

Business | Spring 2016

Dell



Dell Latitude 14 7000 Series

Take waiting off the to do list.

Latitude 15 3000 Series

Provides the essential business-class features and options that deliver the performances and growing businesses needs.



ProSupport Plus

Gives the fast problem resolution and support needed to keep business running.

Order from Dell or from our partners. The choice is yours. Go to page 50 for more details on how to buy.

Refresh technology. Recharge business.

See what a difference an upgrade makes. Dell PCs, with new Windows 10 and Intel® processors, deliver 4x the speed and 50% less downtime than older systems.

New Latitude family

Built for the pace of growing businesses, Dell Latitude laptops are thinner and lighter for ultra-mobility, and designed with a sleek, clean style that projects an impressive profile in any meeting. With outstanding support, industry-leading security, manageability and reliability, work is always done in confidence with Latitude.



Click here to view available offers.



PowerEdge T330 Server

Drive applications faster and grow data storage through time for remote and branch offices with a powerful and expandable 1-socket tower server.



[Take a look at this and additional servers on pg. 26](#)

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

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Get up and running in no time. We keep our Smart Selection PCs in stock, so your workforce won't miss a beat.



The **Smart** Choice

Smart Selection offers are our best, most popular configurations, priced right and backed by Dell support. They represent Dell's best value in their category, be it entry-level or top-of-the-line systems.

Featured offers, marked with the green logo, ship from Dell in 24 hours or less*, so your business won't miss a beat.

Smart Selection offers are based on deep customer insights, so you know they'll arrive ready to meet all needs.

Add best-in-class configuration and logistics services to ease the deployment and management of any IT environment.



Dell Venue 7000 Series
Offers power-packed features in an innovative, mobile design.



Latitude 5000 Series
Keep the mobile workforce productive with a thinner, lighter laptop.



OptiPlex 7020 mini tower
Best-in-class security with the reliability and performance necessary to power any business.

*Configurations marked with the green logo will ship within 1 business day (excl. bank holidays and weekends). Applies to orders pre-paid in full or payment approved. Limited quantities available. Delivery date NOT guaranteed. Dell is not liable for any losses, costs, damages, charges or expenses caused by any delay. Software or accessories may be shipped separately and arrive later, or may delay the order. Configurations not marked with this logo are subject to standard delivery conditions, check with your account manager for more information.

The digital world at hand.

Get simplified security and management plus the ability to connect the unexpected by syncing up with an array of accessories. Choose from Intel® Atom™ processors or Intel® Core™ processor family with Windows 8.1 in multiple models throughout our tablet family. Find the perfect business tablet at Dell.co.uk/Business



25,6 cm
(10.1")



New Venue 8 Pro 5000 series
8" Windows tablet perfect for personalised service and running specialised applications for business. With best-in-class security and manageability.



Venue 11 Pro 7000 Series
Lightweight 11" Windows tablet to access, share and connect to what matters most. Featuring a Full HD display and optional detachable keyboard.



New Intel® RealSense™ technology redefines device interaction. Features gesture control, 3D capture and edit, and innovative photo and video capabilities. Adds a new dimension to photos with the first depth camera on a tablet that enables measurement, refocus, and selective filters. With Intel Inside®.

Keyboard sold separately. Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

New Venue 10 Pro 5000 Series
10" Windows tablet ideal for specialised business applications. With best-in-class security and manageability, plus an optional keyboard and dock.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

*Only complete support claim is based on a Dell analysis dated Oct 2014. Dell ProSupport Plus availability and terms vary by region. See Dell.com/servicecontracts/global.

Dell ProSupport Plus

The only complete support service that combines priority access to expert support, accidental damage repair, and proactive monitoring for automatic issue prevention and resolution*.

Visit Dell.co.uk/ProSupportPlus

Accessories

Recommended and tested for the Venue tablet.



Dell Bluetooth Portable Speaker – AD211

Great for presentations and for use as a speakerphone.



Dell Tablet Stand

Designed to provide a sturdy, comfortable and adjustable experience for users setting up their tablet on a desktop.

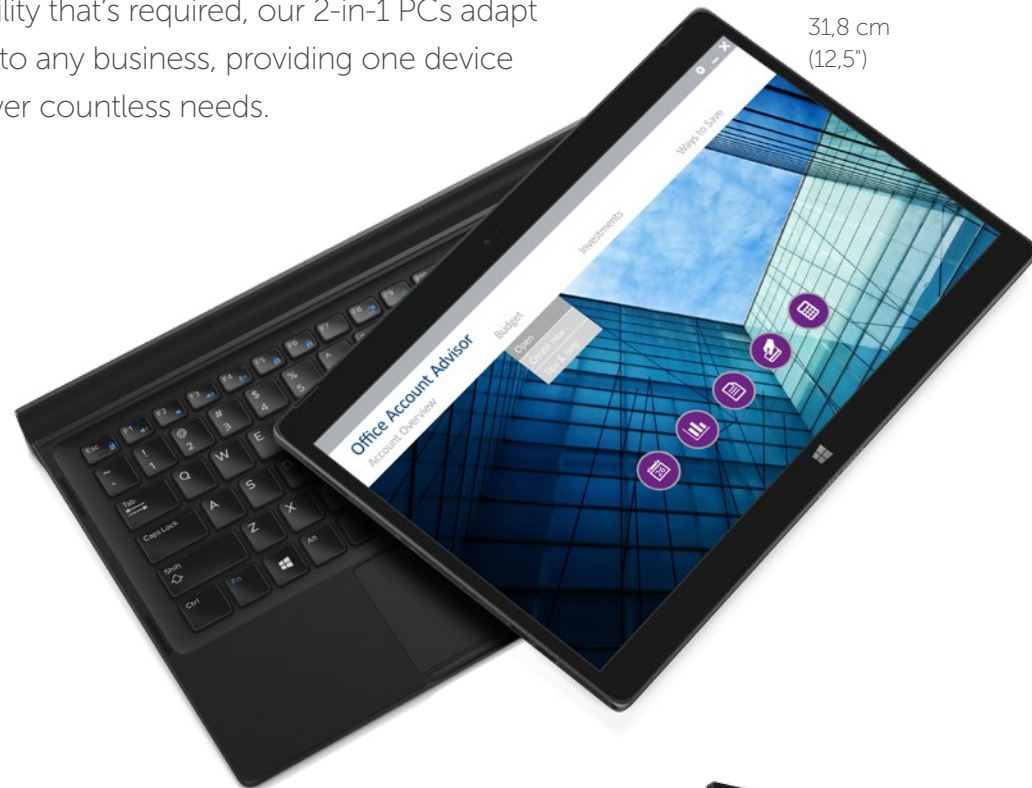
Protect your tablet

Accidental Damage Service covers failure and LCD cracks from drops, falls and liquid spills. With Dell's Accidental Damage Service there is no service fee to resolve a qualifying incident.

[Click here](#) to view available offers.

The best choice is not having to choose.

Whether it's laptop performance or tablet versatility that's required, our 2-in-1 PCs adapt easily to any business, providing one device to cover countless needs.



31,8 cm (12,5")

Latitude 12 7000 Series 2-in-1

A lightweight Ultrabook™ and detachable 13-inch tablet in one powerful device.



- Reliable technology: Get speed and efficiency for responsive performance with powerful Intel® processors and Windows 8.1
- Excellent battery life: Go longer between charges and spend more time away from the outlet doing what matters
- Ultimate versatility: Switch between laptop, tablet, tent or stand modes to update spreadsheets, edit images or share presentations



27,9 cm (11")

Latitude 11 5000 Series 2-in-1

Thinner and lighter, backed by enterprise-class support and packed with essential features.



Products shown feature optional touch functionality.

Meet the new breed of laptop.

Featuring up to 5th Gen Intel® Core™ i3 processors, and full HD display, Chromebook provides built-in virus protection, fast boot times and quick access to the cloud, so all that's provided is all about business.



33,8 cm (13,3")

Dell Chromebook 13

13-inch Chromebook designed beautifully for business-class performance and fast access to the cloud.



Click [here](#) to view available offers.

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories

Recommended and tested for the 2-in-1 PC.



Dell Adapter – USB 3.0 to HDMI/VGA/Ethernet/USB 2.0

Universal adapter provides multiple connectivity options in one convenient device.



Dell Premier Backpack (M)

Keep accessories, tablet and notebook organised and secure with this feature rich, travel friendly backpack.

Product availability can vary by country.

Styled for work. Work in style.

Meet the laptop that has everything needed for work: the Vostro 15 3000 Series. This laptop is built to impress with the latest Intel® Core™ processor for speed and productivity.

Powerfully efficient

Work through the day quickly and conveniently with the latest Intel® Core™ processor. This ultra-low voltage processor delivers power and an efficient performance.

Anti-glare for optimal viewing

A 39,6 cm (15,6") anti-glare screen with optional Full HD resolution gives employees the clarity they crave to work comfortably in any environment.

Room for growth

Save and access presentations, documents and media without worry of space limitations with up to a 1To HDD.

Vostro 15 3000 Series

A 39,6 cm (15,6") laptop with powerful processors, a numeric pad and a refined design for professionals.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Dell ProSupport Plus

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors.¹

Visit Dell.co.uk/ProSupportPlus

Accessories

Recommended and tested for laptops.



Dell optical mouse WM126

Reduce cable clutter and work and play longer, with comfortable design and extended battery life.



Dell Portable backup hard drive 1TB

Makes it easy to store, share and transfer files. Automatic backup software comes pre-installed.

Product availability can vary by country.

¹ Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at <http://facts.pt/14dh1gl>. Dell ProSupport Plus availability and terms vary by region. See dell.com/servicecontracts/global.

 [Click here](#) to view available offers.

With top form comes outstanding function.

The perfect blend of high performance, form and function. Exceed business expectations and empower employees' passions with XPS 13.

New XPS 13

The smallest 13" laptop on the planet and the first with an InfinityEdge display. Constructed with premium materials, best-in-class security and full manageability.



Products shown feature touch functionality on select configurations.

33,8 cm
(13,3")



Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories

Recommended and tested for the XPS 13.



Dell Adapter – USB 3.0 to HDMI/VGA/Ethernet/USB 2.0
Universal adapter provides multiple connectivity options in one place.



Dell Premier Sleeve (S)
Protect the XPS on the go with a sleek, custom-fitted sleeve.

Product availability can vary by country.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.



[Click here](#) to view available offers.

Dell service store

Add 24x7 Dell ProSupport Plus to your 1-year Limited Hardware Warranty.
Dell.co.uk/ProSupportPlus

When the job requires nerves of steel.

Dell Latitude Rugged and Rugged Extreme notebooks and tablets provide the highest levels of security, manageability and reliability – plus the strength and protection required to survive in the toughest work environments.

Wherever the work is, Dell Latitude Rugged and Rugged Extreme notebooks provide protection from the the harshest conditions like heat, humidity, salt, water and sand. Along with all that protection comes the latest processors and wireless connectivity security plus the security, manageability and reliability that can be expected from Latitude. Tame the work environment today.

30,5 cm
(12")



New Latitude 12 Rugged Tablet
12" tablet meets rigorous military-standard requirements. Made with shock-absorbent materials.



30,5 cm
(12")



Latitude 12 Rugged Extreme
12" laptop built for real-world performance and security.



35,5 cm
(14")



Latitude 14 Rugged
14" laptop built to withstand shocks, drops and vibrations. Thrives in extreme temperatures.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

 [Click here to view available offers.](#)



Product shown:
Latitude 12 Rugged tablet.

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories

Recommended and tested for the Latitude Rugged notebook.



Dell USB DVD Drive-DW316
The Dell External USB Slim DVD +/- RW Optical Drive is a plug and play disc burning and disc playing solution that can be used everywhere.



Dell Rugged Desk Dock
Easily transition between workspaces with a dock that's compatible with all Latitude Rugged devices.

Product availability can vary by country.

Experience the peak of performance.

Ready for a significant performance boost? Refresh business technology with our innovative Latitude Series and experience 4X the performance, 3X the battery life, and applications and files that open 44% faster.*

Outstanding security

Only Dell offers comprehensive encryption, advanced authentication, and leading-edge malware prevention from a single source. The Intel® Core™ vPro™ processor is designed to strengthen security across the enterprise.

Trouble-free manageability

Dell offers the world's most manageable laptops with Dell-unique Intel® Core™ vPro™ processor family capabilities and the Dell Client Command Suite. And enjoy seamless connectivity to all accessories in a snap with flexible Latitude docking options.

Resilient reliability

All Latitude laptops undergo extensive military-grade testing to ensure they can survive the everyday workday and are available with enterprise-class Dell ProSupport Plus for peace-of-mind.



Latitude 3000 Series

Secure, easily managed and reliable business-class laptops with strong performance for everyday productivity.



Latitude 5000 Series

World's most secure business laptops, newly designed so work is completed in confidence.



Latitude 7000 Series


World's most secure business Ultrabooks™ designed with superior performance and premium features.



 [Click here](#) to view available offers.

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

* Comparing systems four years old or more to new systems

 Products shown feature optional touch functionality.



New Latitude 7000 Series
World's most secure business Ultrabooks™ designed with superior performance and premium features.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Dell ProSupport Plus

The only complete support service that combines priority access to expert support, accidental damage repair, and proactive monitoring for automatic issue prevention and resolution*.

Visit Dell.co.uk/ProSupportPlus

Accessories

Recommended and tested for the Latitude laptop.



Dell Premier Briefcase

Provides the convenience and reliability of a mobile office with a sleek, travel-friendly design.



Dell Power Companion (12,000 mAh)

Charge multiple devices simultaneously and extend battery life.

*Only complete support claim is based on a Dell analysis dated Oct 2014. Dell ProSupport Plus availability and terms vary by region.



Demanding work deserves Precision.

Get the right tool for the right job. The Dell Precision mobile family has been redesigned from the inside out, making them the most beautiful and complete line of mobile workstations – ever. Critical projects rely on crucial performance – which is why their success relies on Dell Precision.



Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

Dell Precision 15 3000 Series
Affordable, fully configurable 15,6" mobile workstation in a thin and light design.



Dell Precision 15 5000 Series
Thinnest, lightest, smallest 15,6" mobile workstation with big performance.



Dell Precision 15 7000 Series
Dell's most powerful 15,6" mobile workstation with Intel® processors and a PremierColor 4K display.



"What I like about the Dell Precision is not just the power and the reliability, but what's on the outside. To have a screen that can actually represent the photograph's true colors – that's really important."

— Sam Robinson, Photographer & Director, London

Find out how the power of the Dell Precision helps bring Sam Robinson's vision to life.

As an acclaimed lifestyle photographer working in London, Sam Robinson needs technology with high-performance power that can quickly process the thousands of raw photos he snaps in a single photo shoot.

The future-ready Dell Precision family:
Redesigned to redefine innovation.

Product shown:
Dell Precision 15 5000 Series

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories

Recommended and tested for the Precision laptop.

80 cm
(31,5")



Dell UltraSharp 32 Monitor-UP3216Q

Delivers beautiful Ultra HD 4K resolution and exceptional color accuracy.



Dell MDS14 Dual Monitor Stand

The Dell™ MDS14 Dual Monitor Stand is designed to maximise viewing comfort and improve productivity.

Product availability can vary by country.

Dell ProSupport Plus

Add ProSupport Plus with SupportAssist and resolve common hardware issues with up to 58% fewer steps compared to key competitors.¹

Visit Dell.co.uk/ProSupportPlus

[Click here](#) to view available offers.



¹ Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at <http://facts.pt/14dh1gl>. Dell ProSupport Plus availability and terms vary by region. See dell.com/servicecontracts/global

Desktops that fit any work style.

Whether employees need flexibility, high performance or everyday basic functions, there's a Dell desktop to fit every demand. Dell ProSupport keeps downtime to a minimum with 24x7 technical support.

Dell Inspiron Takes care of any and all daily work tasks effectively, reliably and affordably.

Dell OptiPlex Offers multiple size and mounting options to fit in any office space and delivers comprehensive protection of data wherever it resides: desktop, network, cloud or data center.

Dell Vostro Desktops devoted to small business with the performance needed for today and the scalability needed for tomorrow. Vostro desktops are designed to keep the workday running smoothly.

Dell Precision Execute the most intricate engineering or design projects with speed, accuracy and reliability. Independent Software Vendor (ISV) certification and Dell Precision Optimizer help ensure even the most demanding software runs optimally.

Customisable options available on OptiPlex desktops and Dell Precision workstations.



Monitor wireless keyboard and mouse not included. Screen image simulated

New Vostro 3900 (Intel®)
Mini tower that's built to last with expansion options ideal for growing businesses.



OptiPlex 3020 Micro
Ultracompact, energy efficient desktop with versatile deployment options, including a range of custom mounts.



60,4 cm (23,8")

Some apps sold separately; vary by market.

New OptiPlex 7440 All-in-One
The world's most secure, manageable and reliable commercial 23.8" all-in-one desktop in an ultraslim design.



Dell Precision T1700
Workstation performance and reliability in a small form factor. Fully customisable and certified to run professional applications.



Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

[Click here to view available offers.](#)

Financing and Leasing

Timely refresh of PCs can reduce costs by 18% (IDC January 2015). Contact us and request our Fair Market Value (FMV) lease. Deferral options are also available, which can enable you to start paying for the equipment only after it is fully deployed.

Learn more at Dell.com/dfs_uk

Accessories



Dell UltraSharp 24 Monitor - U2414H

Virtually borderless viewing for a seamless multi-monitor set-up.



Dell Wireless Keyboard & Mouse - KM636

Sleek and stylish wireless keyboard and mouse with compact keyboard and comfortable optical mouse.

Windows 10

The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.



All of the performance. None of the compromise.

The new compact OptiPlex desktops are the world's most secure, manageable and reliable for business. Because productivity shouldn't be sacrificed for space.

Smaller. Faster. Most secure.

The new OptiPlex desktops powered by 6th Generation Intel® Core™ processors deliver maximum productivity in a small package, with versatile mounting options and a mini tower form factor nearly half the size of the previous generation. They offer best-in-class security features, such as TPM, Dell Data Protection and optional data encryption, to ensure business remains protected and productive anytime. And with automation and Dell Client Command Suite tools, Dell OptiPlex makes managing desktops as seamless as possible.



New OptiPlex 5040 Mini Tower

Compact desktop with more storage and memory options for advanced performance.



New OptiPlex 7040 Micro

Ultracompact business desktop for premium performance. With a range of mounting options.




54,6 cm
(21,5")

Dell 22 Monitor - P2214H Monitor not included. Screen image simulated.

New OptiPlex 7040 Small Form Factor
Small, space-saving desktop that delivers the ultimate in performance, with flexible dual orientation options.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

 [Click here to view available offers.](#)

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.
*Only complete support claim is based on a Dell analysis dated Oct 2014. Dell ProSupport Plus availability and terms vary by region.

Dell ProSupport Plus

The only complete support service that combines priority access to expert support, accidental damage repair, and proactive monitoring for automatic issue prevention and resolution*.

Visit Dell.co.uk/ProSupportPlus

Accessories

Recommended and tested for the OptiPlex desktop.



Dell UltraSharp 27 Monitor - U2715H
Enjoy 27" of superb screen clarity on a sharp QHD 2560 x 1440 resolution monitor.



Dell Wireless Keyboard & Mouse - KM636
Sleek and stylish wireless keyboard and mouse with compact keyboard and comfortable optical mouse.

Product availability can vary by country.

Start it up with Windows 10.

Your Windows 7 Start menu is here in an expanded form so you'll feel like an expert from the get-go.

Bring vision to life.

Serious outdoors people need serious equipment. To design ruggedly premium coolers, the YETI Coolers engineering team uses Dell Precision workstations and SOLIDWORKS®. This high-performance combination enables quicker modeling and virtual prototype testing, which vastly speeds up their development process. Powered by Dell UHD monitors, it's the perfect complement for graphic intensive work. No matter what the design challenge, the Dell Precision, ISV-certified for applications like SOLIDWORKS®, can efficiently and accurately bring visions to life and are fully configurable.



Dell Precision Tower 3000 Series (3420)

Affordable, small form factor workstation is the smallest in its class.



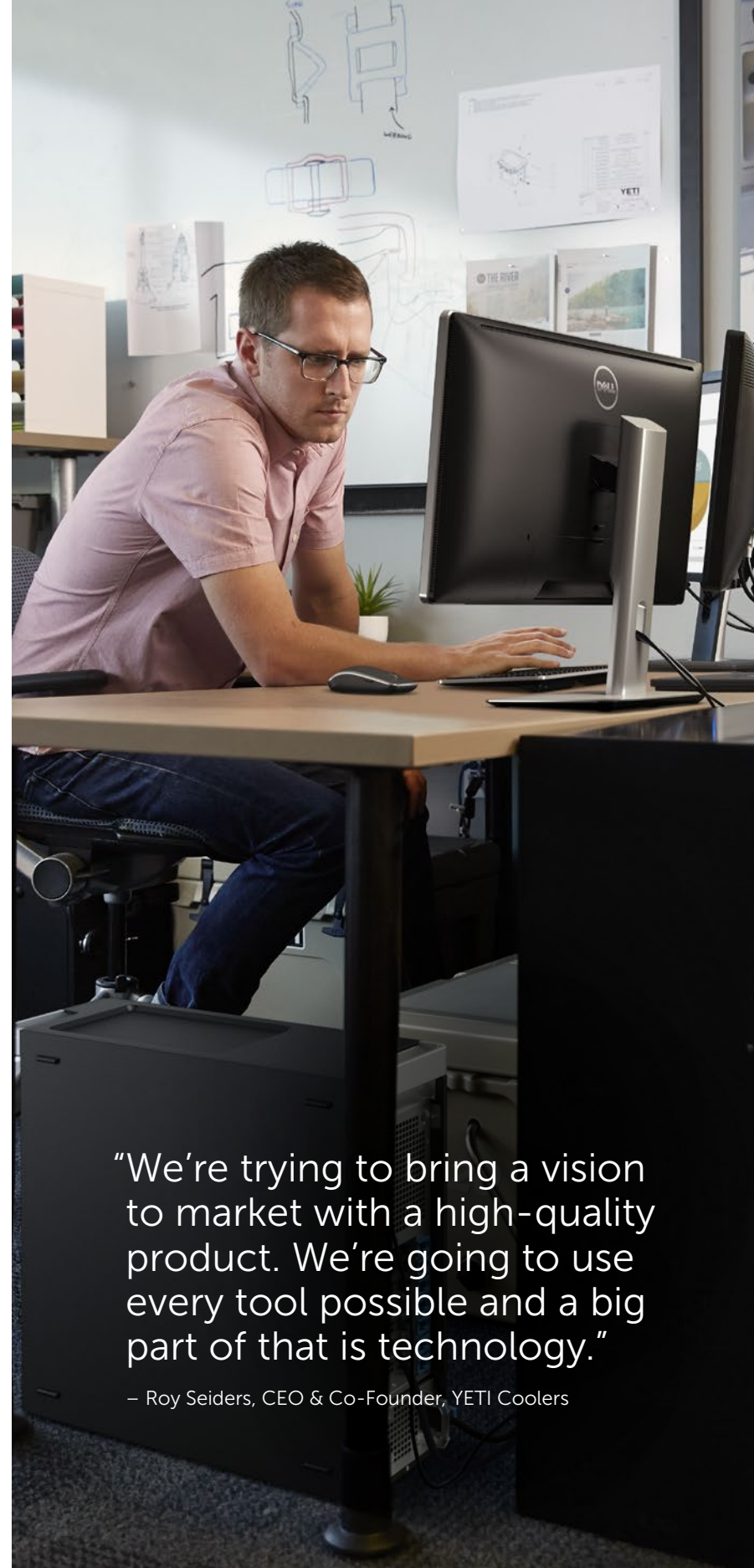
Dell Precision Tower 5000 Series (5810)

Tower workstation in a compact design with expansion options.



Dell Precision Tower 7000 Series (7810)

Dual-socket tower workstation perfect for powering through graphics or intensive application workloads.



“We’re trying to bring a vision to market with a high-quality product. We’re going to use every tool possible and a big part of that is technology.”

– Roy Seiders, CEO & Co-Founder, YETI Coolers

Product shown: Dell Precision T5810 with a 4th Gen Intel® Core™ i7 processor

Dell ProSupport Plus

The only complete support service that combines priority access to expert support, accidental damage repair, and proactive monitoring for automatic issue prevention and resolution*.

Visit Dell.co.uk/ProSupportPlus

Accessories

Recommended and tested for the Dell Precision workstation.

81,3 cm (32")



Dell UltraSharp 32 Monitor - UP3216Q

Delivers beautiful Ultra HD 4K resolution and exceptional color accuracy.



3Dconnexion SpaceNavigator 3D Mouse.

Position the model or viewport while using the standard mouse.

Product availability can vary by country.

*Only complete support claim is based on a Dell analysis dated Oct 2014. Dell ProSupport Plus availability and terms vary by region.

[Click here](#) to view available offers.



Dell.com/CAD

How can a server help business thrive?

Efficiency Servers are designed to do a better job of supplying more data storage capability and management, all from one system.

Performance Supports up to 48% more network users of SQL Server, Exchange Server & SharePoint than the HP blade storage & server solution.

Manageability Internal enterprise-security software lets users push updates, patches and virus scans from one centralised operating station.

Secure data A server can automatically back up the entire network, from PCs, to external storage devices, even tablets - so critical data is not lost if a machine fails, is lost or stolen.

Servers to start right.

Dell PowerEdge servers reduce deployment time by 99%.¹



PowerEdge T130

Ideal first server for small business with the right blend of value, reliability and security.



PowerEdge T330

Helps deliver robust scalability, performance and reliability to the office.



An entry-level server can save a business risk, time and money, and simplify the workload by consolidating multiple devices into a single platform. Enjoy streamlined data and application sharing, software updates and security – helping to reduce downtime and reinforce a more efficient office.



PowerEdge R230

Experience enterprise-class features in a rack optimized 1U server.



PowerEdge R330

Strong performance and scalability, offering 8GB memory and a 500GB hard drive.



Servers to stay right.

Whether it's a second server needed or more, adding servers to the current setup delivers an office-optimised solution that adds capacity for more storage, support, strength and scalability – enhancing productivity and the business's bottom line.



PowerEdge T430

Accelerate performance in office environments with a 2-socket server featuring expandable design and quiet acoustics.



PowerEdge T630

Drive a wide range of demanding workloads with a huge internal storage capacity and an Intel® Xeon® processor.



PowerEdge R430


Delivering peak performance to space-constrained data centers, with the latest Intel® Xeon® processor and DDR4 memory.



PowerEdge R630

Employ the newest server technology, with high-density memory, balanced I/O and the latest processors.



 [Click here to view available offers.](#)

ProDeploy

ProDeploy delivers expert installation and configuration services to get any data center up and running quickly. Upgrade to ProDeploy Plus for additional environmental analysis, post-deployment assistance and training credits for employees.

Visit Dell.com/uk/prodeploy



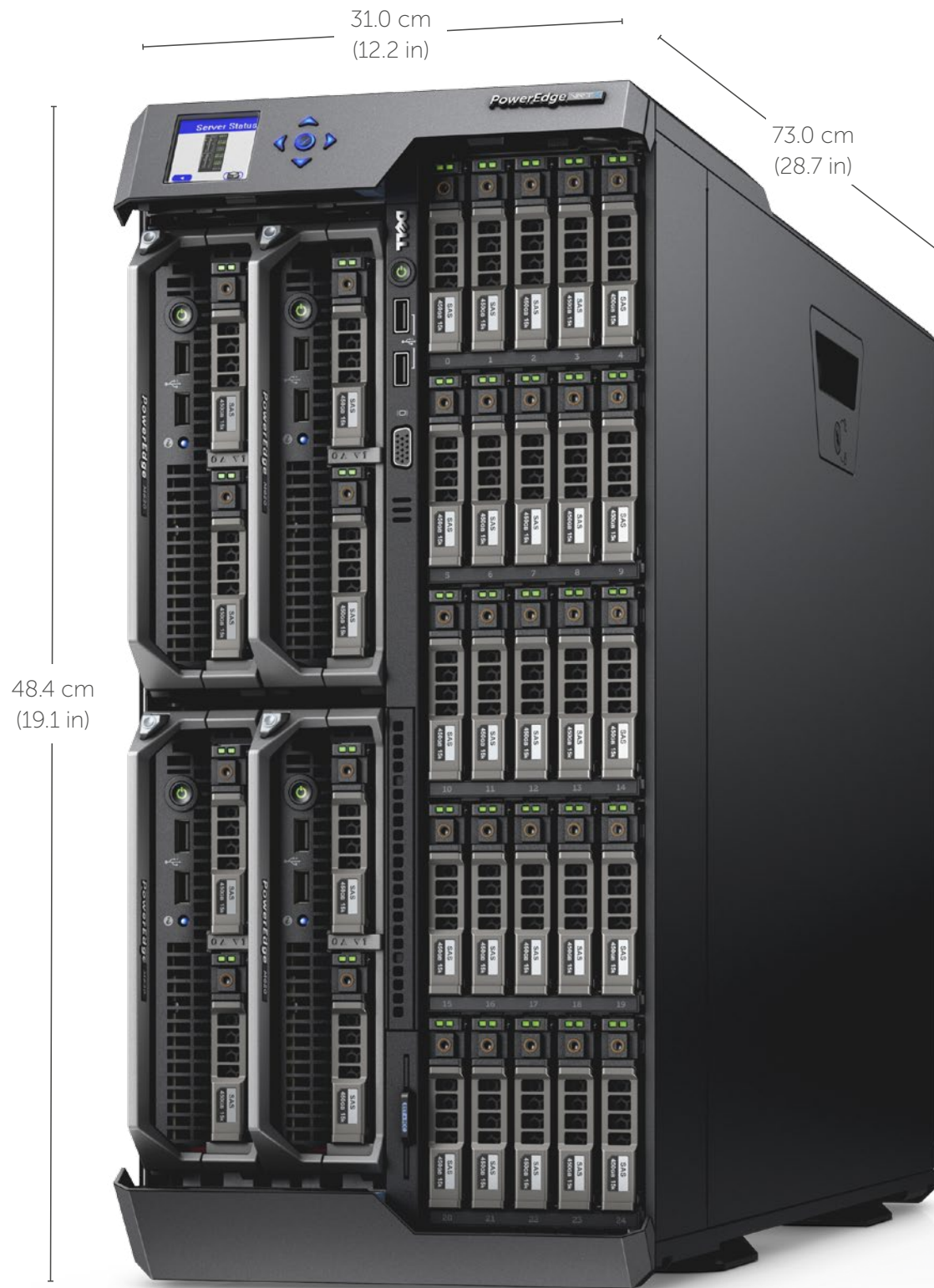
Technology Financing Built for Business.

Whether you're building or expanding, Dell Financial Services has powerful financing solutions for your business.

Windows Server 2012 R2 utilises the cloud platform to empower users by providing them with access to their data and applications anywhere, anytime on any device.

 Windows Server 2012

¹ PowerEdge servers can be discovered and automatically configured from simple files over a network, eliminating potential errors and reducing deployment time by 99%.



Virtualization made simple.

Experience the power of a complete data center in a single chassis the size of a tower server with the PowerEdge VRTX. Integrate servers, storage, networking and management in remote offices, small businesses or branch offices.

Simple management

Deploy, monitor, update and maintain through a unified console that covers servers, storage and networking.

Scalable performance

Flexible to support specific workloads and budget needs now, and to scale with growth over time.

Shared storage

All four server nodes have access to the low-latency internal shared storage that is ideal for virtualization and clustering.

PowerEdge VRTX

Specifically built for the growing office.



Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories



AppAssure - Helps protect, recover and restore with confidence. AppAssure is advanced data protection that unifies backup, replication and recovery in one, easy-to-use software solution.

Call your account manager for details.

Foglight: Performance monitoring for business-savvy IT.

Foglight is the premier solution for performance monitoring and management across multiple technologies and capturing the experience of users interacting with your business applications.

Call your account manager for details.

 [Click here](#) to view available offers.

Workload-defined infrastructure, converged.

Precisely tailor, quickly deploy and easily manage infrastructure with the flexible building blocks of the Dell PowerEdge FX architecture, engineered for both modern and legacy workloads.

Flexible scalability

With compute, storage, and IO modules in just 2U of rack space, FX allows you to adapt and build a software-defined converged infrastructure.

Management, your way

Monitor the entire FX infrastructure from a single console with the choice of 1-to-1 rack or 1-to-many chassis-based management.

Demand-driven performance

Deploy now and scale as needed later with customisable IT building blocks of IO, server and storage.



PowerEdge FC630

Ideal for hosting virtualization environments or running business intelligence applications, databases and private clouds.



PowerEdge FM120x4

With up to 16 microservers per FX2 enclosure, the FM120x4 is a cost-effective, high-density solution, ideal for web serving, dedicated hosting and lightweight analytics.



Dell Networking FN IO Aggregator

Reduces additional cabling and LAN/SAN adapters up to 50 percent and upstream top-of-rack (ToR) switches up to 75% throughout the data center.



Click [here](#) to view available offers.



ProDeploy

ProDeploy delivers expert installation and configuration services to get any data center up and running quickly. Upgrade to ProDeploy Plus for additional environmental analysis, post-deployment assistance and training credits for employees.

Visit Dell.com/uk/prodeploy

Dell ProSupport Plus

Gives you the fast problem resolution and support you need to keep your business running.

Dell.co.uk/ProSupportPlus

Did you know?

Dell PowerEdge M-Series blade servers can reduce power costs by up to 20% compared to identically configured competitive offerings.

Financing and Leasing

Servers managed through refresh leasing cost 32% less than servers that are purchased outright (IDC January 2015). Contact us and request our Fair Market Value (FMV) lease. Deferral options are also available, which can enable your to start paying for the equipment only after it is fully deployed.

Learn more at Dell.com/dfs_uk

Storage economics redefined.

Because when a system from Dell is deployed, legacy IT limitations no longer apply.

Enterprise-class performance and value

Optimise SAN and NAS environments with a virtualized, scalable pool of disks that automatically, intelligently adapt to application and workload demands.

Exceptional efficiency

Deploy a single platform for block and file with built-in efficiency, resiliency and intelligence to optimise the IT budget.

Simplified scalability

Flexible architecture readily adapts to business growth and evolving technologies without artificial restrictions or complexities.



FS Series

The EqualLogic FS7600 and FS7610t can provide up to 7x greater capacity scalability, powered by an Intel® Xeon® processor.



SC Series

Dell Storage SC Series arrays provide a unified platform for the ultimate in performance, adaptability and efficiency, powered by an Intel® Xeon® processor.



NX Series

Dell Storage NX3330 and NX3230 offer simplified management with Windows Storage Server 2012 R2, powered by an Intel® Xeon® processor



More performance. Less investment

This fully-optimised all-flash or hybrid array provides the low latency and high performance your applications demand. Support up to 10,000 Exchange mailboxes in a 2U SAN. All-flash configurations start as low as \$25,000.

Call your account manager for details.



High-performance and advanced protection in an entry-level array.

The Dell Storage SCv2000 is designed to provide the best performance per terabyte for in an affordable, entry-level storage array. As your needs grow, the SCv2000 offers seamless in-series migration and shared management software with the rest of the Dell Storage SC family.

Call your account manager for details.



Click here to view available offers.

Product shown:
Venue 8 Pro with, Dell Compellent SC8000, EqualLogic FS7610.

Work together seamlessly.

Keeping business connected and information flowing doesn't have to be a challenge. Dell has all the pieces necessary to build or evolve the perfect, secure network. Even expert advice and services to help plan, deploy and support end-to-end solutions. With the network running smoothly, the business can too.

Reliable end-user computing

Dell PCs and accessories

Broad range of laptops, tablets, desktops, workstations, printers, monitors and more to suit all your business needs.



Screen images simulated.

Dell Wyse

End-to-end desktop virtualization solutions that enhanced workforce productivity, reduced hardware refresh frequency, enabled BYOD environments or simply easier Windows migration.



Easy data protection

Dell AppAssure

Back up applications and their data in minutes and recover in as little as seconds across physical, virtual, and cloud environments.

Comprehensive services

Dell ProSupport Plus for Enterprise

Proactively improve hardware performance and stability with environmental intelligence, a dedicated Technical Account Manager and 24x7 access to elite Dell engineers.



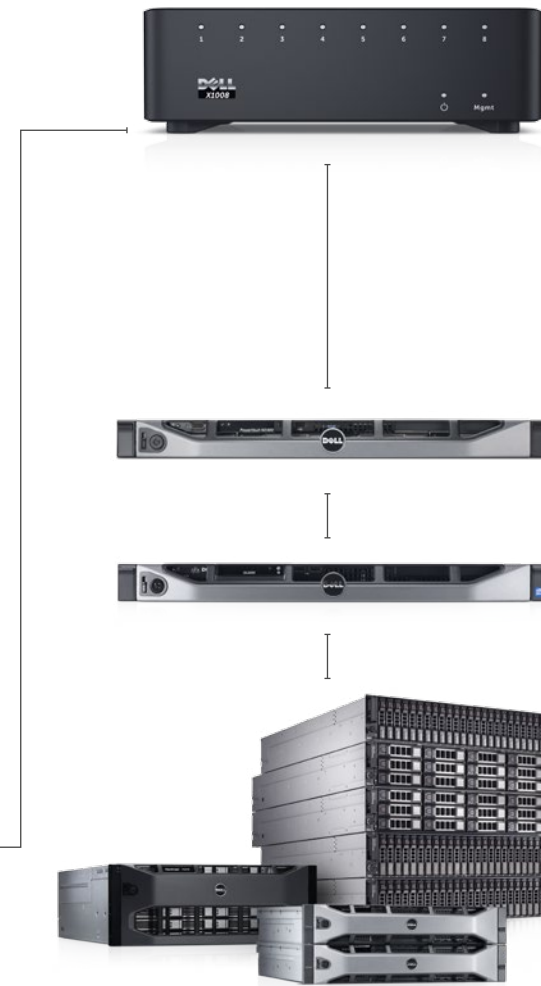
Technology Financing Built for Business – your business.**

Whether you're building or expanding, Dell Financial Services has powerful financing solutions for your business.



Anypoint Systems Management

Dell KACE Management Appliances deliver comprehensive systems management – from initial deployment through management, security and support – for any system or device connected to the network.



Powerful back-office building blocks

Dell Networking switches

Open and standards-based, Dell Networking enables infrastructure virtualization and convergence. From top-of-rack and blade switches to high-performance 1GB up to 10GB fabrics, get modern switching for the campus, the branch office, mobility and the cloud.

Dell PowerEdge servers

The Dell PowerEdge 13th Generation server portfolio with Intel® Xeon® processors, is designed to centralise your business data and applications, allows equipment sharing and secure access control.

Dell DL1000 Backup & Recovery Appliance

This powerful appliance gives you real peace of mind in protecting your data. AppAssure 5.4 makes backup and recovery fast, simple, and versatile.

Dell Storage solutions

Get a handle on the cost and complexity of data management. Dell storage solutions help you minimise the cost and complexity of data management, optimize utilisation and build an agile foundation for growth.

The network – simple and secure

Dell SonicWALL

This next-generation firewall is a perfect first line of defense – designed to give maximum control over all data and applications that traverse the network.

With a SonicWALL solution, organisations can prevent malware attacks, filter and control content and allow secure connection for remote employees to the business network.



The network – modernised

Energy-efficient, cost-effective 1GbE and 10GbE switches designed for modernising and scaling network infrastructure. N-Series switches utilise a comprehensive enterprise-class L2/L3 feature set, deliver consistent, simplified management, and offer high availability device and network design.

- N1500 Series: Enterprise features for small and medium businesses.
- N3000 Series: 1Gb power-efficient density for campus or small-scale data center deployments.
- N4000 Series: Deliver more bandwidth in the campus core with a power-efficient and flexible 10GbE switching solution for simple scalability and high density.



Dell Networking N1500

The N1500 switch series offers a power-efficient Gigabit Ethernet (GbE) network-access switching solution with integrated 10GbE uplinks.



Dell Networking N3000

The Dell Networking N3000 Series offers high-availability GbE switches for Layer 3 access or aggregation, providing easy-to-manage solutions.



Dell Networking N4000

The N4000 Series allows you to apply 10/40GbE wire-speed flexibility to your existing campus network with high-performance, non-blocking switches.

ProDeploy Plus

The most complete deployment offer available in the market, includes thorough assessments, expert installation, configuration, and integration services.

Dell.com/uk/prodeploy



Security and performance. Hand in hand.

Dell's TZ Series Unified Threat Management firewalls protect organisations with highly effective intrusion prevention, anti-malware, content/URL filtering and application control with Dell's business-grade SonicWALL TZ Series Unified Threat Management (UTM) firewalls.

Call your account manager for details.



Click [here](#) to view available offers.

Focus on running the business.

We'll take care of IT.



Business owners are consistently busy running daily operations and planning growth strategy. With Dell's comprehensive Support Service solutions, they get technology support when they need it, freeing them up for other priorities.

Configuration Services

Efficiently deploy new, fully-integrated PCs.

- Single point of contact manages all deployment tasks
- New systems are imaged, configured and tagged prior to shipping

ProSupport

Proactive IT support that is fast and easy.

- 24x7x365 direct access to in-region ProSupport engineers
- Proactive issue detection and automated case creation¹
- Single source for both hardware and software issues

ProSupport Plus

Dell's most complete support service for PCs and tablets.

All the capabilities of ProSupport with:

- Predictive failure prevention²
- Repair for drops, spills and surges
- Hard drive retention in the case of failure³

Asset Resale & Recycling

Resell, recycle or return to lease your excess computer equipment in a secure and environmentally conscious manner.

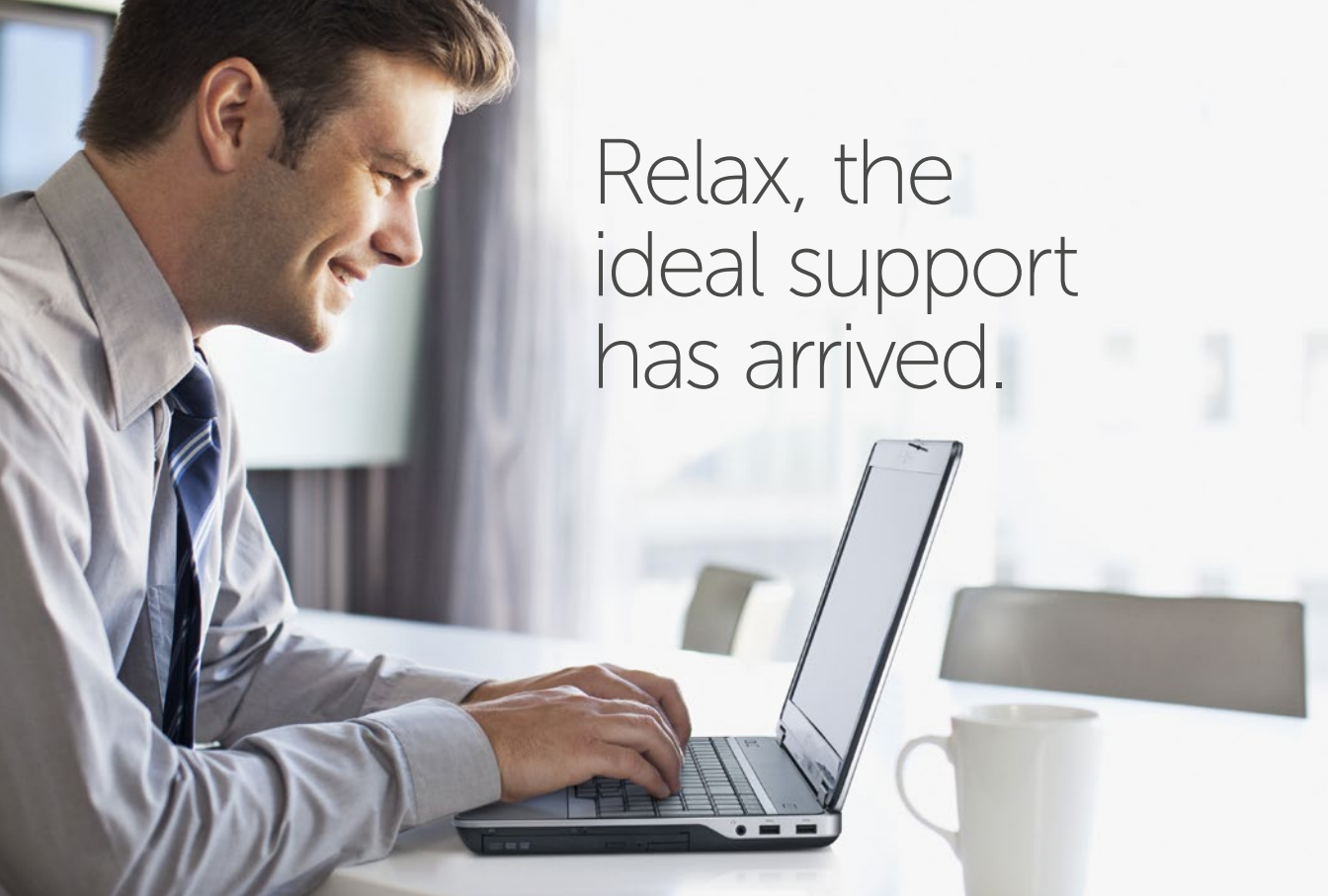
- Recycling meets or exceeds local regulatory guidelines such as EPA.
- We help you resale systems with residual value and return the proceeds to you.
- Realise the potential value

1. SupportAssist is only available on Windows 8, 8.1 and 10 based products. Not available on Windows RT, Android or Chrome based products.

2. Predictive analysis failure detection is limited to hard drives and batteries.

3. Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.

Only complete support claim is based on a Dell analysis dated Oct 2014.
Dell ProSupport Plus availability and terms vary by region. See dell.com/servicecontracts/global.



Relax, the ideal support has arrived.

End-to-end support for PCs and tablets with proactive issue prevention.

Here's what you'll get:	Basic service Hardware only	Dell ProSupport Hardware & Software	Dell ProSupport Plus* Enterprise Hardware & Software
Technical support through phone, chat and online	Business Hours	24x7	24x7
Hardware repair with onsite delivery ¹	Varies	Onsite	Onsite
Case management and parts dispatch through TechDirect	✓	✓	✓
Direct access to ProSupport engineers in your region		✓	Priority Access
Expert support services for both hardware and software		✓	✓
Automated issue detection, notification and case creation by SupportAssist ²		✓	✓
Predictive issue detection for failure prevention by SupportAssist ²			✓
Accidental damage repair for drops, spills and surges and hard drive retention after replacement ³			✓

Dell ProSupport Plus for PCs and tablets: support for businesses that have no time for downtime.

ProSupport Plus is the only complete proactive support service that combines priority access to expert support, predictive analytics with automated tools by SupportAssist technology¹, and protection of your investments. This service keeps PCs and tablets running smoothly, so business stays up-to-date and in focus.

Use Dell ProSupport Plus with SupportAssist technology to:

- Spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors³
- Resolve common hardware issues with up to 58% fewer steps compared to key competitors³

Improve productivity, reduce support time and protect investments with:

- Priority access to support experts
- Proactive automated issue detection, case creation and notification¹
- Predictive failure prevention¹
- Repair for drops, spills and surges
- Hard drive retention after replacement to secure your data²

ProSupport Plus provides end-to-end support that minimises internal support efforts. Go to Dell.co.uk/ProSupportPlus or contact Dell today.

Dell service store

Installations and setup

Our experts get your new IT systems and software installed quickly and correctly the first time.

Accidental Protection

Protect PCs from liquid spills, drops, falls and surges.

Maintenance and security

Our Dell experts are trained to help keep IT systems running like new.

Warranty and support renewal

Extend the warranty to cover future repair costs.

¹ SupportAssist is only available on Windows 8 and 8.1 based mobile products. Not available on Windows RT, Android or Google Chrome. Predictive analysis failure detection is limited to hard drives and batteries.

² Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.

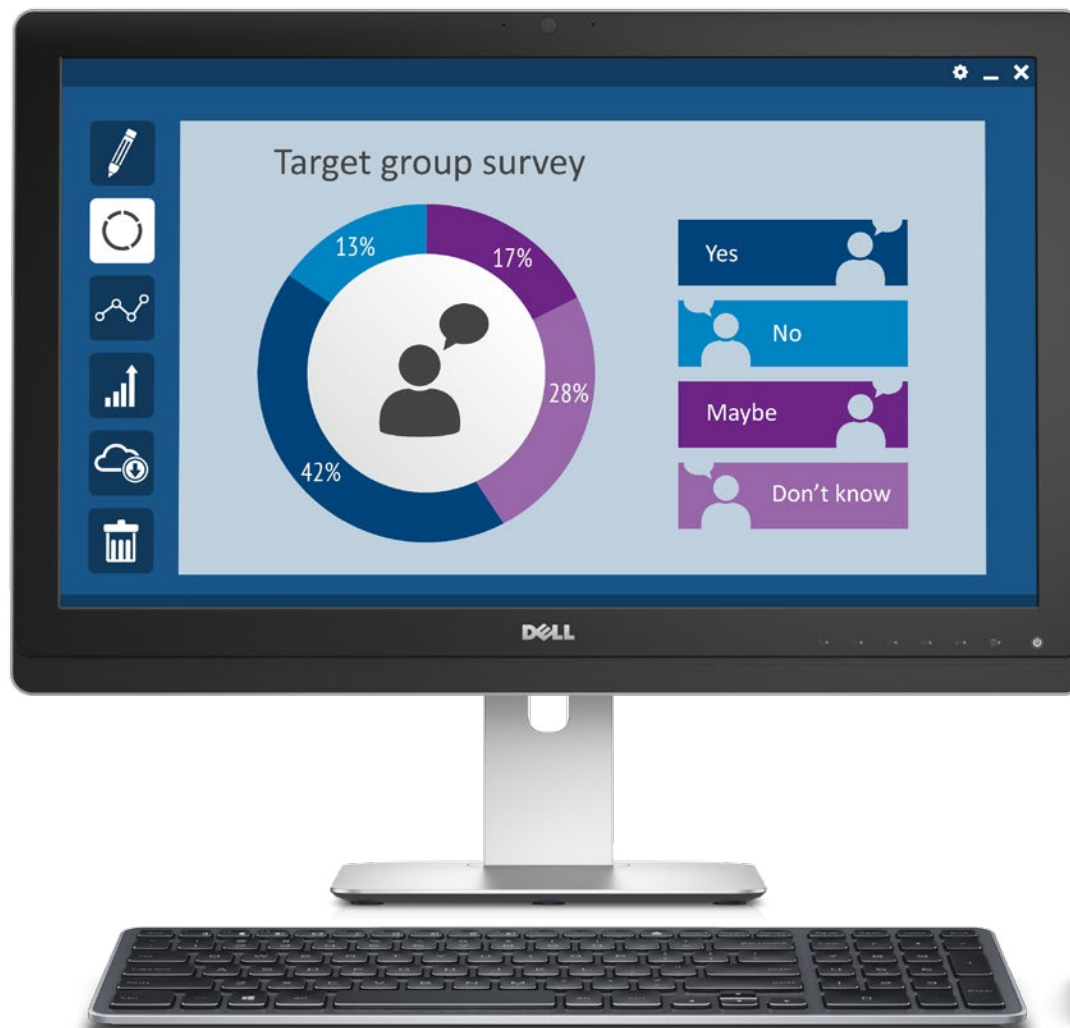
³ Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at <http://facts.pt/14dh1gl>. SupportAssist not available on Venue 7 and 8 tablets.

⁴ Onsite not available on some Venue, Chromebook and Rugged Latitude products. Only complete support claim is based on a Dell analysis dated Oct 2014. Dell ProSupport Plus availability and terms vary by region. See Dell.com/servicecontracts/global

Secure connectivity, to serve every need.

The latest Wyse product innovations from Dell enable any user to securely and easily connect to content without constraints or compromises.

54,6 cm
(21,5")



Screen image simulated. Keyboard and mouse sold separately.



Wyse 3000 Series Thin Client
x86-embedded thin client that offers excellent multimedia performance and vast connectivity.



Wyse 5000 series 5020 Thin Client Outstanding desktop experience with excellent security and ease of use, and an excellent unified communications platform. With Windows 10 IoT Industry.



Wyse 7000 series 7020 Thin Client
Powerful and virus-immune thin client made for the most demanding applications. With Windows 10 IoT Industry.



Wyse 5000 Series All-in-One Thin Client with PCoIP

Increase security and make desktop management easy with a virus- and malware-immune all-in-one thin client featuring Wyse ThinOS, PCoIP and a 21.5" display.



Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

Accessories

58,4 cm
(23")



Dell UltraSharp 23 Lync Optimised Monitor - UZ2315H
Easily connect to video conferences right from your desk.



Monitors not included.

Dell Dual Monitor Stand - MDS14

Optimise your dual monitor setup to improve productivity.

Product availability can vary by country.

Dell Services

A standard Dell 3-year hardware warranty for your Wyse system helps you stay productive and connected while you focus on what matters most to you.

Dell.co.uk/services

See more and do more – clearly.

68,6 cm
(27")

Take productivity to the next level with higher resolution and greater usability than ever before. Refresh today with innovative Dell monitors – the #1 monitor worldwide for two consecutive years.*

#1 Thank you for making Dell monitors #1*.



Screen image simulated.
Product shown Dell UltraSharp 27 Monitor with PremierColor – UP2716D

Dell UltraSharp 27 Monitor - UP2716D
PremierColor coverage on this 27" monitor offers every color professional their ideal color space.



Dell Ultra HD monitors
Incredible clarity up to Ultra HD 5K 5120 x 2880. That's four times the resolution of Quad HD.



Dell UltraSharp curved monitor
Performance ahead of the curve. Immersive panoramic view on this 34" 21:9 screen draws the viewer in.



Mounted on a Dell MDS14 dual monitor stand.

Dual monitor productivity
Help boost productivity and reduce clutter with a dual monitor setup from Dell.

Dell ProSupport

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so the focus stays on business.

Visit Dell.co.uk/ProSupport

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*Dell monitors are #1 Worldwide for two consecutive years.
Source: NPD DisplaySearch Quarterly Desktop Monitor Shipment and Forecast Report (2013 and 2014)

Print from anywhere.

Leverage the power of the cloud to manage and print documents, wherever business leads. Award-winning Dell color and mono printers and multifunction printers (MFPs) help increase collaboration and gain efficiency in the office or in the field.



Dell service store

Need toner today?

Stop by one of our partner store locations to find toner and experience Dell products for yourself. Product availability varies by location.

Reliable support

Get phone and online support with your standard 1-year Limited Hardware Warranty. For selected printers, you will enjoy a year of Next Business Day On-site Service after Remote Diagnosis.

Maintenance kit coverage

Fuser maintenance kit replacement is included in the base and extended limited hardware warranties for Dell Laser Printers, based on usage and service level.



Dell printers and MFPs for everyday use - E-Series

Everyday printing made easy and affordable with essential features on Dell mono and color printers.



Dell cloud MFPs - H-Series

Improve collaboration with cloud connectivity via the integrated Dell Document Hub solution.



Dell Smart Printers and MFPs - S-Series

Easy-to-manage printers with robust security features and direct access to Microsoft SharePoint On-Premise for maximum efficiency.

Dell Color Cloud Multifunction Printer - H825cdw

Increase collaboration with Salesforce access on Dell Document Hub and boost productivity with advanced features.



Dell Advantage Price Match Guarantee, free shipping and easy returns: that's the Dell Advantage.

Add-ons that adapt to any environment.

Be mobile. Stay razor sharp and ready to go with the portable power of Dell accessories. This full range of accessories is designed and tested to easily connect, share and carry any Dell system - wherever the office happens to be.



Logitech Performance Mouse MX
The Logitech Performance Mouse MX provides the power needed to achieve. Track precisely on more surfaces – even glass tables.



New Dell Active Pen
Designed for high performance and natural feel. Compatible with Dell tablets or 2-in-1 notebooks.



Dell Adapter - USB Type-C to HDMI/VGA/Ethernet/USB 3.0 - DA200
Connect Latitude 12's USB-C port to external displays and other essential devices.



Dell Tablet Keyboard – Mobile
Comes with touchpad and integrated rechargeable battery for more Venue 11 Pro performance.



Dell Power Companion 12,000mAh USB-C- PW7015MC
Portable power for Latitude 12 that provides additional power for any Dell system, mobile or tablet.

Turn complex tasks into triumphs.

Be productive. Get the most out of technology, and the day, with Dell accessories. Their performance-enhancing advantage helps maximise productivity and delivers the peace of mind needed when tackling even the toughest jobs.



Dell Tablet Dock
Go from Latitude 11 5000 Series 2-in-1 or Venue 11 Pro to desktop for quick accessory connection.



Dell USB DVD Drive-DW316
The Dell External USB Slim DVD +/- RW Optical Drive is a plug and play disc burning and disc playing solution that can be used everywhere.



Dell Portable Backup Hard Drive – 1 TB*
Easily back up files, store and transfer data, and even share to social media.



Dell 2.1 Bluetooth Speaker System (33W) –AC411
Streams music from your phone, tablet or other Bluetooth® device.



Dell UltraSharp 23 Multimedia Monitor – UZ2315H
Features Full HD webcam and speakers optimised for Lync®.

58,4 cm
(23")

With accessories designed and tested for your Dell system, you get the added bonus of:

- 100% compatibility and outstanding reliability
- Optimal performance of Dell equipment
- Dell System Hardware warranty of parts
- Guaranteed Dell Technical Support



Products shown:
Dell Venue 11 Pro tablet
Dell Active Stylus pen
Dell Tablet Keyboard



How to buy.

As a **Dell partner**, ordering your Dell products and solutions is easy, whether it's directly through a Dell Account Manager or the Dell site, or via one of our authorised distribution partners.



Distributors

Dell authorised distribution partners stock many of Dell's key product lines, priced competitively and available for next day delivery. As a newly registered channel partner you can buy Dell products through a distributor of your choice. Find the nearest Dell distributor at http://partnerdirect.dell.com/sites/channel/en_uk/Marketing-and-Sales/Find-a-Partner/Pages/PartnerFinder.aspx



Online

Premier and Preferred Partners can buy products directly from Dell via their Premier Pages.

- Log into Dell.co.uk/Premier
- Use Search box entering chosen Dell Reference

If you don't have a Premier Account yet, register on Dell.co.uk/PremierClub



Phone

Premier and Preferred Partners can call their Dell Account Manager.

If you are an end-customer ordering directly from Dell, it's as simple as a click or a call. Access 24x7 online shopping or helpful phone support during business hours. You can also speak with one of our knowledgeable partners who can help you select the right IT solutions for your business.



Online

Buy products directly from Dell via Premier Pages.

- Log into Dell.co.uk/Premier
- Use Search box entering chosen Dell Reference

If you don't have a Premier Account yet, register on Dell.co.uk/PremierClub

Alternatively go to Dell.co.uk/Business or click [here](#) to chat with a Dell representative.



Phone

Call your Dell Representative or call us on **0844 444 4699**.



Partner

So why not contact one of our partners? We have a vast network of providers in our Dell PartnerDirect programme who can tell you more about Dell's end-to-end technology solutions. Find a partner near you at Dell.co.uk/Findapartner

Expand productivity, not the budget.



Latitude 14 3000 Series

- 5th Generation Intel® Core™ i5 Processor
- Windows 7 Professional
- 8 GB Memory
- 1 TB Hard Drive
- 35,6 cm (14.0") FHD Wide View Anti-Glare LED-backlit

Get your free upgrade at
Windows.com/windows10upgrade*

* Pre-release product shown, subject to change. Apps sold separately. Windows 10 Upgrade Offer valid for qualified Windows 7 and Windows 8.1 devices (including devices you already own) for one year after Windows 10 upgrade availability. Visit Windows.com/windows10upgrade for more details.



The new Windows is optimised for touch devices while enhancing the familiar desktop experience you've come to know, yet it goes above and beyond in terms of performance, security and compatibility options. Upgrade your PC experience with the new Windows.

Order from Dell or from our partners. The choice is yours. Go to page 50 for more details on how to buy.