

Dell™ consumer and small-business product brochure

A world of opportunity  
for all your customers



The power to do more

Published February 2012. Valid until August 2012



Dell XPS 14z

Inspiron™ | XPS™ | Alienware® | Vostro™ | Accessories & Peripherals

# Contents

- 4-7 Introduction
- 8-17 Dell Inspiron range
- 18-25 Dell XPS range
- 26-27 McAfee
- 28-33 Alienware range
- 34-39 Dell Vostro range
- 40-41 Windows 7 and Windows Live Messenger
- 42-43 Dell Stage
- 44-45 Accessories
- 46-49 Peripherals
- 50-51 Dell laser printers



The power  
to do more...





Our mission is to “deliver technology solutions that enable people everywhere to grow and thrive”. But how exactly do we make sure we are helping the right people? And how do we know what areas of their lives they want to grow?

Technology is ever present in our lives. And when we stop to think about it, our lives are in our devices. They hold and give life to our hobbies and goals and aspirations. Technology is about empowerment. Empowering not just functions, but the passions they serve. This is why we want to connect technology directly to people’s passions and showcase how Dell products power those passions. It’s not about technology; it’s about what you do with it.

# The power to do more.

The Dell brand is evolving – and we want you to be part of its success.

Working with our partners, we're developing the brand to reinforce the extent to which we give our customers "the power to do more."

We want you to be part of it – so we're issuing new creative guidelines for retail POS assets. Read on to see how you can join us on this journey – and what it means for you...





Here at Dell, we've always believed technology exists for one reason: to help our customers do and achieve more. It's about enabling them to meet their potential, making technology work harder, smarter, more effectively – giving them "the power to do more."

The new evolution of the brand is even more consumer-focused. It treats people as individuals, and shows them how we – Dell and you, our partners – can help them get the most out of our technology, and on their own terms.

It's a very powerful message - and we're convinced it's going to be a convincing and successful sales proposition for our retailers. The message is being woven into every point at which consumers encounter our brand - into marcoms, and also into retail, online, product, services and customer experience.

Its visual elements are no longer stock and staged – they are of real people doing real things, with Dell as an integral part of their lives, powering their passions, talking their language.

When they ask you what Dell can do for them, you'll be able to tell them – and show them.

## Rolling it out

Materials using these themes and imagery are being posted on Campaign Builder, where you can gain access to them and start using the guidelines and assets in your stores. Visit the Partner Portal and follow the links.

In short, these new creative guidelines are designed to appeal to our customers – and to generate sales for you.



# Inspiron: the perfect family for families







Dell has been at the forefront of stylish, affordable computing from the beginning and the Inspiron range captures all that is best about the brand.

Starting as a range of entry-level laptops, the Inspiron has continually evolved. It now offers a huge choice of great-value, highly-customisable netbooks, laptops and desktops with advanced technology options to satisfy almost every home-PC need.

## Inspiron notebooks

### Inspiron 14z

Weighing just 1.92kg, and tapering to under 2.54cm, the Inspiron 14z packs the latest Intel® second-generation processor technology and powerful Intel HD 3000 graphics to handle all your projects with ease – and includes an onboard DVDRW drive. It's not just beautiful – it's powerful, too.

- Up to second-generation Intel Core™ i5 processor
- Genuine Windows® 7 (Home Premium) operating system
- Up to 8GB DIMM memory
- Up to 750GB 7200rpm SATA HDD storage
- 10/100 Ethernet network standard
- Intel Centrino® Wireless-N 1030 b/g/n
- Bluetooth® 3.0 (not available in Russia)
- Intel Wireless Display-ready (subject to configuration)
- Ports include HDMI v1.4, Mini DisplayPort and USB 3.0, which can download files up to ten times faster than 2.0

Inspiron 14z



# The Inspiron 15R and 17R

For customers looking for a stylish laptop with the power to cope with family life, the new Inspiron 15R (N5110) and 17R (N7110) are great choices. As well as having a top technical spec, they're good-looking too. Available with a permanent lid and matching palm rest in black, red or blue, they're ready to order now. But the really special thing about these two trendsetters is the option of interchangeable lids .





# SWITCH

by design studio



## Inspiron 15R (N5110)

Fun, fast, stylish. Three cover colours and matching palm rests; broad choice of user-exchangeable lids.

- Latest Intel Huron River Pentium® & Core i3/i5/i7 processors
- 15.6" Widescreen (720p) TrueLife® display with native HD webcam for hi-def video chat
- Intel HD Graphics, 512MB AMD Radeon™ HD 6470 or 1GB NVIDIA® GeForce® GT 525M graphics (switchable graphics)
- Up to 8GB DDR3 memory 1333MHz
- Up to 750GB HDD
- DVDRW & Blu-ray™ support
- Cover colour options: Diamond Black, Peacock Blue, Fire Red
- Chiclet keyboard with numeric keypad
- SRS® Premium Sound; 2x2W (4W total)
- Intel Wireless Display (WiDi) technology support (selected models only), Blu-ray 3D movie playback (when equipped with the optional Blu-ray drive and connected to your 3D TV (HDMI 1.4 required))
- Dell Stage software brings one-click access to customers' files
- Fast access to content

EOL – June 2012

## Inspiron 17R (N7110)

Fun, fast and stylish, this laptop is not for the faint-hearted. With bags of personality, it comes in a choice of vibrant colours, and features unique interchangeable LCD cover designs that enable customers to make a statement. Dell Stage software brings one-click access to users' files and they can enjoy clear 1080p videos, 5.1 surround sound and the latest Intel processor technology.

- Unique personalisation with user-replaceable lids
- Latest second-generation i3/i5/i7 processors
- 17.3" widescreen (900p) TrueLife display with native HD webcam for hi-def video chat, touchscreen
- Intel HD Graphics 1GB or 2GB NVIDIA GeForce GT525M graphics (switchable graphics)
- Up to 8GB DDR3 memory 1333MHz
- Up to 750GB HDD
- DVDRW and Blu-ray Disc™ support
- 802.11 b/g/n Wireless LAN, Bluetooth (optional)
- One default cover: Diamond Black; selection of interchangeable covers
- HDMI, WiDi support, 8-in-1 media-card reader, BT 3.0
- Chiclet keyboard with numeric keypad
- USB 3.0, Power Share USB for external device-charging while off

EOL – June 2012

# Change of mood? Change your lid!

Home, work, out and about – whatever your customer's doing, the Inspiron 15R has a lid to match the occasion.





Now here's a great win-win proposition. For you, it's a straightforward upsell – and for your customers, it's a single laptop with as many faces as they like.

Because people aren't all the same, and because even one person can change from day to day, we've put together a collection of lids for the Inspiron 15R in a range of exciting colours and designs – and now we've added even more choices to the range.

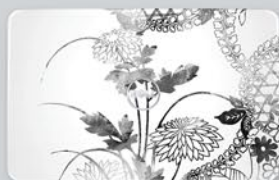
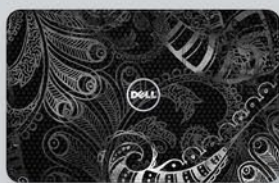
Sometimes your customers might need to impress in a big meeting. Sometimes they might want to dazzle, or conversely, be more understated. And sometimes – say, at the weekend – they might want to relax, and express a little more of their own characters.

With these stylish switchable lids, they can choose a design for their 15R that suits their personality, or simply their mood.

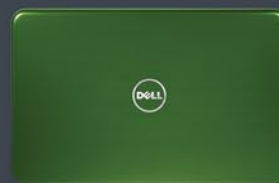
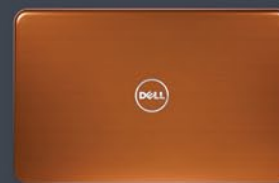
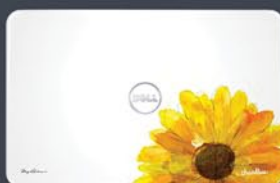
Joining the 12 existing options are a further four: Daisy, Passion Purple, Bronze Orange, and Summer Grass.

Get these outstanding and collectable designs in stock today. It's a simple upsell. It's a great way to increase margins and perceived product value – and it's a great way to help your customers express themselves!

## Twelve existing designs



## Four new designs



## Inspiron M511R (M5110)

It's fun. It's stylish. It's fast. Powered by AMD, the Inspiron M511R gives customers a great entertainment experience, along with fast access to their important content. Powerful, with a 15.6" HD display and a colour-matched lid and palm rest, this is a laptop they'll love.

- AMD processor options up to quad-core 2.5 GHz, 4MB
- AMD Radeon Discrete-Class graphics
- Up to 8GB dual-channel DDR3 memory
- Up to 750GB 5,400rpm storage
- 8x DVD+/-RW optical drive
- 1.0 MP widescreen HD webcam with single digital mic
- Multimedia control buttons
- Touchpad with integrated scrolling and gestures
- Range of designer lid options for personalisation
- Software options include Dell Stage & WebCam Central, Skype®, Adobe® Acrobat® Reader X – and more



Inspiron M511R (M5110)



## Inspiron 14 (N4050)

The Inspiron 14 delivers great value for its price bracket: solid performance comes together with a robust and refined design.

- Latest second-generation processor technology:  
Up to Intel Core i5 processors
  - 14.0" HD widescreen LED (1366x768) display with webcam
  - Intel HD Graphics 3000 (Core i CPU), Intel HD Graphics or discrete 1GB AMD Radeon HD 6470 (switchable graphics)
  - Up to 4GB DDR3 memory 1333MHz
  - Up to 640GB HDD
  - Internal DVD+/-RW optical drive
  - High-quality colour (Obsidian Black or Apple Red) finish extending inside across palm rest and touchpad
  - Refined, slimmer high-quality design includes a chiclet keyboard with a gesture touchpad for more comfortable interaction
  - Default six-cell Li-Ion battery
  - Dell Stage gives one-click access and management of customers' photos, videos, music, e-books and other content
  - Up to genuine Windows 7 Home Premium
  - 2.2kg incl. six-cell battery
  - 34.7mm system height
- EOL – Mid-July 2012

## Inspiron 15 (N5040, N5050, M5040)

Different CPU and graphics processors – but the same great value, performance and design.

### All three variants provide:

- 15.6" HD widescreen LED display with webcam
- Up to 6GB DDR3 memory 1333MHz
- Up to 640GB HDD
- High-quality colour (Obsidian Black or Apple Red) finish extending inside across palm rest and touchpad
- Up to genuine Windows 7 Home Premium

EOL – Mid-July 2012

### Inspiron 15 (N5040/N5050):

- Intel Celeron, Pentium dual-core, Core i3 and Core i5 processor technology
- Intel HD Graphics or Intel HD Graphics 3000

### Inspiron M5040:

- AMD C-60 dual-core or AMD E-450 dual-core processor technology
- Up to AMD Radeon HD 6320 Discrete-Class graphics



Inspiron 15 M5040

# Inspiron desktops

## Inspiron 620

This new Inspiron mini-tower desktop breaks the PC mould. Customers can build a desktop that's right for their needs. Whether they're e-mailing, surfing the web, downloading and organising their pictures or blogging, this PC can handle just about anything.

- Integrated graphics up to NVIDIA GT 530 1 GB DDR3 (optional)
- Intel CPU Core i3 & i5 processors
- Up to 8GB dual-channel DDR3 memory
- Up to 1TB storage with a single drive
- Integrated 8:1 MCR
- Eight USB ports

EOL – May 2012

## Inspiron 620s

This new Inspiron mini-tower is everything your customers want from a desktop. It's available in four vibrant colours so your customers can complement their style. Whether they're e-mailing, surfing the web, downloading and organising their pictures or blogging, this PC can handle just about anything.

- Integrated graphics up to AMD HD6450 1GB DDR5 (optional)
- Intel CPU Core i3 & i5 processors
- Up to 8GB dual-channel DDR3 memory
- Up to 1TB storage with a single drive
- Integrated 8:1 MCR
- Eight USB ports

EOL – May 2012







# Inspiron One 2320

A powerful all-in-one PC. Simple and stylish sound and vision.  
Designed to deliver. Built to entertain.

## Inspiron One 2320

When they're at home, people are often looking for simple, stylish ways to communicate and be entertained. And that's exactly what the Inspiron One 2320 delivers. This sleek, stylish all-in-one PC provides easy, intuitive access to the content your customers love to share.

The 23" stand-mounted full HD display of the Inspiron One 2320 makes it ideal for sitting back with the family to watch and be entertained – and the multi-touch display option makes interaction even easier. With a built-in HD webcam, generous storage capacity and improved Stage functionality, it's just what savvy, style-conscious users need.

- Processor up to Intel Core i7 (Sandy Bridge)
- 23" with 1920x1080 full HD display with HD webcam
- Up to NVIDIA GeForce GT 525M graphics
- Up to 8GB DDR3 memory
- Up to 2.0TB SATA 3.5" storage
- Thin glossy front bezel, die-cast stand
- JBL branded speakers
- Multiple ports deliver broad connectivity
- Size and design make it great for communal activities



# Dell XPS

Everything. And More.

The new Dell XPS 13 Ultrabook™.

Ultraportable, it's a 13.3" ultrabook featuring an edge-to-edge glass, near "frameless" display, eight hours' battery life, and a precision-crafted finish. Packed with innovative technology, it delivers a superb overall user experience – and everyone loves it.





## XPS 13

The form factor is proving a powerful selling point: other 13.3" laptops offer the same viewing area, but with up to a 15 % larger footprint. And the carbon-fibre composite base and aluminium frame makes this ultrabook both lightweight and incredibly durable.

In short, the XPS 13 is a durable and powerful machine, all in a super-slim, chic package.

- Ultra-thin laptop (6–18mm); weight starts at 1.36kg
- Precision-machined aluminium with a carbon-fibre composite base
- Intel Core™ i5 2467M and i7 2637M processor choices
- 13.3" (33.8cm) HD WLED, 300-nit (1366 x 768) 720p; edge-to-edge hardened Gorilla glass
- Intel HD 3000 video graphics
- 4GB DDR3 SDRAM 1333MHz memory
- 128GB SSD or 256GB SSD drive options
- Full-size backlit keyboard; glass integrated button touchpad with multi-gesture support



# Dell XPS

Available with 14", 15" and 17" screens, the XPS range is built for creative minds. Offering the ultimate in entertainment on the move, these laptops are designed for multitasking customers who want high performance and powerful graphics and audio. Movies and games come to life, Skype performance is outstanding, and with JBL speakers, an incredible depth of sound fills the room.

And that's not all: the range includes the ultra-slim Thin & Powerful models, in the elegant forms of the XPS 14z and 15z.

The XPS range. Outstanding performance. Powerful graphics. Amazing sound. Sleek good looks. Show them to your customers today!





# Dell XPS laptops

## Thin & Powerful

### XPS 15z

Built to exacting standards, with industry-leading craftsmanship and design, this laptop is for those wanting the height of luxury and timeless sophistication. Offering best-in-class portability, the XPS 15z is the thinnest 15" PC on the market, making it ideal for customers with an on-the-go lifestyle. Of course, performance is uncompromising: the XPS 15z delivers speed and efficiency together with powerful graphics and up to 8GB memory, super-bright displays, backlit keyboards and Dell Stage software.

- Hinge-forward design, aluminium and mag-alloy
- 15.6" HD WLED and 15.6" FHD WLED (300-nit) displays
- Core i5 2430 and Core i7 2640
- 4GB DDR3–8GB DDR3 1333MHz
- NVIDIA 1GB/2GB (P-class) graphics cards
- 256 SSD, 500GB–750GB SATA HD
- As low as 2.54kg with SSD
- Starting at 2.58kg
- 385x260x24.4mm
- Internal slot-load DVDRW
- BT 3.0, USB 3.0

### XPS 14z

It's impressively light, it's super-slim – and yet on performance, it makes no compromises whatsoever. The XPS 14z packs power, capacity and productivity into a stylish anodised aluminium body, giving it elegance and durability – and the slim-bezel design delivers a 14" screen in a 13" laptop.

Power inside. Beauty outside. And admiration wherever it goes. That's the XPS 14z.

- Up to second-generation Intel Core i7 processor
- Up to 8GB DDR3 memory
- Up to 750GB 7200rpm SATA HDD storage
- Optional 1GB NVIDIA graphics
- 14" HD display with edge-to-edge glass
- Super-slim at 23mm
- Starting weight of just 1.87kg (configuration-dependent)
- Multi-touchpad with integrated scrolling and gestures
- 10/100/1000 Ethernet network standard
- Connectivity options: Intel Centrino Advanced-N 6230 802.11 a/g/n (2x2); Bluetooth 3.0 (not available in Russia); Intel Wireless Display-ready (subject to configuration)
- Ports include USB 3.0, which can download files up to ten times faster than 2.0
- Genuine Windows 7 (Home Premium, Professional or Ultimate) operating system



XPS 15z



XPS 14z

# Dell XPS laptops

## XPS 15 (L502x)

Built for entertainment, this laptop balances size with high-performance graphics options, sound and displays. Completely adaptable to customers' needs, it offers high-performance graphics (up to 2GB) and high-resolution displays paired with JBL 2.1-designed and -certified premium audio. It also boasts a distinctive, dramatic design and premium surfaces and textures. All this adds up to an unbeatable multimedia experience on the go.

- Next-generation design with aluminium back, brushed-aluminium palm rest with diamond-cut edges
- Mind-blowing audio with subwoofer for an intense multimedia experience
- Intel Core i7 quad processing power
- Breathtaking graphics, up to 2GB with 1080p full HD display
- Switchable graphics: power when it's needed, battery life when it isn't
- The only 720p high-definition web camera for HD video conferencing via Skype
- Intel Huron River Core i3/i5/i7 processor technology
- New distinctive and dramatic hinge-forward design
- 15.6" multi-touch-capable full HD (1080p) display
- Up to 8GB DDR3 memory
- Up to 750GB HDD
- DVDRW and 3D-capable Blu-ray optical drives
- Metalloid Silver (standard) and Design Studio options
- JBL-branded speakers and WaveMaxx audio – 20 watts total of audio power
- Up to 2GB NVIDIA discrete graphics cards (Optimus® switchable)
- Bluetooth and wireless LAN; WWAN/WiDi/WiMax® technology
- 2x USB 3.0, 1x USB 2.0 with powershare, HDMI 1.4 (supports 3D media output)
- RJ-45 (10/100/1000), 9-in-1 card reader, 2x audio jack, 1 mic, DisplayPort
- Six-cell/nine-cell battery

## XPS 17 (L702x)

With a large screen, immersive graphics performance and mind-blowing audio, this laptop provides the complete cinema experience on the go. For customers who want full high-definition 3D movies with cinematic audio and high-performance gaming, it's the ideal choice. It also has an HD webcam for the very best-quality on-screen communication via Skype.

- Next-generation design with aluminium back, brushed-aluminium palm rest with diamond-cut edges
- Mind-blowing audio with subwoofer for an intense multimedia experience
- Intel Core i7 quad processing power
- Breathtaking graphics, up to 2GB with 1080p full HD display
- Switchable graphics: power when it's needed, battery life when it isn't
- The only 720p high-definition web camera for HD video conferencing via Skype
- Intel Huron River Core i3/i5/i7 processor technology
- New distinctive hinge-forward design
- 17" multi-touch capable full HD (1080p) display
- Up to 8GB DDR3 memory
- Up to 1.5TB HDD
- DVDRW and 3D-capable Blu-ray optical drives
- Metalloid Silver (standard) and Design Studio options
- JBL-branded speakers and WaveMaxx audio – 22 watts total of audio power
- Up to 3GB NVIDIA discrete graphics cards
- Bluetooth and wireless LAN; WWAN/WiDi/WiMax technology
- 2x USB 3.0, 1x USB 2.0 with eSATA/powershare, HDMI 1.4 (supports 3D media output)
- RJ-45 (10/100/1000), 9-in-1 card reader, 2x audio jack, 1 mic, DisplayPort
- Six-cell/nine-cell battery



XPS 8300







# Dell XPS desktops

## XPS 8300

For premium performance even for the most demanding multimedia needs, the XPS 8300 can't be beaten. Combining high productivity with amazing speed, thanks to the new Intel Core i7 processor options and high-performance graphics, it's a serious machine for customers who take entertainment seriously. And as well as being a top performer, it looks good too – with a sleek, angled black-and-white design.

- Immersive graphics
- Latest Intel "Sandy Bridge" technology

- Up to 16GB memory
- Lively THX sound
- New Intel Core and i7 processor
- 3D-capable
- Powerful video
- High-performance graphics up to NVIDIA GTX 560
- Up to 16GB DDR3 dual-channel memory and four DIMM slots
- HDMI and 19-in-1 media-card reader as standard
- Optional Blu-ray Disc and TV tuner
- Two hard drive slots for up to 4TB storage

EOL - April 2012



XPS 8300

# McAfee

## McAfee® Security Suite provided exclusively to Dell

New malware is at an all-time high. Over 66,000 threats are detected every day, and security expert and Dell business partner McAfee predicted over 70m unique pieces of malware would have been in existence by the end of 2011.

That's why it makes sense to offer your customers 15 months' McAfee PC security pre-installed on Dell systems. It's a great upsell, it's exclusive to Dell and will make you really stand out in today's competitive market.

While most security software comes with just a 12-month licence, the Dell/McAfee partnership gives your customers a further three months absolutely free. Additionally, McAfee Security Suite is already pre-installed ready to be used. No further installation necessary.

McAfee Security Suite provides multi-layered PC security against online threats. It is continuously and automatically updated to protect your customers from viruses, spyware, hackers, unwanted e-mails, phishing scams and identity theft, all in one easy-to-manage package.

### McAfee Security features:

- **Real-time safeguard**

Cybercriminals are masters of disguise. McAfee Active Protection™ constantly monitors suspicious material and determines its risk to help keep PCs secure

- **Two-way firewall protection**

Extra layers of Internet security software block people breaking in or sneaking out with personal information. This "traffic cop" patrols non-stop to prevent malicious software gaining access to your customers' PCs

- **Safe searching and shopping**

Colour-coded icons next to online search results inform users before they click which sites are safe and which may install malicious code, phish for their identity or send them spam

- **Fast start-up and scan times**

The software is designed to provide minimal interruptions, so users can get on with their everyday activities hassle-free

- **Anti-spam**

The majority of e-mails are spam, and much of it is dangerous, offensive, or both. McAfee spam filters constantly protect your customers



# Alienware: Gaming from another planet....

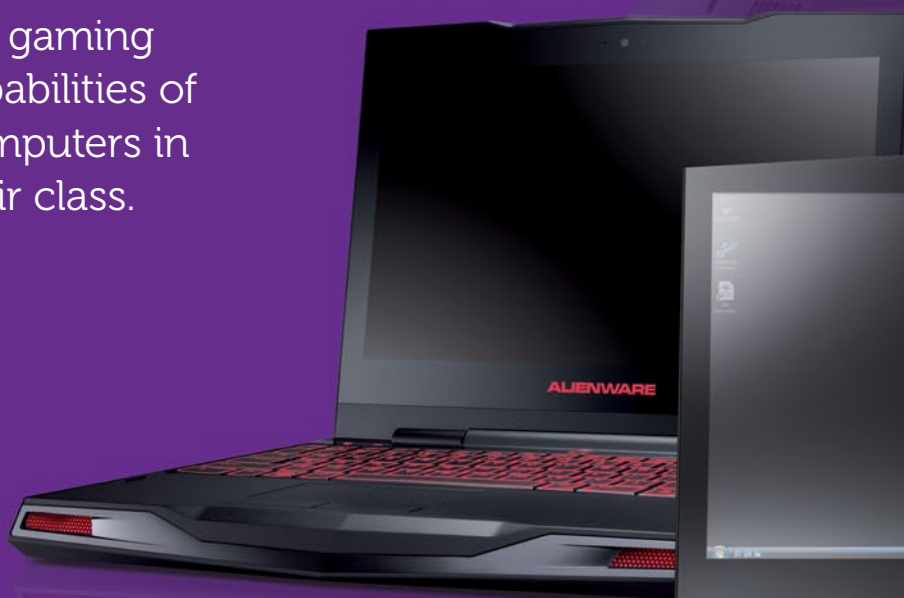
The most powerful gaming laptops in the universe – giving your customers the freedom to play anything, anywhere. These machines pack enough punch to handle the latest games and redefine the gaming capabilities of computers in their class.



Alienware M14x



Alienware M18x



Alienware M11x



Alienware M17x

# Alienware laptops

## Alienware M11x

Designed for users who value performance and mobility, the Alienware M11x is targeted particularly at students and teens, and at casual or moderate gamers who are looking for a thinner, lighter and longer-lasting gaming system. Netbook fans looking for more performance won't be disappointed, either: there's a vibrant HD LCD screen, and mind-blowing graphics.

- 11.6" HD 720p LCD 1366x768 display
- Intel Sandy Bridge CPUs
- Up to 2GB NVIDIA GT 540M with Optimus technology
- 2–16GB 800MHz DDR3
- Up to 750GB 7,200rpm HDD or 256GB SSD HDD
- Optional external optical drive
- AlienFX® illuminated keyboard
- Integrated 5.1 audio
- Eight-cell prismatic battery gives long battery life
- Light and easy to carry
- Play the latest games anywhere

## Alienware M14x

The M14x offers blistering graphic performance in a slim system with long-lasting battery life. Gamers on-the-go will appreciate this ultra-portable yet high-performance gaming laptop.

- 14" WLED HD+ display (1600x900)
- Weighs only 2.92kg
- 2.0 megapixel HD video camera
- Dual digital microphones
- Four-zone multi-colour RGB keyboard
- Up to 3.0GB DDR3 NVIDIA GeForce GT 555M
- Up to 8GB dual-channel 1600MHz DDR3
- High-definition 5.1 performance audio
- 2.1 speakers powered by Klipsch



Alienware M11x

## Alienware M17x

This next-generation 17" gaming laptop is thinner and lighter than the previous model and yet delivers the same blistering gaming performance. It includes options for the latest graphics technology from NVIDIA and ATI and has an optional 120Hz 3D display to take customers' gaming to a whole new level.

- Alienware's first 3D-capable laptop
- Next-generation graphics and processors:
  - Intel Core i7-2670QM
  - Intel Core i7-2760QM
  - Intel Core i7-2860QM
  - 1.5GB NVIDIA GTX 560M
  - 2GB AMD Radeon 6990M
  - 2GB NVIDIA GTX 580M
- Up to 16GB 1600MHz memory
- 17.3" WideHD+ (1600x900) WLED LCD
- 17.3" 120Hz with 3D bundle WideFHD (1920x1080) WLED LCD
- Supports dual HDD up to 1TB SATA or 256GB SSD
- Improved portability
- Enhanced battery life

## Alienware M18x

Delivering unrivalled performance, the M18x combines the latest Intel processor technology with the most advanced graphics solutions from NVIDIA and AMD in optional SLI™ and CrossFire™ dual-card configurations. Perfect for hardcore gaming and performance enthusiasts looking for the most advanced mobile technology.

- Incredible performance
- Full HD gaming experience
- Most powerful Alienware laptop ever
- Intel Cougar Point and Sandy Bridge dual-core and quad-core CPUs
- Up to Dual 2GB Nvidia® GeForce® GTX 580M SLI™ or Dual 2GB AMD® Radeon™ HD 6990M CrossfireX™
- Edge-to-edge FHD 1920x1080 LCD
- 3D 120Hz external display support
- DVDRW or Blu-ray
- 2x SSD or 7200rpm HDD RAID 0 or 1
- 4x SODIMM slots up to 32GB
- USB 3.0/BT 3.0
- HDMI-in
- AlienFX backlit keyboard with macro keys
- 12-cell battery



Alienware M17x

# Alienware desktops



# Take a deep breath. It's Alienware Aurora®...

Blistering speed, breathtaking graphics, immersive multi-display, and much, much more besides. The Alienware Aurora which offers customers a choice of standard or ALX chassis along with a range of high-end processor, graphics and memory options. It is designed for customers who live for gaming – who love immersive, oversensory experiences – who want to play – and who want to win!

The Alienware Aurora is the highest-performing MicroATX PC, delivering the power to run the most demanding PC games in full-HD 3D. With all the texture, geometry and lighting effects optimised, it delivers the most realistic and immersive graphics experience your customers will find anywhere.

## Alienware Aurora

- AlienFX lighting controls
- Intel X79 chipset with unlocked BIOS for overclocking
- Six-core SNB-E processors
- CPU liquid cooling as standard
- 875W PSU for high-performance SLI/CrossFireX graphics
- Advanced thermal management
- Two PCIe x16 (Gen 3)
- Supports single and NVIDIA SLI
- Quad-channel memory up to 1600MHz
- USB 3.0
- SATA 3 and SATA 2
- Active venting (optional)
- Supports up to four HDD including RAID 0 and RAID 1



Alienware Aurora



# Alienware X51

The Alienware X51 is targeted at aspiring gamers – students, teens, and Generation Y. It's a handy, small-form-factor (SFF) desktop PC that is designed to deliver 1080p HD gaming performance, 3D-capable solutions, and full system upgradability options that make it a great alternative for would-be DIY kit-builders.

Delivering an immersive gaming experience at 0.6m, 1.5m and 3m while consuming a small amount of space, the Alienware X51 fits into almost any living space in a vertical or horizontal position.

## Alienware X51

### Powerful:

- Supports up to 150W of desktop graphics power
- Supports second-generation Intel Core i CPUs

### Customisable:

- Uses desktop-class CPUs, graphics cards, memory, and hard drives
- Includes Alienware Command Center software
- Supports AlienFX system lighting technology

### Immersive:

- Delivers a 1080p HD gaming experience
- 3DTV and 3D gaming-ready via HDMI 1.4
- Exceptional 0.6m, 1.5m or 3m experience

- Intel H61 chipset
- Intel dual-core and quad-core options – up to Core i7 2600 (3.4GHz, 8MB cache)
- 4GB DDR3 standard up to 16GB DDR3 1333MHz dual-channel (2 DIMMS) memory
- Up to 1GB NVIDIA GeForce GTX 555
- Integrated 7.1 with THX TruStudio PC sound (standard)
- 1TB hard drive
- AlienFX customisable lighting



Alienware X51

A red Dell Vostro laptop is the central focus, resting in a grey suitcase. The laptop lid is closed, showing the white Dell logo. Surrounding the laptop are various travel items: a brown leather passport holder with 'PASSPORT' embossed on it, a silver watch with a metal link bracelet, a set of keys on a black leather keychain, and a black leather wallet. The background shows the interior of the suitcase and a black suitcase with a zipper.

# Dell Vostro: Big ideas for small business...

Vostro notebooks and desktops are designed for the demands of small businesses that think big. Vostro systems are easy to configure, simple to run and highly productive, all for a reasonable price. They're computing made just right for small businesses.



# Vostro laptops

Selected models with upgraded aluminium shells and zinc hinges, powerful security features and customisable support options.

## Vostro V131

Small-business customers shouldn't have to accept compromises – and with the Vostro 131, they won't have to. We've listened to their needs, and produced a laptop that's highly productive, always connected, always ready – and beautifully slim and stylish.

It's a secure and dependable machine for "professional nomads" – image-conscious small-business professionals who want flexibility and mobility without making sacrifices on productivity. With the Vostro V131, they can stay connected anywhere and at any time.

- Processor options up to second-generation Intel Core i5
- Memory: DDR3 SDRAM (1333MHz) – two slots supporting up to 8GB DIMM
- Connectivity options:
  - Enhanced video-conferencing features including digital array microphones and SRS Premium Voice Pro™ software
  - Easy e-mailing on the move with built-in Wi-Fi® (subject to coverage) and Bluetooth 3.0
- Video graphics up to Intel graphics HD 3000 for i3/i5 CPU
- Hard-drive options:
  - 320/500/750 7200rpm SATA with free fall sensor
  - 128GB/256GB SSD
- Standard display: 13.3" diagonal LED-backlit HD (1366x768) anti-glare
- Ultra-portable: starting weight for six-cell battery and standard HDD: 1.82kg
- Six-cell battery gives up to 9½ hours of battery life
- Full-sized chiclet keyboard (optional)
- Backlit keyboard (optional)
- Standard fingerprint reader
- USB 3.0

EOL – Mid-June 2012



Vostro V131

## Vostro V3350

Offering best-in-class collaboration and robust data protection, this laptop simplifies IT for small-business users. And with a range of great features, four form factors and three elegant colours to choose from, it looks good too.

- Latest Intel architecture featuring up to second-generation Core i7 processors and HD Graphics
- Anywhere and any-time collaboration with FHD webcam, array microphones, SRS Premium Voice Pro and full range of wireless connectivity options
- All-day productivity with extended battery life (up to 12½ hours) and backlit keyboard
- Solid security solution including fingerprint reader, password-protected data-encryption software, Trend Micro and Absolute LoJack
- 13.3" high-definition wide LED anti-glare display
- Up to 8GB of DDR3 memory

EOL – Mid-June 2012

## Vostro V3450

Designed for sophisticated small-business professionals, the stylish, slim and light design of the 14" Vostro 3450 makes it perfect for a life on the move. With a range of mobile-productivity features – full HD webcam, WWAN, PowerShare Port and an optional nine-cell battery – your customers can stay connected and productive.

- Second-generation Intel Core i3, i5, i7 dual-core processors
- Starting weight of 2.28kg
- 14" HD wide LED anti-glare 1366x768 display
- Graphics options include Intel Integrated Graphics Media Accelerator HD and AMD Radeon HD6630M with 1GB VRAM
- Up to 8GB of DDR3 memory
- Up to 750GB of storage
- Two speakers and integrated full HD webcam with array microphone
- Up to full-day battery life
- Award-winning IT support
- Fingerprint reader and other security features

## Vostro V3550

Designed for small business, the Vostro 3550 laptop is packed with the features customers need to stay connected and in control. Its 15.6" screen offers the convenience of an expanded workspace without sacrificing the portability their business demands.

- Connection to colleagues and clients from virtually anywhere with a full high-definition webcam, array mics and pre-installed web-conferencing and voice-enhancing software
- The new IT department: the Dell Support Center is launched with the touch of a button. Alternatively, there's Dell ProSupport for 24x7 assistance, including on-site
- Smooth multitasking and lightning-fast performance with DDR3 memory
- Switchable Graphics Technology boosts graphics performance and optimises battery life
- Two USB 3.0 ports enable data transfers at up to 10x the speed of USB 2.0
- Vostro laptops also include Bluetooth 3.0, which transfers data at up to 24Mbps, allowing large files to be transferred in seconds
- HD webcam and digital array microphones (to reduce background noise)
- Optional backlit keyboard and up to 13 hours of battery life with an optional nine-cell battery enable customers to work whenever they please

EOL – Mid-June 2012



## Vostro 3555 AMD

Built for the small-business user, the 15" Vostro 3555 AMD is a feature-rich high-performance laptop at an attractive price point. Incorporating an AMD quad-core processor, it also offers dedicated graphics memory, great battery life, robust data security and no-worry support services.

- AMD Vision technology with quad-core processor
- Built-in Radeon HD graphics
- Up to 8GB of DDR3 memory
- Up to 750GB of storage
- Two USB 3.0 connections and many other ports and slots
- Two speakers and integrated full HD webcam with array microphone
- Stylish design with aluminium palm rest
- Up to full-day battery life – power-gating shuts off components not in use
- Award-winning IT support
- Fingerprint reader and other security features

EOL – Mid-June 2012

## Vostro V3750

Specially designed for small business, the Vostro 3750 laptop is a desktop-replacement solution. Sophisticated, powerful and sporting a 17.3" HD screen, Vostro helps customers stay connected and in control, with style and confidence.

- Intel Core i7, i5 or i3
- Intel Core i7 quad-core processors
- Up to 6GB dual-channel DDR3 SDRAM at 1333MHz – 2 DIMMs
- 17.3" high-definition LED display (1600x900) with anti-glare
- Double-layer DVD+/-R write capability
- Blu-ray combo
- Optional fingerprint-reader security
- HD webcam, digital array microphones (to reduce background noise), preinstalled Skype and SRS Premium Voice Pro software for state-of-the-art collaboration
- Two USB 3.0 ports enable data transfers at up to 10x the speed of USB 2.0
- Optional backlit keyboard for any-time working

EOL – Mid-June 2012

## Vostro family



# Vostro desktops

Offering a selection of integrated security and support features, plus configured computing that's ready to run right out of the box.

## Vostro 230

Providing a strong foundation for small businesses to grow, the Vostro mini tower has scalable design and the ability to integrate with the latest Dell business hardware and services.

- Choice of form factor that fits the workspace: the expandable Vostro 230 mini tower or the compact Vostro 230s slim tower
- Amazing productivity with up to Intel Core2 quad processors, up to 4GB2 DDR3 memory2 and up to 2TB3 of hard-disk space
- Serial, PS/2, VGA and six USB ports fit new and legacy peripherals alike
- Up to 1GB NVIDIA discrete graphics (integrated graphics options also available). With an optional DVI ADD2 card, users can also add a second, digital display to expand their visual workspace

## Vostro 260

A reliable, best-value business solution for everyday productivity that's built to last. The latest technology from Intel boosts performance, and Intel HD Graphics and built-in visuals give improved graphics performance.

- Over 15,000 hours of reliability testing
- Award-winning ProSupport for 24x7 IT support
- Intel processor and graphics technology  
EOL – Mid-September 2012

## Vostro 460

Customers can complete their most challenging tasks in no time and be prepared for future needs with the Dell Vostro 460. This mini-tower is packed with power and leading-edge technology to handle their biggest workload.

- Multitasking mastered with the super-fast, second-generation Intel Core processors and support for up to four monitors
- Available with genuine Windows 7 Professional
- Powerful graphics can be run out of the box with an Intel HD Graphics card, or more performance by using a discrete graphics card
- Customers can easily upgrade as their needs grow with tool-less entry, up to 3TB of storage capacity and up to 16GB of DDR3 memory
- More power from every pixel with up to 1GB of blazing-fast NVIDIA or ATI HD discrete graphics
- The Vostro's 350W power supply easily supports high-end graphics cards and system updates
- Games, online video or high-definition movies with the Vostro 460's Blu-ray Disc drive and 7.1 HD sound  
EOL – Mid-April 2012

Vostro 460





Vostro 460

Making personal interactions  
more meaningful.  
With Windows<sup>®</sup> 7 and  
Windows Live<sup>®</sup> Messenger.





**With Windows 7 and Windows Live on Dell PCs, your customers can create, connect and share through the cloud. Working more efficiently and communicating effortlessly with the people they care about. Whatever is needed, wherever they are, their cloud is there.**

A Dell computer running **Windows 7** is easier to use because it puts less between your customers and what they want to do: less waiting, less clicking, less hassle connecting to networks. They can connect to home networks in just four clicks and share photos, music and files with other PCs on the network running Windows 7.

**Windows 7** simplifies every day's tasks:

- Simple to use – with Windows Search, an improved task bar, Jump Lists and full-screen previews
- Easy to browse – with Internet Explorer® 9
- Easy to connect – with HomeGroup
- Easy to communicate and share – with Windows Live

### **Windows Live Messenger with HD Video Chat**

Windows Live Messenger is one of the world's most popular ways to stay in touch, with over 320 million active users every month who send 10 billion messages to one another every day. The new Messenger provides great ways to have more meaningful and efficient conversations while also bringing together your customers' social networks and sharing updates, cutting through the clutter, and staying up to date with their favourite friends. And Messenger integrates into the things they're already doing, so they can stay in touch not only from their Dell PC, but also from across the Internet and their mobile phones.

**High-definition (HD) video chat\*** – Meaningful conversations are enhanced when people can see and hear their friends. The new Messenger provides HD video chat so your customers can share photos while chatting and see their friends' reactions in real time and in full screen.

**Encourage your customers to connect with their family and friends wherever they are via video chat. Messenger with HD video chat is the best way.**

- Staying connected with **high-quality, full-screen HD video chat**
- Having more meaningful real-time interactions: sharing photos or even playing games together while video-chatting
- **Natural way to connect:** doing together the things they love, while seeing friends' reactions
- Connecting in a personal way, even asynchronously, with **video messages**
- Only **one free, easy-to-use program needed:** users can video chat and share in one place **on a Dell PC with Windows 7**

**Learn more at [www.windows.com/cloud](http://www.windows.com/cloud)**



\* For HD video chat, both users must have the most current version of Messenger installed, compatible HD webcams, a microphone, speakers or a headset, and high-speed Internet access

hello!  
Whats up??

This is your Dell™ Streak 7



Access all of your digital content and programs in a single application on all of your Dell devices



This is Your new Dell Inspiron 15R



SO MUCH MORE TIME FOR ME  
home work home work home work  
done done done sent sent sent



create  
organize  
experience

Sync your work  
share  
express  
play



This is your Dell™ AIO 23



# Setting the stage

Dell Stage software gives users a front-row seat that puts them in control. All their most recent content will always be front and centre – on the desktop. They can toggle seamlessly between favourite applications (photos, videos, music, web pages and more) with ease, all from Stage's sleek, movie-reel-style interface.

## Dell Stage software

With Stage, editing and cropping photos is easy, and sharing them with family and friends on Facebook® or Flickr® is a cinch – no extra software required.

MusicStage enables quick and simple music-collection searches by artist, title or even genre. And PhotoStage makes it easy to play and upload video files to Facebook.

Stage software turns your customers' PC or laptop into a one-stop entertainment hub, enabling them to download movies; play games; listen to their favourite songs and stream radio stations with RadioTime, connect with friends on social networks; and view their Facebook and Flickr photos together in a real-time photo stream. Stage delivers the things your customers need, right where they need them.



# Accessories

We all like to take something great and make it our own. Dell accessories enable our customers to personalise their hardware – to add functionality, or simply to make it express their characters.

Peripherals, monitors, bags, sleeves, lids – they're all eye-catching, and they're all here. No wonder they're popular!

## Alienware peripherals

Alienware delivers the ultimate immersive gaming experience – and these multimedia add-ons will give a mind-blowing blast to the senses!

### Alienware TactX® mouse

- 5,000dpi laser engine
- On-the-fly DPI switching
- Exclusive AlienFX customisable lighting
- User-defined profiles and buttons
- Vertical and horizontal scrolling



### AW2310 Alienware OptX® monitor

- 23" 1920 x 1080 3D monitor with 16:9 aspect ratio
- 160° viewing angle with anti-glare panel surface
- USB connectivity x 4 ports
- Height-adjustable stand
- Touch-capacitive controls

### Alienware TactX surround sound headset

- Retractable microphone
- Gold-plated connectors for increased fidelity
- Optimised for in-game sounds
- Three-piece design for convenience



### Alienware Enhanced TactX gaming keyboard

- Full-size keyboard with customisable macros
- Exclusive AlienFX customisable lighting with 20 colours
- Unlimited user profiles
- Easy-access multimedia controls
- Removable palm rest



# Carry case Lifestyle Collection

Help your customers travel in style. These bags and sleeves are made to be seen – and admired!

## Half-Day Collection

These laptop bags are perfect for consumers and business-casual professionals alike. Stylishly different yet competitively priced, they're sure to appeal to Inspiron users everywhere.

### Options comprise:

- Half-Day 15.6" backpack
- Half-Day 15.6" Messenger
- Half-Day 15.6" Toploader
- Half-Day 17.3" sleeve

## Energy Collection

Energy laptop bags are just right for sporty, outdoor types. The innovative, stylish design is matched by durability to give this collection a real go-anywhere feel.

### Options comprise:

- Energy 17.3" backpack
- Backpack Retractable Rain Cover
- Backpack Sunglasses Pocket
- Dell Energy 17.3" Messenger

Dell Half-day  
15.6" backpack

Dell Half-day  
15.6" Messenger

Dell Energy  
17.3" backpack

Dell Energy  
17.3" Messenger

Dell Half-day  
15.6" Toploader

Dell Half-day  
17.3" sleeve

## Laptop sleeves

Our splashproof 15.6" coloured laptop sleeves are made from lightweight 3mm neoprene and protect laptops from scratches and bumps. They can be used to keep machines safe when at home – or when being carried in any other bag. They have a reversed zip for improved water-resistance and come in four colours: black, pink, red and blue.

For business users, the stylish Dell Adventure 14" sleeve is available in a sleek black finish.



# Peripherals

Give your customers plenty to plug in! Our peripheral range includes external optical drives, keyboards and deskset combos, and wide ranges of mice, PC speakers and sound bars. Let's keep those USB ports busy...



The Dell KM632 wireless keyboard and mouse enables customers to work or relax – and to sit back from the laptop at the same time.

The spill-resistant keyboard has integral multimedia keys for remote control of volume, mute, play/pause, and skip forward or backward, while the mouse, which has a similar matt-black and glossy trim finish, has an optical LED tracking sensor and a scroll wheel.



Our laptops' integral speakers do a great job – but this plug-in multimedia speaker system really brings movies, music, video and gaming to life, with a total power output of an impressive 33W. Designated the AY410, the speaker system has a sub-woofer that delivers a deep rich bass, and a separate control pod gives customers even more convenience.

# Monitors

**Tilt? Swivel? Wide viewing angles? Stereo speakers? Ultra-slim casings?**  
**A range of screen sizes, screen resolutions and connectivity options?** Our range of monitors for the home or home/office gives customers so many choices!

## IN1930m & IN2030M with LED

- 18.5"/20" screen with 16:9 aspect ratio
- 1366 x 768/1600 x 900 resolution
- 160°/170° viewing angle, with anti-glare panel surface
- LED backlight
- Adjustable tilt
- Touch-button controls



## Full HD monitors with LED – ST2220L, 2320L, 2420L

- 21.5"/23"/24" screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 160°/170° viewing angle, with anti-glare panel surface
- LED backlight
- Adjustable tilt
- Touch-button controls



## S2230MX, S2330MX ultra-slim monitors

- 21.5"/23" screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 160°/170° viewing angle
- LED backlight
- Adjustable tilt
- Touch-button controls
- Our slimmest-ever monitors



## ST2220T

- 21.5" multi-touch screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 178°/178° viewing angle
- Stereo speakers
- Multi-position tilt
- Touch-button controls





# Projectors

Our go-anywhere 1280 x 800 projectors can be used for a wide variety of business and home-entertainment applications – and there's a wide range of connectivity options, too.



## M110 ultra-mobile portable projector

- Brightness: 200 ANSI lumens
- Contrast: 1000:1
- Weight: 0.4kg
- Built-in 1W speakers

## 1610 HD projector

- Brightness: 3,500 ANSI lumens
- Contrast: 2100:1
- Weight: 2.36kg
- HD, 3D, can be managed over a network



## 410HD mobile projector

- Brightness: 2,000 ANSI lumens
- Contrast: 2100:1
- Weight: 1.18kg
- HD 16:10 format with 3D capabilities



# Dell laser printers

When customers ask for a printer for a small office, always point them in the direction of Dell. The reason is simple: Dell printers have been multiple award winners of the prestigious PC Magazine Editor's Choice awards.

## **1130 mono printer**

- Up to 18 A4-sized pages per minute
- Up to 10,000 pages monthly duty cycle and 8MB SDRAM
- Low cost per page printing
- 250-sheet covered paper tray



## **1135n mono printer**

- Print, scan, copy, fax
- Up to 22 A4-sized pages per minute
- 12,000 pages monthly duty cycle and 128MB SDRAM
- Low-cost-per-page printing
- 250-sheet covered paper tray



### 1250c colour printer

- Small and compact A4 laser-class printer
- Up to 12 A4 pages per minute mono
- Up to 10 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi



### 1350cnw wireless printer

- Small and compact A4 laser-class network printer
- Up to 15 A4 pages per minute mono
- Up to 12 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi
- Networking and Wi-Fi



### 1355cnw multifunction wireless colour printer

- Small and compact 4-in-1 multifunction colour laser-class network printer
- Print, scan, copy, fax
- Up to 15 A4 pages per minute mono
- Up to 12 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi
- Networking and Wi-Fi



