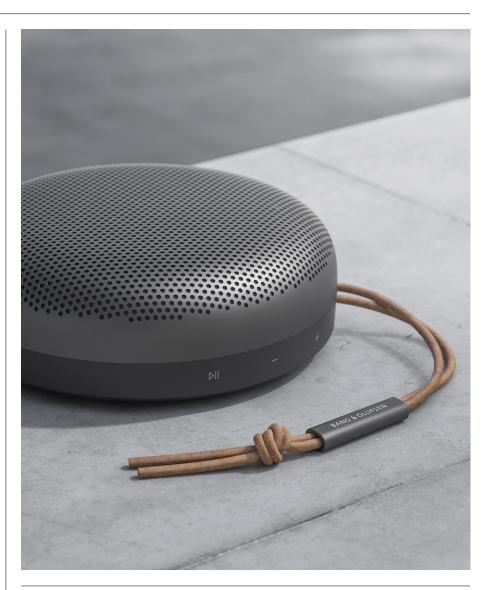


Bring beauty to the moment

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design. Bang & Olufsen Signature Sound is at the heart of Beosound A1 2nd Gen., with aptX Adaptive Bluetooth technology.

It features up to 18 hours of play time at typical listening volumes and is fully dust and waterproof, meaning that it can be enjoyed wherever you take it. Beosound A1 2nd Gen. features Alexa voice assistant built-in and a three microphone array with FarField technology for great call clarity, making it a great conversation tool at home or at the office.



IMPORTANT FEATURES

- Superb sound quality, with aptX Adaptive.
- IP67 level dust and waterproofing.
- Aesthetic office companion with enhanced call capability.
- Up to 18 hours of battery life at typical listening volumes.





BEOSOUND A1 2nd GEN. SPECIFICATIONS

BASIC

Dimensions (mm)

133 W x 46 H x 133 D

Weight

558 g

Placement

Wall or table/shelf

Recommended Room Size

5-30m²

Ideal For

Small social gatherings, mid-sized rooms around the home and in

the office

TECHNICAL

Speaker Configuration

1 x 3.5" Woofer 1 x 3/5" Tweeter

Amplifier

2 x 30W Class D for woofer and tweeter

Sound Direction

360 degrees

Frequency Range

55-20.000Hz (-10dB)

Max Loudness @ 1M (SPL)

92dE

Bass Capability @ 1M (SPL)

62dB

Wireless Codec

AAC, aptX Adaptive

Stereo Pairing

Yes, between 2 Beosound A1 2nd

Generations only

Multipoint

Yes, up to 2 devices

Customisable Sound EQ

Yes, five presets available in the Bang & Olufsen app and fully

customisable

LED Indicators

Product / Speakerphone / Voice Assistant LED

Battery LED

IP Certification

IP67

Battery Playtime

18 hours (typical listening volume)

Battery Size

3,000mAh

Power Consumption

Typical: 5W, Standby: 0.12W

Power Supply

5V DC / 3A via USB-C connector

Charging Time

2.75 hours at 5V - 3A charging

Fuel Gauge

Yes



BEOSOUND A1 2nd GEN. SPECIFICATIONS

CONNECTIVITY

Bluetooth Version

5.1

USB Inputs / Outputs

USB-C for charging, speakerphone and streaming

Speakerphone

Yes, 3 microphone array

Voice Assistant

Alexa built in

Fast Pairing

Apple Fast Pair, Google Fast Pair, Microsoft Swift Pair

YOU MIGHT WANNA KNOW

Designer

Cecilie Manz

Materials

Anodised Aluminium, Leather, Plastic

Accessories

USB-C to USB-A cable, 1.25m

Features

Bluetooth 5.1

In The Box

Beosound A1 2nd Generation Quick Start Guide USB-C to USB-A cable, 1.25m



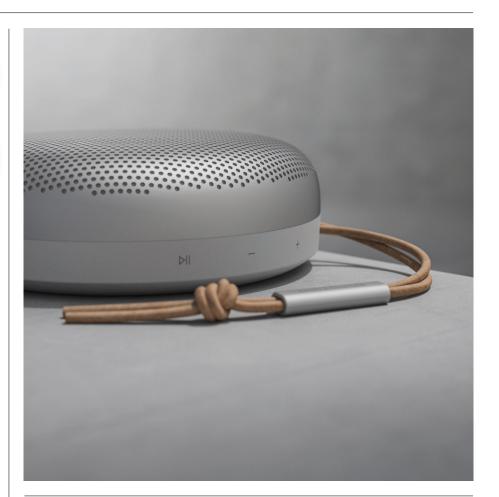
Standard Colours

BLACK ANTHRACITE



GREY MIST









BEOSOUND A1 2nd GEN. PRODUCT DESCRIPTION

COPY BLOCKS FOR MARKETING PURPOSE

5 words:

A powerful, beautiful portable speaker.

10 words:

A powerful, beautiful portable speaker with a wide breadth of capability.

25 words:

A powerful, beautiful portable speaker with a wide breadth of capability. The iconic design is fully dust and waterproof with strong battery life and features Alexa built-in.

50 words:

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design.

With up to 18 hours of play time, IP67 dust and waterproofing, Alexa integration and great call clarity, Beosound A1 2nd Gen. is a beautiful, ultra-portable speaker you can enjoy anywhere.

100 words:

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design.

Bang & Olufsen Signature Sound is at the heart of Beosound A1 2nd Gen., with aptX Adaptive Bluetooth technology.

It features up to 18 hours of play time at typical listening volumes and is fully dust and waterproof, meaning that it can be enjoyed wherever you take it.

Beosound A1 2nd Gen. features Alexa voice assistant built-in and a three microphone array with FarField technology for great call clarity, making it a great conversation tool at home or at the office.