.

Tablet not included.

Dell Tablet Dock
Dock and connect to monitor, keyboard/mouse and network.

Dell Tablet Keyboard Mobile
Full-size keyboard for comfortable typing.

Product availability can vary by country.

PCs ready to ship in just 24 hours
Get up and running in no time. We keep our Smart Selection PCs in stock, so your workforce won't miss a beat.

With top form comes outstanding function.

The perfect blend of high performance, form and function. Exceed business expectations and empower employees' passions with XPS 13.

33,8 cm (13,3")

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

New XPS 13
The smallest 13" laptop on the planet and the first with an InfinityEdge display. Constructed with premium materials, best-in-class security and full manageability.

Products shown feature touch functionality on select configurations.

Click **here** to view available offers.

McAfee
An Intel Company
McAfee LiveSafe
Complete protection, everywhere you go.

Windows 10

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Accessories

Recommended and tested for the XPS 13.

Dell Power Companion - 12,000 mAh
Power and charge the XPS 13, along with a phone and tablet, while on-the-go.

Dell Adapter – USB 3.0 to HDMI/VGA/Ethernet/USB 2.0
Universal adapter provides multiple connectivity options in one place.

Dell Premier Sleeve (S)
Protect the XPS on the go with a sleek, custom-fitted sleeve.

Product availability can vary by country.

Dell service store

Add 24x7 Dell ProSupport Plus to your 1-year Limited Hardware Warranty.
Dell.co.uk/ProSupportPlus

The tools needed, wherever the office is.

Get the features used most, without the corporate bells and whistles, in our laptops designed for small businesses.

Choose Inspiron for the right combination of affordability and ease of use, and Vostro for performance and added business productivity features. Add Dell ProSupport for 24x7 direct access to trained experts in technical support.

35,5 cm (14")

35,5 cm (14")

Inspiron 14 3000 Series (Intel®)
Get essential technology on the go with this lightweight, 14" entry-level laptop for small businesses.

Touch optional

35,5 cm (14")

Inspiron 14 5000 Series (Intel®)
Get around in style with a thin, lightweight 14" laptop featuring a vibrant HD touch screen and impressive battery life.

Touch optional

Vostro 14 3000 Series (Intel®)
A 14" laptop with powerful processors and a refined design for professionals.

Touch optional

Click **here** to view available offers.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Start it up with Windows 10.

The Windows 7 Start menu is here in an expanded form, so an expert experience is available from the get-go.

Accessories

Dell Wireless Optical Mouse – WM324
This lightweight, compact mouse offers maximum portability and comfort for mobile users.

Dell Professional Topload - 14"
Lightweight organisation and everyday durability.

Product availability can vary by country.

McAfee
An Intel Company
McAfee LiveSafe
Complete protection, everywhere you go.

Styled for work. Work in style.

Meet the laptop that has everything needed for work: the Vostro 15 3000 Series. This laptop is built to impress with the latest Intel® Core™ processor for speed and productivity.

Powerfully efficient
Work through the day quickly and conveniently with the latest Intel® Core™ processor. This ultra-low voltage processor delivers power and an efficient performance.

Anti-glare for optimal viewing
A 39,6 cm (15.6") anti-glare screen with optional Full HD resolution gives employees the clarity they crave to work comfortably in any environment.

Room for growth
Save and access presentations, documents and media without worry of space limitations with up to a 1To HDD.

Vostro 15 3000 Series
A 39,6 cm (15,6") laptop with powerful processors, a numeric pad and a refined design for professionals.

Click **here** to view available offers.

Accessories

Dell Urban 2.0 Top Load carrying case - 39,6 cm (15,6")
The Urban 2.0 Topload's slim profile offers a manageable and lightweight carrying case, making it easy to navigate.

Dell optical mouse WM123
Its laser tracking feature allows for smooth tracking on virtually any surface and provides quick response times and accurate clicking.

Dell Portable backup hard drive 1TB
Makes it easy to store, share and transfer files. Automatic backup software comes pre-installed.

Product availability can vary by country.

Dell service store

Add ProSupport Plus with SupportAssist and enjoy up to 5X faster issue resolution than with key competitors.
Dell.co.uk/ProSupportPlus
See page **38**

When the job requires nerves of steel.

Dell Latitude Rugged and Rugged Extreme notebooks provide the highest levels of security, manageability and reliability — plus the strength and protection required to survive in the toughest work environments.

Whatever the work requires, Dell Latitude Rugged and Rugged Extreme notebooks provide protection from the harshest conditions like: heat, humidity, salt, water and sand. Along with all that protection comes the latest processors and wireless connectivity plus the security, manageability and reliability that you've come to expect from Latitude. Tame the work environment today.

30,5 cm (12")

New Latitude 12 Rugged Tablet
Conquer the most extreme work environments with this tough 30,5 cm (12") tablet, engineered for rugged reliability, so the job always gets done.

30,5 cm (12")

Latitude 12 Rugged Extreme
Whether it's notebook or tablet mode needed, now there are two ways to tackle demanding jobs with a single 30.5 cm (12") ruggedized device.

35,5 cm (14")

Latitude 14 Rugged
A notebook that is rugged enough to withstand harsh environments, while providing secure, manageable and reliable performance.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Click **here** to view available offers.

Windows 10

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Product shown:
Latitude 12 Rugged tablet

Accessories

Recommended and tested for the Latitude Rugged notebook.

Dell Rugged Desk Dock
Easily transition between workspaces with a dock that's compatible with all Latitude Rugged devices.

Dell UltraSharp U2412M 61cm (24") LED monitor
Great performance, no matter how you look at it.

Product availability can vary by country.

Dell ProSupport Plus

Dell ProSupport Plus with SupportAssist is the only complete support service that combines expert support, predictive analytics and investment protection. Up to 84% less time on the phone with tech support than key competitors and much more, for complete peace of mind. See page **38**.

Products shown feature optional touch functionality.

Business fully secured.

Keep employees connected and data protected with high levels of security, manageability and reliability.

Outstanding security
Dell Latitude laptops are the world's most secure business-class laptops. Only Dell offers comprehensive encryption, advanced authentication and leading-edge malware prevention from a single source.

Trouble-free manageability
Dell offers the world's most manageable laptops with Dell-unique Intel® Core™ vPro™ processor family capabilities and the Dell Client Command Suite. Also enjoy seamless connectivity to a range of accessories in a snap with flexible Latitude docking options.

Resilient reliability
All Latitude laptops undergo extensive military-grade testing to ensure they can survive the workday and are backed by enterprise-class Dell ProSupport Plus for peace of mind.

33,8 cm (13.3")

Latitude 3000 Series
Thinner and lighter, backed by enterprise-class support and packed with essential features.

Latitude 5000 Series
Keeps employees mobile with a fully-featured thinner, lighter laptop.

Latitude 7000 Series
Superior performance packed into a sleek and incredibly secure Ultrabook™ featuring an optional touch screen.

Latitude 13 7000 Series 2-in-1
The world's most secure 2-in-1 combines the performance of a thin and sleek Ultrabook™ and a 33,8 cm (13.3") tablet into one powerful device.

Click **here** to view available offers.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Windows 10

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Accessories

Recommended and tested for the Latitude laptop.

Dell E-Port Replicator
Achieve full desktop functionality with one simple connection compatible with Latitude 5000 and 7000 Series.

Dell Power Companion (12,000 mAh)
Charge multiple devices simultaneously and extend battery life while on the go.

Dell Adapter – USB 3.0 to HDMI/VGA/Ethernet/USB 2.0
Universal adapter provides multiple connectivity options in one place.

Product availability can vary by country.

McAfee
An Intel Company
McAfee LiveSafe
Complete protection, everywhere you go.

Demanding work deserves Precision.

Get the right tool for the right job. The Dell Precision mobile family has been redesigned from the inside out, making them the most beautiful and complete line of mobile workstations – ever. Critical projects rely on crucial performance – which is why their success relies on Dell Precision.

Screen images simulated.

Dell Precision 15 3000 Series
Affordable, fully configurable 15" mobile workstation in a thin and light design.

Dell Precision 15 5000 Series
Thinnest, lightest, smallest 15" mobile workstation with big performance.

Dell Precision 15 7000 Series
The most powerful 15" mobile workstation on earth with a premium design that looks as good as it performs.

Click **here** to view available offers.

"With the Dell M3800 I now have the power I need to work with large photographs and get the desired look that I want."

— Cyprian Sadlon, motion graphics artist in NYC

In New York City, motion graphics artist, Cyprian Sadlon, is surrounded by inspiration. Equipped with fully customisable Dell Precision M3800 mobile workstation, Cyprian has the mobile power to turn wonder into reality. Make the world your canvas using its sleek design, new 4K Ultra HD display, Thunderbolt 2 and up to 2TB* of SSD storage, and powerful performance.

Windows 10

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Accessories

Recommended and tested for the Dell Precision mobile workstation.

60,4 cm (23,8")

Dell 24 Ultra HD 4K Monitor - P2415Q
Exceptional Ultra HD 4K screen clarity at a reasonable price.

Dell Docking Station – USB 3.0
Universal USB dock – high speed connectivity for all video, audio and networking needs.

Targus Drifter Backpack - 17"
Extremely tough and durable case designed to carry and protect laptops up 17" screen size.

Product availability can vary by country.

Work with clarity

Corning® Gorilla® Glass NBT™ – up to 10x more scratch resistant* than other sodalime glass. Available on select Precision workstation configurations.

Desktops that meet business demands.

Whether employees need flexibility, high performance or everyday basic functions, there's a Dell desktop to fit every demand. Dell ProSupport keeps downtime to a minimum with 24x7 technical support.

Dell Inspiron Takes care of all daily work tasks effectively, reliably and affordably.

Dell OptiPlex With multiple size and mounting options that fit in any office space, the Dell OptiPlex delivers comprehensive protection wherever data resides: desktop, network, cloud or data centre.

Dell Vostro Desktops devoted to small business with the performance needed for today and the scalability wanted for tomorrow. Vostro desktops are designed to keep the workday running smoothly.

Dell Precision Execute the most intricate engineering or design projects with speed, accuracy and reliability. Independent Software Vendor (ISV) certification and Dell Precision Optimiser help ensure even the most demanding software runs optimally.

Customisable options available on OptiPlex desktops and Dell Precision workstations.

Monitor wireless keyboard and mouse not included.
Screen image simulated

OptiPlex 3020 Micro
Put OptiPlex security, management and reliability just about anywhere in the office with the compact, yet powerful micro desktops.

60,4 cm (23,8")

Some apps sold separately; vary by market.

New OptiPlex 7440 All-in-One
Ultra slim, premium all-in-one with industry-leading features and no compromise desktop performance with the new Windows.

Dell Precision T1700
Workstation performance and reliability in a small form factor. Fully customisable and certified to run professional applications.

Vostro 3000 Series mini tower
Everyday multi-tasking in a dependable, expandable desktop tower.

Click **here** to view available offers.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Accessories

Recommended and tested for the OptiPlex desktop.

Dell Wireless Keyboard & Mouse - KM632
Keep your desk clutter free with a wireless keyboard and mouse combo.

60,4 cm (23,8")

Dell UltraSharp 24 Monitor - U2414H
Virtually borderless viewing for a seamless multi-monitor set-up.

Product availability can vary by country.

24x7 Dell ProSupport Plus

Don't lose money on business with extended downtime.

McAfee
An Intel Company
McAfee LiveSafe
Complete protection, everywhere you go.

All performance. No compromise.

The new, smaller OptiPlex desktops are the world's most secure and manageable for business. Because having to sacrifice productivity for space, shouldn't be an issue.

Faster. Smaller. Secure.
The new OptiPlex desktops powered by 6th Gen Intel® Core™ processors deliver maximum productivity in a small package with versatile mounting options that meet space-saving needs. They offer best-in-class security features such as TPM, Dell Data Protection and optional data encryption to ensure all business remains protected and productive anytime. And with automation and Dell Client Command Suite tools, Dell OptiPlex makes managing desktops as seamless as possible.

54,6 cm (21,5")

Monitor not included.

New Optiplex 5040 Mini Tower
Fully-featured commercial desktop with advanced performance, security and manageability.

New Optiplex 7040 Micro
Ultimate desktop performance for enterprise-class management and security in an innovative, ultra-compact design.

New OptiPlex 7040
Small Form Factor Ultimate desktop performance for enterprise-class management and security in an innovative, compact design.

Click **here** to view available offers.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Windows 10

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Start it up with Windows 10.

The Windows 7 Start menu is here in an expanded form, so an expert experience is available from the get-go.

Accessories

Recommended and tested for the OptiPlex desktop.

68,6 cm (27")

Dell UltraSharp 68,6 cm Monitor - U2715H
Enjoy 68,6 cm of superb screen clarity on a sharp QHD 2560 x 1440 resolution monitor.

54,6 cm (21,5")

Dell 22 Touch Monitor - S2240T
Full HD with ergonomic stand make accessing touch apps natural and intuitive when used with Windows 8.

Product availability can vary by country.

McAfee
An Intel Company
McAfee LiveSafe
Complete protection, everywhere you go.

Bring vision to life.

Serious outdoors people need serious equipment. To design ruggedly premium coolers, the YETI Coolers engineering team uses Dell Precision workstations and SOLIDWORKS®. This high-performance combination enables quicker modeling and virtual prototype testing, which vastly speeds up their development process. Powered by Dell UHD monitors, it's the perfect complement for graphic intensive work. No matter what your design challenge is, the Dell Precision, ISV-certified for applications like SOLIDWORKS®, can efficiently and accurately bring your vision to life and are fully configurable.

Dell Precision Tower 3000 Series (3420)
Affordable tower workstations for professional performance. Fully configurable.

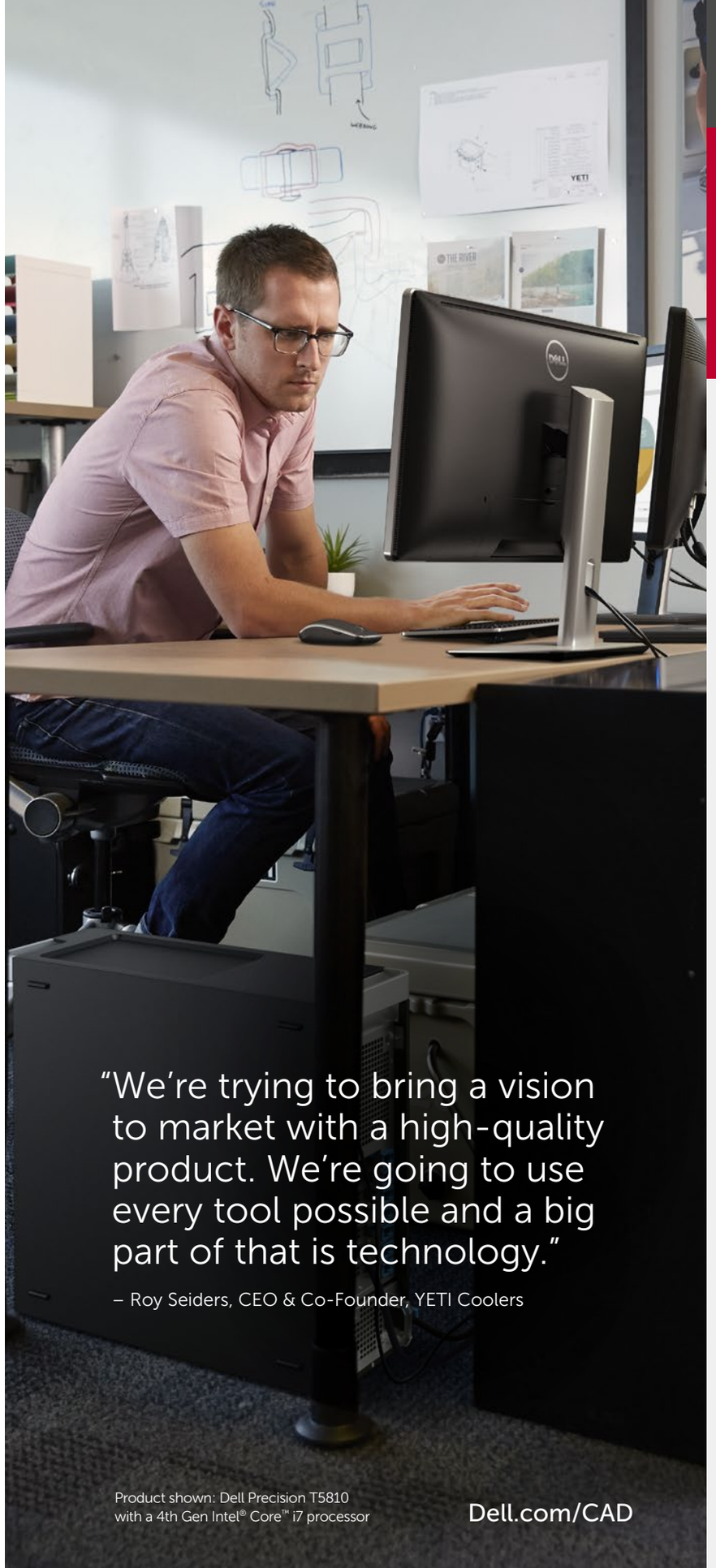
Dell Precision Tower 5000 Series (5810)
Compact tower worksations for mission-critical performance and reliability.

Dell Precision Tower 7000 Series (7810)
Powerful tower workstations made for scalability.

Click **here** to view available offers.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.



Upgrade on demand.

Buy a Dell PC. Get a free Windows 10 upgrade at Windows.com/windows10upgrade

Accessories

Recommended and tested for the Dell Precision workstation.

68,6 cm (27")

Dell 27 Ultra HD 4K Monitor - P2715Q
Exceptional Ultra HD 4K screen clarity at a reasonable price.

3Dconnexion SpaceNavigator 3D Mouse
Users can position the model or viewport while using the standard mouse.

Product availability can vary by country.

Dell service store

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone resolving hardware issues*.
Dell.co.uk/ProSupportPlus
See page 38

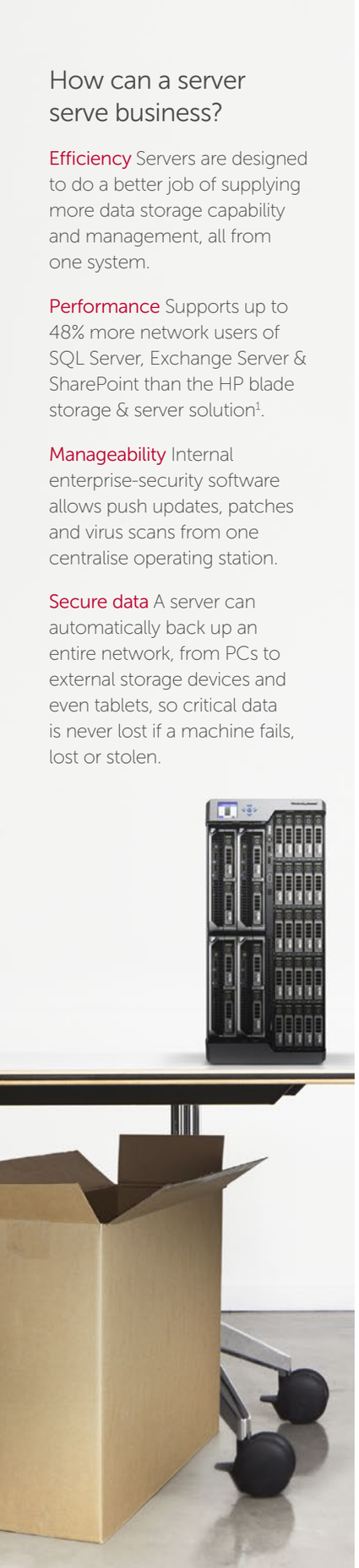
How can a server serve business?

Efficiency Servers are designed to do a better job of supplying more data storage capability and management, all from one system.

Performance Supports up to 48% more network users of SQL Server, Exchange Server & SharePoint than the HP blade storage & server solution[1].

Manageability Internal enterprise-security software allows push updates, patches and virus scans from one centralise operating station.

Secure data A server can automatically back up an entire network, from PCs to external storage devices and even tablets, so critical data is never lost if a machine fails, lost or stolen.



Servers to start right.

Dell PowerEdge servers reduce deployment time by 99%.[2]

An entry-level server can save time, risk and money, and simplify business by consolidating multiple devices into a single platform. Enjoy streamlined data and application sharing, software updates and security – helping to reduce downtime and reinforce a more efficient office.

PowerEdge T110 II
Ideal first server for small business with the right blend of value, reliability and security.

PowerEdge T320
Helps deliver robust scalability, performance and relaibility to the office.

PowerEdge R220
Experience enterprise-class features in a rack optimised 1U sever.

PowerEdge R320
Strong performance and scalability, offering 8GB memory and a 500GB hard drive.

Servers to stay right.

Whether it's a second server that's needed or more, adding servers to the current office setup delivers an optimised solution that adds capacity for more storage, support, strength and scalability – enhancing business productivity and the bottom line.

PowerEdge T430
Accelerate performance in office environments with a 2-socket server featuring expandable design and quiet acoustics.

PowerEdge T630
Drive a wide range of demanding workloads with a huge internal storage capacity.

PowerEdge R730
Adapt to virtually any workload with a scalable server.

PowerEdge R630
Employ the newest sever technology, with high-density memory, balanced I/O and the latest processors.

Click **here** to view available offers.

[1] Source: Principled Technologies, Inc. "Data Center in a Box Performance Test: Comparing Dell and HP Blade Solutions", an August 2012 report commissioned by Dell.
[2] PowerEdge servers can be discovered and automatically configured from simple files over a network, eliminating potential errors and reducing deployment time by 99%.

ProSupport

Dell ProSupport and ProSupport Plus deliver experts, insights and tools that maximise server uptime and minimise business disruption.

- 24x7 access to certified hardware and software experts
- SupportAssist remote monitoring and automated support
- Onsite parts and labour response options including next business day or four-hour mission critical
- OS and hypervisor support, and collaborative 3rd party assistance
- Self-service parts dispatch and case management

Virtualisation made simple.

Delivers the power of a complete data centre in a single chassis the size of a tower server with the PowerEdge VRTX. Integrates servers, storage, networking and management in remote offices, small businesses or branch offices.

Simple management
Helps users deploy, monitor, update and maintain through a unified console that covers servers, storage and networking.

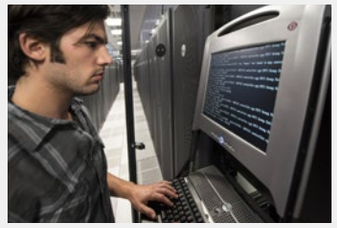
Scalable performance
Flexible to support specific workloads and budget needs now, and to scale with growth over time.

Shared storage
All four server nodes have access to the low-latency internal shared storage that is ideal for virtualisation and clustering.

PowerEdge VRTX
Specifically built for the growing office.

Click **here** to view available offers.

Accessories



AppAssure - Helps protect, recover and restore with confidence. AppAssure is advanced data protection that unifies backup, replication and recovery in one, easy-to-use software solution.

Call your account manager for details.

Foglight: Performance monitoring for business-savvy IT.

Foglight is the premier solution for performance monitoring and management across multiple technologies and capturing the experience of users interacting with your business applications.

Dell service store

Add 24x7 Dell ProSupport to your 1-year Limited Hardware Warranty.
Dell.co.uk/ProSupportPlus

Workload-defined infrastructure; converged.

Engineered for both modern and legacy workloads, the flexible building blocks of the Dell PowerEdge FX converged architecture lets businesses precisely tailor, quickly deploy and easily manage their infrastructure.

Flexible scalability
With compute, storage and IO modules in just 2U of rack space, FX enables a software-defined converged infrastructure.

Management, your way
With the choice of 1-to-1 rack or 1-to-many chassis-based management, the entire FX infrastructure can be monitored from a single console.

Demand-driven performance
Customisable IT building blocks, including IO, server and storage, lets companies deploy now and scale as needed later.

PowerEdge FC630
Ideal for hosting virtualisation environments or running business intelligence applications, databases and private clouds.

PowerEdge FD332
The FD332 provides massive direct attached storage (DAS) capacity in easily scalable, modular half-width, 1U blocks. Each block can house up to 16 direct-attached small form factor (SFF) storage devices.

Dell Networking FN IO Aggregator
Reduces additional cabling and LAN/SAN adapters up to 50% and upstream top-of-rack (ToR) switches up to 75% throughout the data centre.

Click **here** to view available offers.

Dell ProSupport Plus

Delivers fast problem resolution and support to keep businesses up and running.

Dell.co.uk/ProSupportPlus

Did you know?

Dell PowerEdge M-Series blade servers can reduce power costs by up to 20% compared to identically configured competitive offerings.

Financing and Leasing

Our Fair Market Value Lease can reduce the TCO by 30% while facilitating a technology refresh schedule. Deferral options are also available, which can enable you to start paying for equipment only after it is fully deployed.

Learn more at Dell.com/dfs_uk

Storage economics redefined.

When a Dell storage system is deployed, legacy IT limitations no longer apply.

Enterprise-class performance and value
Optimise SAN and NAS environments with a virtualised, scalable pool of disks that automatically, intelligently adapt to application and workload demands.

Exceptional efficiency
Deploy a single platform for block and file with built-in efficiency, resilience and intelligence to optimise IT budgets.

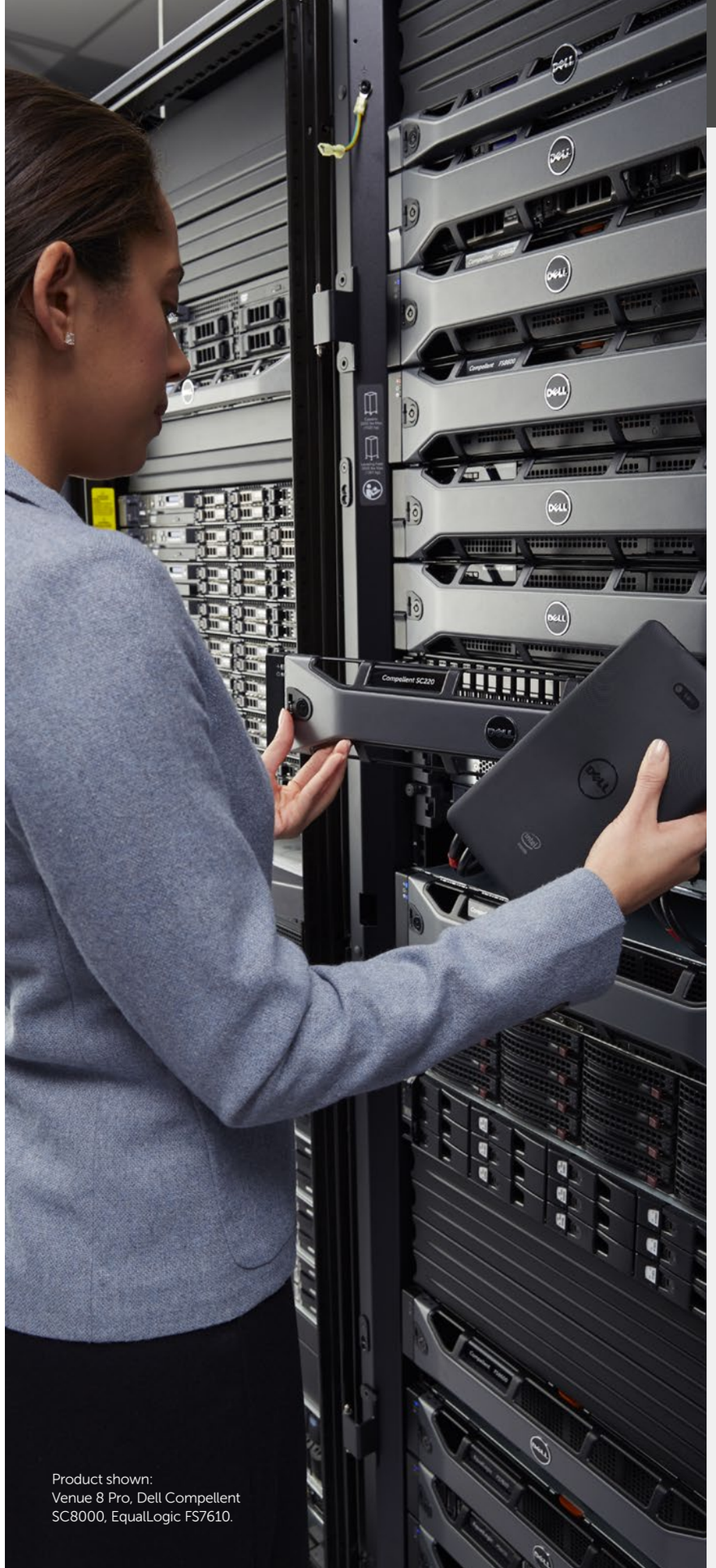
Simplified scalability
Flexible architecture readily adapts to business growth and evolving technologies without artificial restrictions or complexities.

FS Series
The EqualLogic FS7600 and FS7610† can provide up to 7x greater capacity scalability.

SC Series
Dell Storage SC Series arrays provide a unified platform for the ultimate in performance, adaptability and efficiency.

NX Series
Dell Storage NX3330 and NX3230 offer simplified management with Windows Storage Server 2012 R2.

Click **here** to view available offers.



Product shown:
Venue 8 Pro, Dell Compellent SC8000, EqualLogic FS7610.

More performance. Less investment.

This fully-optimised all-flash or hybrid array provides the low latency and high performance your applications demand. Support up to 10,0000 Exchange mailboxes in a 2U SAN. All-flash configurations start as low as $25,000.

Call your account manager for details.

High-performance and advanced protection in an entry-level array.

The Dell Storage SCv2000 is designed to provide the best performance per terabyte for an affordable, entry-level storage array. As your needs grow, the SCv2000 offers seamless in-series migration and shared management software with the rest of the Dell Storage SC family.

Work together seamlessly.

Keeping your business connected and information flowing doesn't have to be a challenge. At Dell, you'll find all the pieces you need to build or evolve your perfect, secure network. Even expert advice and services to help plan, deploy and support your solution from beginning to end. With your network running smoothly, your business can too.

Reliable end-user computing

Dell PCs and accessories
Broad range of laptops, tablets, desktops, workstations, printers, monitors and more to suit all your business needs.

Screen images simulated.

Dell Wyse
End-to-end desktop virtualisation solutions that enable BYOD environments, enhanced workforce productivity, reduced hardware refresh frequency or simply easier migration from Windows XP.

Easy data protection

Dell AppAssure
Back up applications and their data in minutes and recover in as little as seconds across physical, virtual and cloud environments.

Comprehensive services

Dell ProSupport Plus for Enterprise
Proactively improve hardware performance and stability with environmental intelligence, a dedicated Technical Account Manager and 24x7 access to elite Dell engineers.

Anypoint Systems Management

Dell KACE Management Appliances deliver comprehensive systems management – from initial deployment through management, security and support – for any system or device connected to your network.

Technology Financing Built for Business – your business.[**]
Whether you're building or expanding, Dell Financial Services has powerful financing solutions for your business.

Powerful back-office building blocks

Dell Networking switches
Open and standards-based, Dell Networking enables you to virtualise and converge your infrastructure. From top-of-rack to blade switches and high-performance 1Gb up to 100Gb fabrics, get modern switching for the campus, the branch office, mobility and the cloud.

Dell PowerEdge servers
The Dell PowerEdge 13th Generation server portfolio with Intel® Xeon® processors, is designed to centralise your business data and applications and allow equipment sharing and secure access control.

Dell DL1000 Backup & Recovery Appliance
This powerful appliance gives you real peace of mind in protecting your data. AppAssure 5.4 makes backup and recovery fast, simple, and versatile.

Dell Storage solutions
Get a handle on the cost and complexity of data management. Dell storage solutions help you minimise the cost and complexity of data management, optimise utilisation and build an agile foundation for growth.

Your network – simple and secure

Dell SonicWALL
This next-generation firewall is a perfect first line of defense – designed to give you maximum control over all data and applications that traverse your network.

With a SonicWALL solution, organisations can prevent malware attacks, filter and control content and allow secure connection for remote employees to the business network.

Outstanding usability and control.

The Dell Networking X-Series is a family of smart managed 1GbE and 10GbE Ethernet switches designed for small and medium businesses who crave enterprise-class network control fused with consumer-like ease. X-Series switches have a variety of port counts, PoE options and deployment choices. Setup and management are greatly simplified with an intuitive GUI and hardware design.

Key Features:

- Layer2+ 1GbE and 10GbE switch family with optional Power over Ethernet (PoE/PoE+) support
- Revolutionary GUI design for ease of setup and actionable monitoring
- Dell Fresh Air 2.0 capable performance with energyefficient operation

Dell Networking X1008/X1008P
Compact design for flexible placement, 8-port smart managed switch with easy GUI-based management, a compact design and optional PoE.

Dell Networking X1018/X1018P
18-port smart managed switch with easy GUI-based management and optional PoE.

Dell Networking X4012
10Gb smart managed switch with easy GUI-based management and 12 x 10Gb SFP+ ports for highspeed server access and network aggregation.

Click **here** to view available offers.

Dell ProSupport Plus

Delivers the fast problem resolution and support needed to keep business running smoothly.

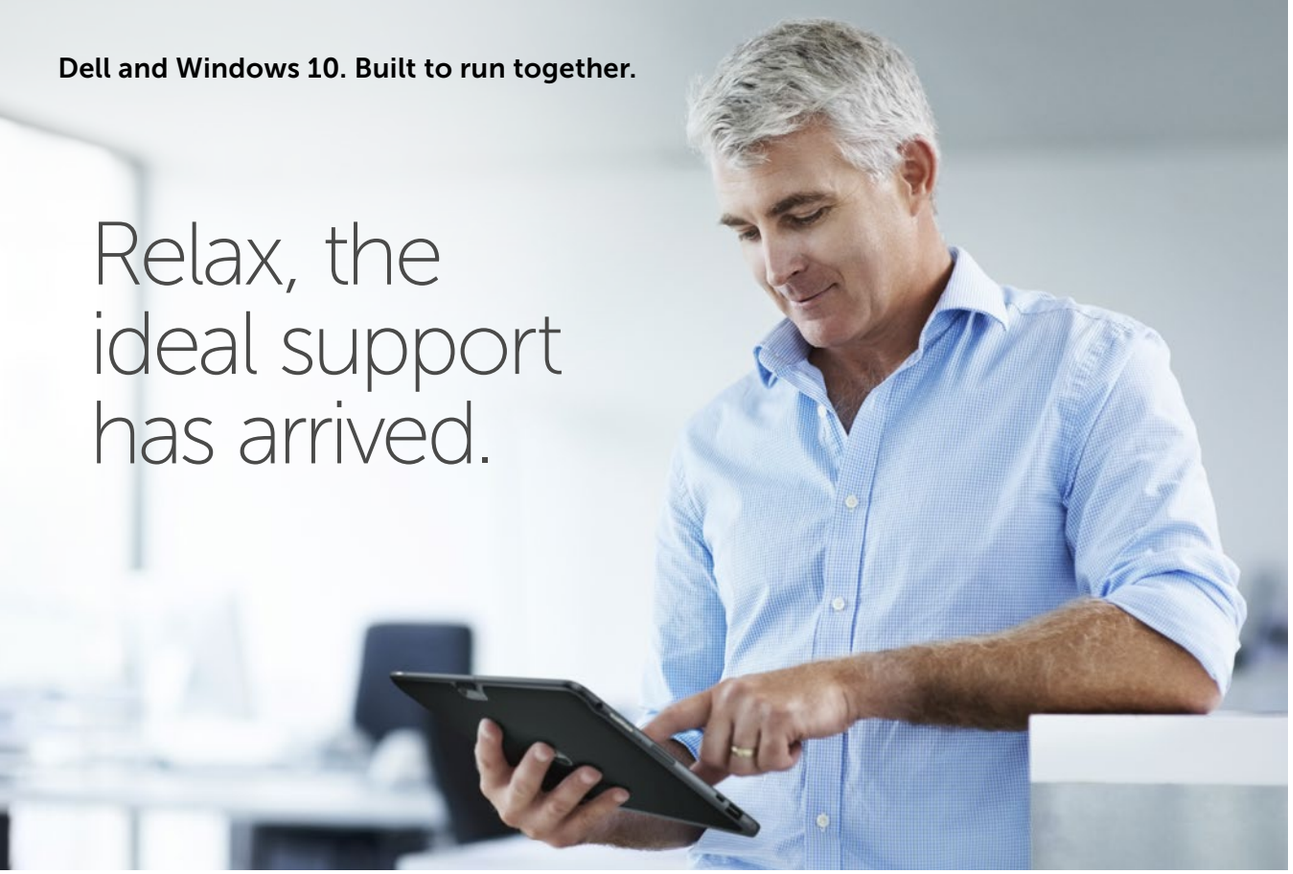
Dell.co.uk/ProSupportPlus

SonicWALL TZ600

For emerging enterprises, retail and branch offices, the Dell SonicWALL TZ600 next-generation firewall secures networks with enterprise-class features and uncompromising performance. Manage all TZ Series firewalls centrally from the home office using a Dell SonicWALL NSA or SuperMassive firewall or through our Global Management System solution.

Network security cost adds up quickly.

Significant investments in the maintenance of network security solutions that don't deliver comprehensive protection can send total cost of ownership spiraling out of control. Try our free TCO Calculator.
Call your account manager for details.



Relax, the ideal support has arrived.

Plus for PCs and tablets: support for businesses that have no time for downtime.

ProSupport Plus is the only complete proactive support service that combines priority access to expert support, predictive analytics with automated tools by SupportAssist technology[1], and protection of your investments. This service keeps your PCs and tablets running smoothly, so you can focus on your business.

Use Dell ProSupport Plus with SupportAssist technology to:
- Spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors[3]
- Resolve common hardware issues with up to 58% fewer steps compared to key competitors[3]

Improve productivity, reduce support time and protect your investments with:
- Priority access to support experts
- Proactive automated issue detection, case creation and notification[1]
- Predictive failure prevention[1]
- Repair for drops, spills and surges
- Hard drive retention after replacement to secure your data[2]

ProSupport Plus provides end-to-end support that minimises internal support efforts.
Go to **Dell.co.uk/ProSupportPlus**

End-to-end support for PCs and tablets with proactive issue prevention.

	Basic Service	Dell ProSupport	Dell ProSupport Plus
Hardware support	✓	✓	✓
24x7 hardware and software support with onsite support[5]	–	✓	✓
Proactive monitoring and automated case creation for issue resolution[1]	–	✓	✓
Predictive analysis for issue prevention[1]	–	–	✓
Repair for accidentally damaged devices[4]	–	–	✓
Keep a hard drive after replacement[2]	–	–	✓
Dedicated TAM for 1,000 or more systems	–	–	✓

Dell service store

Installations and setup
Our experts get your new IT systems and software installed quickly and correctly the first time.

Accidental Protection
Protect your PC from liquid spills, drops, falls and surges.

Maintenance and security
Our Dell experts are trained to help you keep your IT systems running like new.

Warranty and support renewal
Extend your warranty to cover future repair costs.

[1] SupportAssist is only available on Windows 8 and 8.1 based mobile products. Not available on Windows RT, Android or Google Chrome. Predictive support available for hard drive and batteries.
[2] Hard drive retention is not available on Chromebook or Venue tablets, except the Venue 11 Pro.
[3] Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at http://facts.pt/14dh1gl. SupportAssist not available on Venue 7 and 8 tablets.
[4] Accidental damage service: Service excludes theft, loss, and damage due to fire, flood or other acts of nature, or intentional damage. Customer may be required to return unit to Dell. Limit of 1 qualified incident per contract year. For complete details, visit Dell.com/servicedescriptions
[5] Onsite service not available on Chromebook A35, Venue 7, 8, and 8 Pro tablets, and Rugged Latitude
Only complete support claim is based on a Dell analysis dated Oct 2014.
Availability and terms of Dell Services vary by region. See: Dell.com/servicedescriptions

Ongoing support service from the start.

Reducing production rate isn't an option. So when fast, reliable expertise is needed to keep the office connected and up to speed, look no further than Dell's comprehensive Support Service solutions.

Dell Deployment & Configuration Services

Efficiently deploy new, fully-integrated PCs powered by Intel® Core™ processors.

- Support made easy and efficient with a single source
- Reduce deployment time, risk and costs
- Ensure consistency of IT environment
- Maximise IT and end-user productivity by leveraging Dell scale and skill
- Spend less time on imaging, more time on business

Dell ProSupport

Minimise your IT burden by using Dell's highly trained experts instead of in-house staff. We help increase productivity across any IT environment, including software and peripherals.

- 24x7x365 direct access to in-region Dell ProSupport Experts
- Convenient next-business-day On-site service after remote diagnosis*
- A single resource for software, hardware and operating system expertise

Dell ProSupport Plus

ProSupport Plus is the only complete proactive support service that combines priority access to expert support, predictive analytics with automated tools by SupportAssist technology, and investment protection.[1,2]

- 24x7 priority access to ProSupport engineers
- Proactive and predictive automated support
- Repair for drops, spills and surges
- Retain hard drive after replacement[3]

1. SupportAssist is only available on Windows 8 and 8.1 based mobile products. Not available on Windows RT, Android or Google Chrome. Predictive support available for hard drive and batteries.
2. Accidental damage service: Service excludes theft, loss, and damage due to fire, flood or other acts of nature, or intentional damage. Customer may be required to return unit to Dell. Limit of 1 qualified incident per contract year. For complete details, visit Dell.com/servicedescriptions
3. Hard drive retention is not available on Chromebook or Venue tablets, except the Venue 11 Pro.
   Only complete support claim is based on a Dell analysis dated Oct 2014.
   Availability and terms of Dell Services vary by region. See: Dell.com/servicedescriptions

Product shown:
Vostro 14 5000 series

Dell Corporation Limited. Registered in England. Reg. No. 02081369 Dell House, The Boulevard, Cain Road, Bracknell, Berkshire, RG12 1LF. Smart Selection: Delivery Conditions – Products ship within 1 business day (excl. bank holidays and weekends); Applies to orders pre-paid in full or payment approved; Limited quantities available; Delivery date NOT guaranteed; Dell is not liable for any losses, costs, damages, charges or expenses caused by any delay; Software or accessories may be shipped separately and arrive later, or may delay the order. Conditions apply to cash back offer, see **Dell.co.uk/tradetosave** to find out more about the Trade to Save program and for full Terms and Conditions. Terms and Conditions of Sale, Service and Finance apply and are available on **Dell.co.uk**. Third party products are covered by third party manufacturer's warranty.
Dell Services are subject to Terms and Conditions which can be found at **Dell.co.uk/service-contracts**. Restrictions apply and availability and terms of Dell Services vary by region. Technician will be dispatched if necessary following phone -based trouble shooting. Service may be provided via telephone or internet where appropriate. Certain restrictions apply. Calls are charged between 1p and 13p per minute for landline customers. Calls from mobile phones are typically charged between 20p and 41p per minute, depending on the provider and the number called. Microsoft®, Windows®, Windows® Small Business Server, Windows® Server, Microsoft® Office 2013, Windows® 7 and Windows 8 are trademarks or registered trademarks of Microsoft Corporation in the United States and/or other countries. Dell, the Dell Logo, Vostro, Latitude, XPS, XPS One, Inspiron, Dell Precision, Optiplex and PowerEdge are trademarks of Dell Inc. The stated Watt Hour (WHr) in the comparison grids, is not an indication of battery life.

Secure connectivity to serve every need.

The latest Wyse product innovations from Dell enable any remote user to securely and easily connect to content without constraints or compromises.

54,6 cm (21,5")

Screen image simulated. Keyboard and mouse sold separately.

Wyse 3000 Series Thin Client
We've raised the bar with an x86-embedded thin client that offers excellent multimedia performance and vast connectivity.

Wyse 5000 Series Thin Client
Outstanding desktop experience with excellent security and ease of use, and an excellent unified communications platform.

Wyse 7000 Series Thin Client
High performance combines with ease of use and an excellent UC platform to create and consume HD content while reducing malware, viruses and patching.

Wyse 5000 Series All-in-One Thin Client with PCoIP Increase security and make desktop management easy with a virus- and malware-immune all-in-one thin client featuring Wyse ThinOS, PCoIP and a 54,6 cm (21,5") display.

Accessories

58,4 cm (23")

Dell UltraSharp 23 Multimedia Monitor - UZ2315H
Easily connect to video conferences right from the desk.

Monitors not included.

Dell Dual Monitor Stand - MDS14
Optimise a dual monitor setup to improve productivity.

Dell Pro Stereo Headset – UC300
Provides crystal-clear sound quality with Unified Communications (UC) programs.

Product availability can vary by country.

Dell Services

A standard Dell 3-year hardware warranty for a Wyse system helps the office stay productive and connected while employees focus on what matters most - the business.
Dell.co.uk/services

See more and do more – clearly.

Take productivity to the next level with higher resolution and greater usability than ever before. Refresh today with innovative Dell monitors – the #1 monitor worldwide for two consecutive years.*

#1 Thank you for making Dell monitors #1*.

68,6 cm (27")

Screen image simulated.
Product shown Dell UltraSharp 27 Monitor with PremierColour – UP2716D

Dell UltraSharp 27 Monitor - UP2716D
PremierColour coverage on this 68,6 cm (27") monitor offers every colour professional their ideal colour space.

Dell Ultra HD monitors
Incredible clarity up to Ultra HD 5K 5120 x 2880. That's four times the resolution of Quad HD.

Dell UltraSharp curved monitor
Performance ahead of the curve. Immersive panoramic view on this 34" 21:9 screen draws the viewer in.

Mounted on a Dell MDS14 dual monitor stand.

Dual monitor productivity
Help boost productivity and reduce clutter with a dual monitor setup from Dell.

*Dell monitors are #1 Worldwide for two consecutive years.
Source: NPD DisplaySearch Quartly Desktop Monitor Shipment and Forecast Report (2013 and 2014)

Accessories

Dell USB SoundBar - AC511
Just plug into an available USB port and enjoy the rich stereo sound.

Dell Single Monitor Arm Stand - MSA14
Maximise viewing comfort and improve productivity.

Dell Dual Stand - MDS14
Eliminate clutter and reclaim the workspace.

Product availability can vary by country.

Dell service store

Add 24x7 Dell ProSupport to our 1-year Limited Hardware Warranty.
Dell.co.uk/ProSupportPlus

Work smarter.

Manage documents and print easily and efficiently using award-winning Dell printers and multifunction printers (MFPs) that fit any need or budget.

NEW **Dell Cloud colour Multifunction Laser Printer (colour Print/Copy/Scan/Fax).**
Brilliant colour Print quality with up to 25ppm colour print speed, Wi-Fi and Wired Network, Supports Scan to Cloud Service, and Mobile Print.

Dell printers and MFPs for everyday use
Everyday printing made easy and affordable with essential features on Dell mono and colour printers.

Dell cloud MFPs
Improve collaboration with cloud connectivity via the integrated Dell Document Hub solution.

Dell printers and MFPs for larger teams
Improve productivity with secure printers for medium to large organisations (up to A3/Tabloid size, selected models only).

Dell service store

Dell Toner
Get outstanding quality prints and overall savings.

Reliable support
Get phone and online support with a standard 1-year Limited Hardware Warranty. For selected printers, enjoy a year of Next Business Day On-site Service after Remote Diagnosis*.

Maintenance kit coverage
Fuser maintenance kit replacement is included in the base as well as extended limited hardware warranties for Dell Laser Printers based on usage and service level.

Dropbox for Business

Get more work done anywhere, anytime with Dropbox for Business.
Dell.com/dropbox

Add-ons that adapt to any environment.

Be mobile. Stay razor sharp and ready to go with the portable power of Dell accessories. This full range of accessories is designed and tested to easily connect, share and carry your Dell system - wherever the office may be.

Dell Wireless Mouse – WM324
Lightweight and compact for maximum mobility and comfort.

Dell Active Stylus
Always be ready to jot a note or tap a Dell Venue 8 Pro or Venue 11 Pro tablet.

Dell Adapter – USB 3.0 to HDMI/ VGA/Ethernet/USB 2.0 DA100
Universal adapter provides multiple connectivity options in one convenient place.

Dell Tablet Keyboard – Mobile
Comes with touchpad and integrated rechargeable battery for better Venue 11 Pro performance.

Dell Power Companion (12,000 mAh) – PW7015M
Charge multiple devices simultaneously and extend battery life while on the go.

Turn complex tasks into triumphs.

Be productive. Get the most out of the office's technology with Dell accessories. Their performance-enhancing advantage helps maximise productivity and delivers peace of mind when tackling the toughest jobs.

Dell Tablet Dock
Go from Venue 11 Pro to desktop with quick connection to dual monitors, printers and networks.

Dell Professional Topload - 14"
Lightweight organisation and everyday durability.

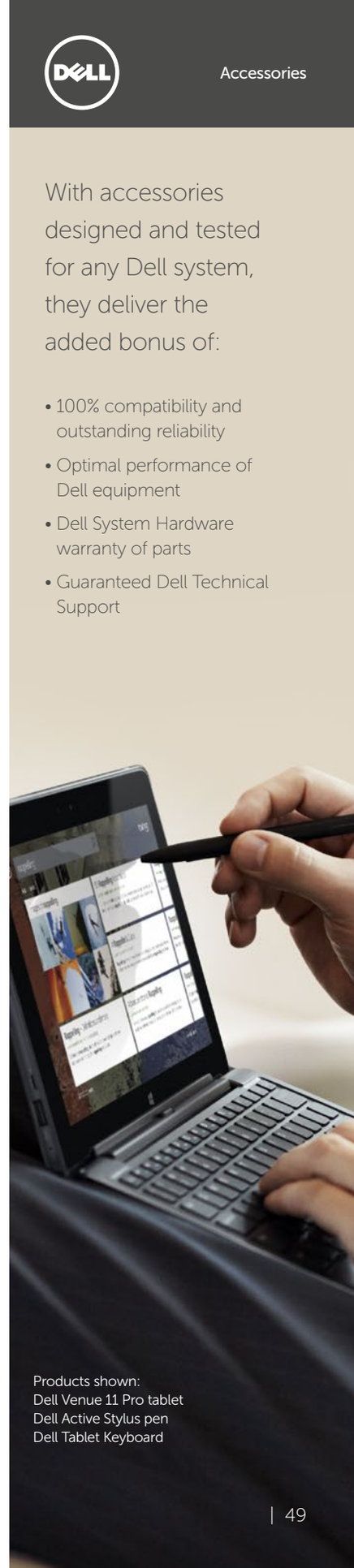
Dell Portable Backup Hard Drive – 1 TB*
Easily backs up files, stores and transfers data, and even shares to social media.

Dell Bluetooth Speakers 2.1 – AC411
Streams music from phone, tablet or other Bluetooth® device.

58,4 cm (23")

Dell UltraSharp 23 Multimedia Monitor – UZ2315H
Features Full HD webcam and speakers optimised for Lync®.

- 100% compatibility and outstanding reliability
- Optimal performance of Dell equipment
- Dell System Hardware warranty of parts
- Guaranteed Dell Technical Support



Products shown:
Dell Venue 11 Pro tablet
Dell Active Stylus pen
Dell Tablet Keyboard

How to buy.

As a Dell partner, ordering your Dell products and solutions is easy, whether it's directly through a Dell Account Manager or the Dell site, or via one of our authorised distribution partners.

Distributors

Dell authorised distribution partners stock many of Dell's key product lines, priced competitively and available for next day delivery. As a newly registered channel partner, you can buy Dell products through a distributor of your choice. Find the nearest Dell distributor at **http://partnerdirect.dell.com/sites/channel/en_uk/Pages/distributors.aspx.**

Online

Premier and Preferred Partners can buy products directly from Dell via their Premier Pages.
- Log into **Dell.co.uk/Premier**
- Use Search box entering chosen Dell Reference

If you don't have a Premier Account yet, register on **Dell.co.uk/PremierClub**

Phone

Premier and Preferred Partners can call their Dell Account Manager.

If you are an end-customer ordering directly from Dell, it's as simple as a click or a call. Access 24x7 online shopping or helpful phone support during business hours. You can also speak with one of our knowledgeable partners who can help you select the right IT solutions for your business.

Online

Buy products directly from Dell via Premier Pages.
- Log onto **Dell.co.uk/Premier**
- Use Search box entering chosen Dell Reference

If you don't have a Premier Account yet, register on **Dell.co.uk/PremierClub.**
Alternatively go to **Dell.co.uk/Business** or click **here** to chat with a Dell representative.

Phone

Call your Dell Representative or call us on 0844 444 4699.

Partner

So why not contact one of our partners? We have a vast network of providers in our Dell PartnerDirect programme who can tell you more about Dell's end-to-end technology solutions. Find a partner near you at **Dell.co.uk/Findapartner**

Dell and Windows 10. Built to run together.

Made for business.

Vostro 15 3000 Series
- 5th Generation Intel® Core™ i5 Processor
- Windows® 7 Professional
- 4GB Memory
- 500GB Hard Drive
- 15.6-inch HD (1366 x 768) Anti-Glare LED-Backlit Display

Buy One. Get "10" free.◊
1. Buy an eligible Windows device.
2. Get your free upgrade when available at Windows.com/windows10upgrade

Best value, prebuilt systems ready to ship in just 24 hours.

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