

Dell™ consumer and small-business product brochure

A world of opportunity  
for all your customers



The power to do more



XPS 14

Inspiron | XPS | Alienware | Vostro | Accessories & Peripherals

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# The power to do more...





Our mission is to “deliver technology solutions that enable people everywhere to grow and thrive”. But how exactly do we make sure we are helping the right people? And how do we know what areas of their lives they want to grow?

Technology is ever-present in our lives. And when we stop to think about it, our lives are in our devices. They hold and give life to our hobbies and goals and aspirations. Technology is about empowerment. Empowering not just functions, but the passions they serve. This is why we want to connect technology directly to people’s passions and showcase how Dell products power those passions. It’s not about technology; it’s about what you do with it.

# Inspiron: the perfect family for families





Dell has been at the forefront of stylish, affordable computing from the beginning and the Inspiron™ range captures all that is best about the brand.

Starting as a range of entry-level laptops, the Inspiron has continually evolved. It now offers a huge choice of great-value, highly-customisable netbooks, laptops and desktops with advanced technology options to satisfy almost every home-PC need.

## Inspiron notebooks

### Inspiron 14z Ultrabook™

Mobility, responsiveness and entertainment  
– all in a sleek and stylish design

- Up to 3rd generation Intel® Core™ i7 processor
- Up to 8GB dual channel DDR3 1600 MHz memory
- Hard drive options up to 500GB
- 14.0" High Definition (720p) WLED display with Truelife (1366 x 768) standard
- Waves MaxxAudio® 4 audio processing and Skullcandy speakers
- Quick off the mark with Intel Smart Response Technology and Intel Rapid Start Technology (configuration-dependent)
- Graphics options include AMD® Radeon™ HD 7570M with 1GB GDDR5
- Kichi design language in two colours – standard Moon Silver or optional Fire Red
- Sleek – under one inch

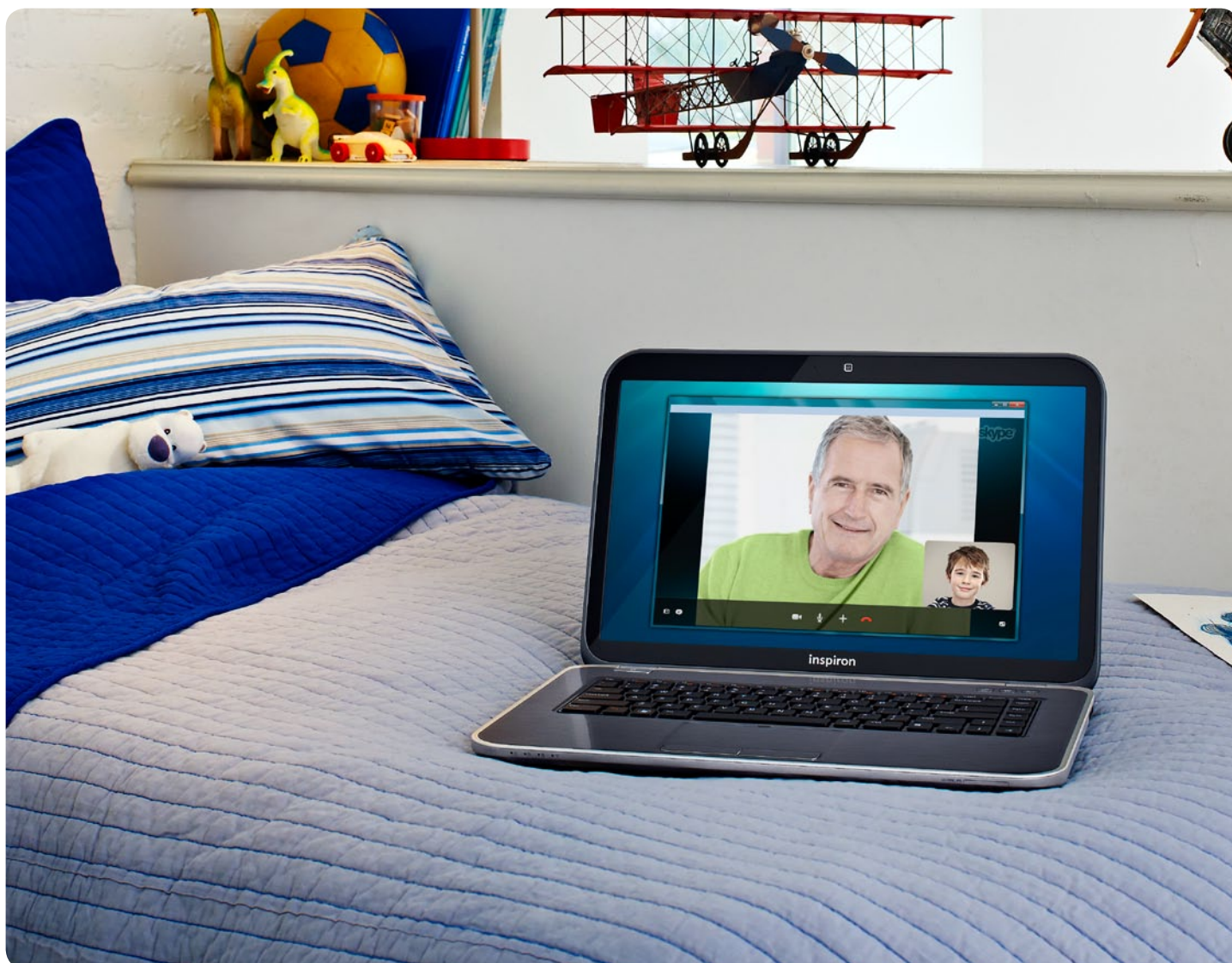
Inspiron 14z  
Ultrabook™



# The Inspiron 15R and 17R



Inspiron R series laptops have always been a great choice for work or play, and now they're even better. The Inspiron 15R and 17R are targeted principally at families using them at home for schoolwork, everyday household tasks and entertainment. The Inspiron R is an entertainment centre customers can move from room to room. Its HD display makes visuals come alive. And the Inspiron Special Edition models are designed for people who want the very best, and take the Inspiron to a whole new level. They're designed for highly mobile and demanding professionals who work hard, play hard and expect the best in terms of overall performance and an immersive multimedia experience.



## Inspiron 15R and 17R

Family time can be all fun and games

Slim, stylish and lightweight machines, and they're powerful too, thanks to Intel's second-generation CPUs/graphics (standard), or optional third-generation processors. Ultra-connected, both models feature WLAN and HD webcam, and depending on configuration, also offer Intel Wireless Display technology with support for 1080p (Inspiron 15R only) and 5.1 surround sound.

- Up to third-generation Intel Core processor
- Intel HD 3000 graphics or 1GB AMD Radeon (15R)/
- NVIDIA® GeForce® (17R) graphics card
- Up to 1TB hard drive
- 15.6" HD or 17.3" HD+ widescreen
- Up to 8GB DDR3 SDRAM
- Onboard DVD+/-RW

## Inspiron 15R and 17R Special Edition

HD display makes visuals come alive

View every moment like it just happened with an HD screen. Third-generation Intel Core processors are standard, and with rich sounds and powerful AMD® (15R Special Edition) and NVIDIA (17R Special Edition) graphics, the immersive entertainment experience is intense.

- Graphics 2GB
- Up to 2TB HDD
- mSATA
- DVD RW or BD combo
- Full HD display
- Backlit keyboard
- Waves MaxxAudio
- Skullcandy speakers
- Premium ID

# A style for every occasion

Switchable lids for the Inspiron R range



Now here's a great win-win proposition. For you, it's a straightforward upsell – and for your customers, it's a single laptop with as many faces as they like.

Because people aren't all the same, and because even one person can change from day to day, we've put together a collection of lids for the Inspiron 15R and 17R in a range of exciting colours and designs – and now we've added even more choices to the range.

Sometimes your customers might need to impress in a big meeting. Sometimes they might want to dazzle, or conversely, be more understated. And sometimes – say, at the weekend – they might want to relax, and express a little more of their own characters.

With these stylish switchable lids, they can choose a design for their 15R and 17R that suits their personality, or simply their mood.

Get these outstanding and collectable designs in stock today. It's a simple upsell. It's a great way to increase margins and perceived product value – and it's a great way to help your customers express themselves!



## Four new designs for the Inspiron R range



### Inspiron 14 (N4050)

The Inspiron 14 delivers great value for its price bracket: solid performance comes together with a robust and refined design.

- Latest second-generation processor technology:  
Up to Intel Core i5 processors
- 14.0" HD widescreen LED (1366x768) display with webcam
- Intel HD Graphics 3000 (Core i CPU), Intel HD Graphics or discrete 1GB AMD Radeon HD 6470 (switchable graphics)
- Up to 4GB DDR3 memory 1333MHz
- Up to 640GB HDD
- Internal DVD+/-RW optical drive
- High-quality colour (Obsidian Black or Apple Red) finish extending inside across palm rest and touchpad
- Refined, slimmer high-quality design includes a chiclet keyboard with a gesture touchpad for more comfortable interaction
- Default six-cell Li-Ion battery
- Dell Stage gives one-click access and management of customers' photos, videos, music, e-books and other content
- Up to genuine Windows 7 Home Premium
- 2.2kg incl. six-cell battery
- 34.7mm system height

EOL – Mid-July 2012

### Inspiron 15 (N5050)

Different CPU and graphics processors – but the same great value, performance and design.

#### All three variants provide:

- 15.6" HD widescreen LED display with webcam
- Up to 6GB DDR3 memory 1333MHz
- Up to 640GB HDD
- High-quality colour (Obsidian Black or Apple Red) finish extending inside across palm rest and touchpad
- Up to genuine Windows 7 Home Premium

EOL – Mid-July 2012

#### Inspiron 15 (N5040/N5050):

- Intel Celeron®, Pentium® dual-core, Core i3 and Core i5 processor technology
- Intel HD Graphics or Intel HD Graphics 3000

#### Inspiron M5040:

- AMD C-60 dual-core or AMD E-450 dual-core processor technology
- Up to AMD Radeon HD 6320 Discrete-Class graphics

# Inspiron desktops

## Inspiron 660

- Integrated Intel HD graphics
- NVIDIA GeForce 620, 1GB\*. DDR3 (ML117, DVI + HDMI)
- 2nd generation Intel Core i3 – 2120
- Intel Pentium processor G630
- Intel Celeron processor G460
- 2-8GB\* DDR3 1600MHz
- 2 HDD slots, 3.5-inch SATA, 7200 RPM – with the following size options: 500GB\*, 1TB\*, 2TB\*
- Back: (4) USB 3.0 + (2) USB 2.0 + HDMI + VGA + RJ45 (10/100/1000 Ethernet) + (3) audio
- Front: (2) USB 2.0 + 8:1 media card reader + mic/headphone
- Dell wireless card (DW1506), 1x1, 802.11b/g/n
- Dell wireless Intel Centrino N 2230 combo card, 2x2, 802.11b/g/n + Bluetooth 4.0
- Genuine Windows 7 (Home Basic, Premium or Professional)

## Inspiron 660s

- Integrated Intel HD graphics
- Nvidia GeForce 620, 1GB\*. DDR3 (ML117, DVI + HDMI)
- 3rd generation Intel Core i5—3450S
- 3rd generation Intel Core i5—3330S
- 2nd generation Intel Core i3—2120
- Intel Pentium processor G630
- Intel Celeron processor G460
- 2-8GB\* DDR3 @ 1600MHz
- 1 HDD slot, 3.5-inch SATA, 7200 RPM – with the following size options: 500GB\*, 1TB\*, 2TB\*
- Back: (2) USB 3.0 + (4) USB 2.0 + HDMI + VGA + RJ45 (10/100/1000 Ethernet) + (3) audio
- Front: (2) USB 2.0 + 8:1 media card reader + mic/headphone
- Dell wireless card (DW1506), 1x1, 802.11b/g/n
- Dell wireless Intel Centrino N 2230 combo card, 2x2, 802.11b/g/n + BT 4.0
- Genuine Windows 7 (Home Basic, Premium or Professional)





# Inspiron One 2320

A powerful all-in-one PC. Simple and stylish sound and vision.  
Designed to deliver. Built to entertain.

## Inspiron One 2320

When they're at home, people are often looking for simple, stylish ways to communicate and be entertained. And that's exactly what the Inspiron One 2320 delivers. This sleek, stylish all-in-one PC provides easy, intuitive access to the content your customers love to share.

The 23" stand-mounted full HD display of the Inspiron One 2320 makes it ideal for sitting back with the family to watch and be entertained – and the multi-touch display option makes interaction even easier. With a built-in HD webcam, generous storage capacity and improved Stage functionality, it's just what savvy, style-conscious users need.

- Processor up to Intel Core i7 (Sandy Bridge)
- 23" with 1920x1080 full HD display with HD webcam
- Up to NVIDIA GeForce GT 525M graphics
- Up to 8GB DDR3 memory
- Up to 2.0TB SATA 3.5" storage
- Thin glossy front bezel, die-cast stand
- JBL branded speakers
- Multiple ports deliver broad connectivity
- Size and design make it great for communal activities

End of line: September/October 2012

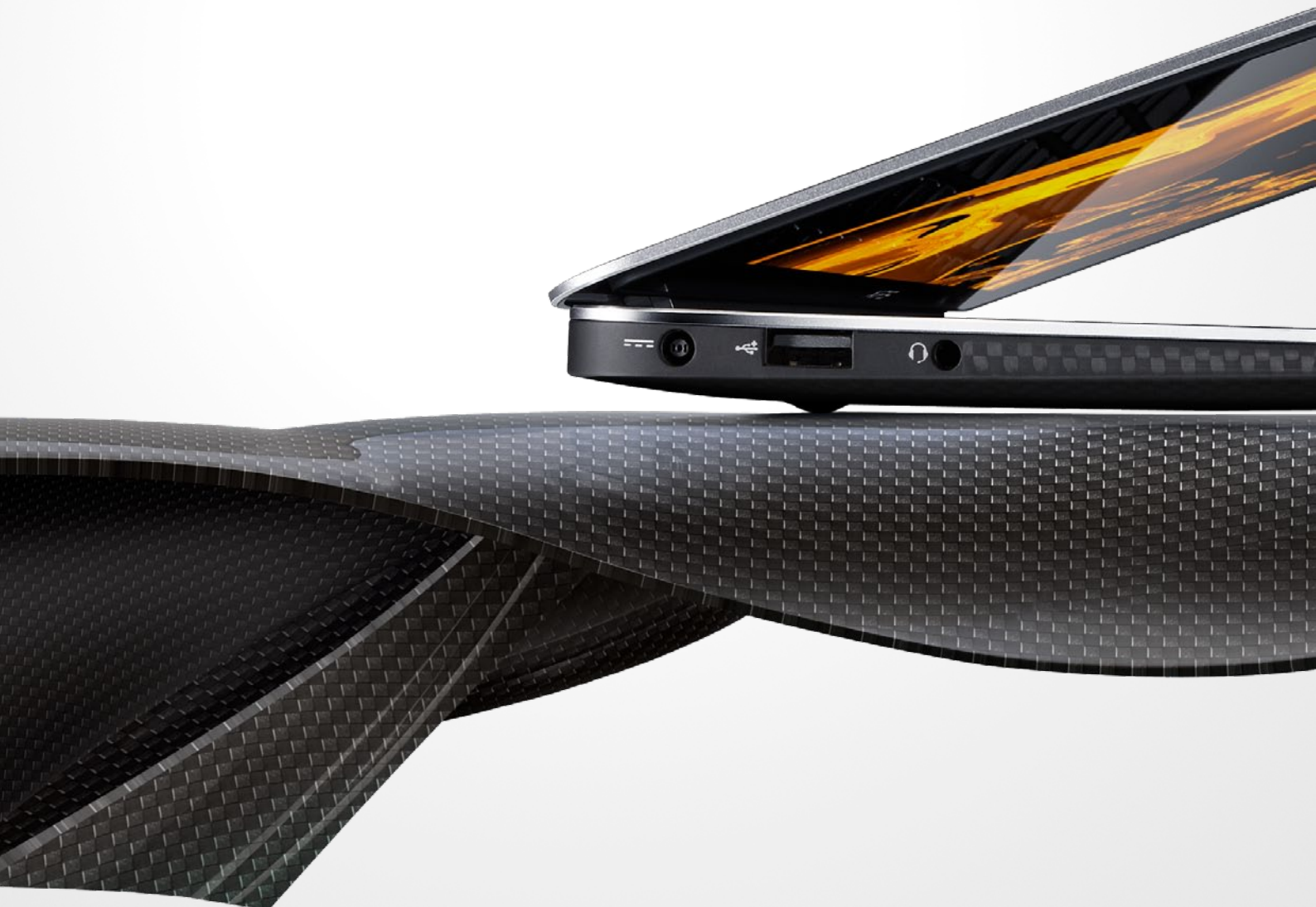


# Dell XPS

Everything. And More.

The new Dell XPS 13 Ultrabook.

Ultraportable, it's a 13.3" ultrabook featuring an edge-to-edge glass, near "frameless" display, eight hours' battery life, and a precision-crafted finish. Packed with innovative technology, it delivers a superb overall user experience – and everyone loves it.



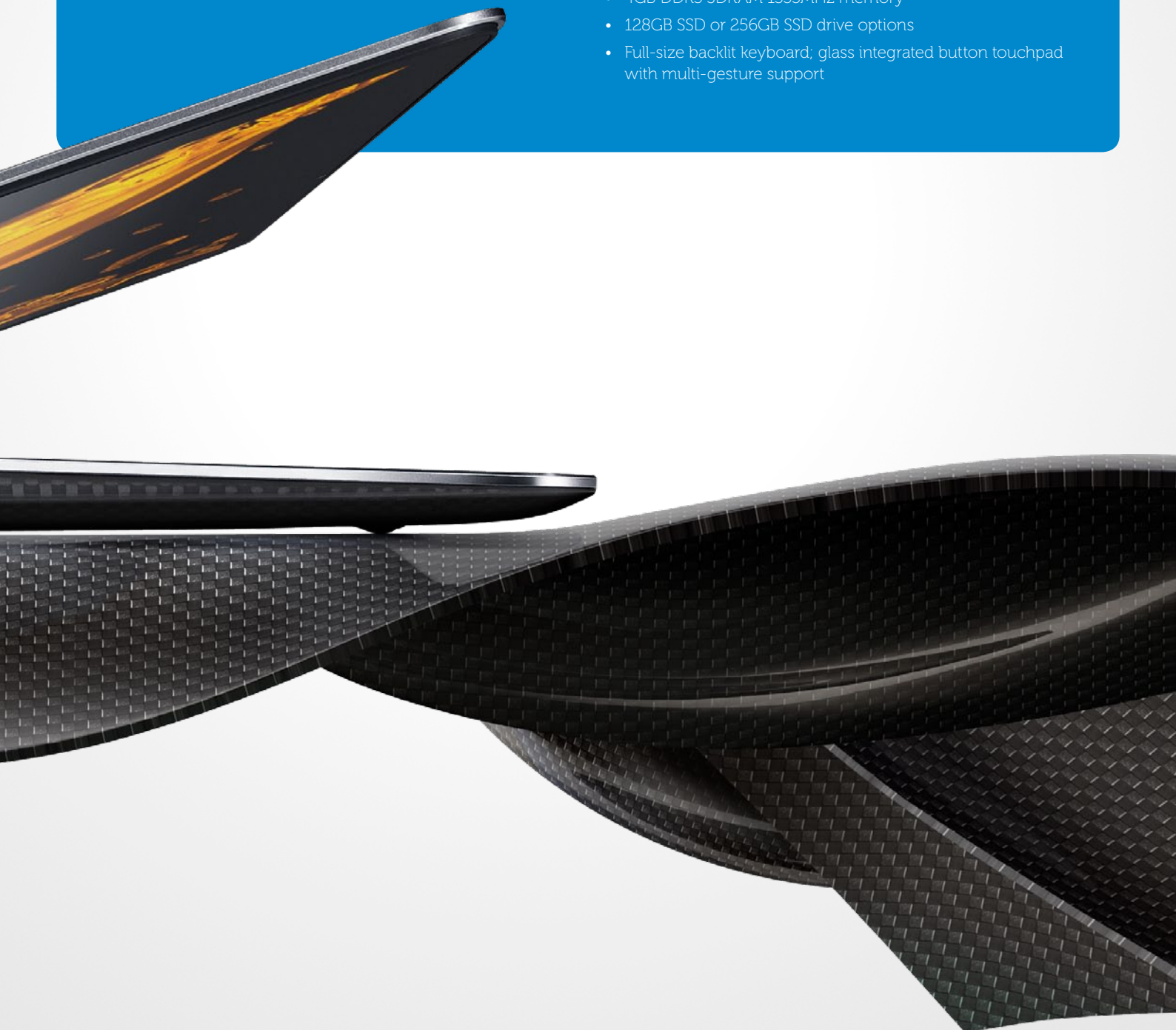


## XPS 13

The form factor is proving a powerful selling point: other 13.3" laptops offer the same viewing area, but with a footprint that's up to 15 % larger. And the carbon-fibre composite base and aluminium frame makes this ultrabook both lightweight and incredibly durable.

In short, the XPS 13 is a durable and powerful machine, all in a super-slim, chic package.

- Ultra-thin laptop (6–18mm); weight starts at 1.36kg
- Precision-machined aluminium with a carbon-fibre composite base
- Intel Core i5 2467M and i7 2637M processor choices
- 13.3" (33.8cm) HD WLED, 300-nit (1366 x 768) 720p; edge-to-edge hardened Gorilla® glass
- Intel HD 3000 video graphics
- 4GB DDR3 SDRAM 1333MHz memory
- 128GB SSD or 256GB SSD drive options
- Full-size backlit keyboard; glass integrated button touchpad with multi-gesture support



# Dell XPS

Now more than ever, the XPS range of laptops provides demanding creative customers with the performance they need.

The XPS 14 and XPS 15 deliver on whole new levels. For the XPS 14, it's the all-day battery life; for the big-screen XPS 15, it's the stunning visual detail.

Power and style. Stamina and creativity. Connectivity and capacity on the move. And it's all in neatly packaged in the sleek, slim and functional XPS 14 and XPS 15.





# Dell XPS laptops

## Thin & Powerful

### XPS 14

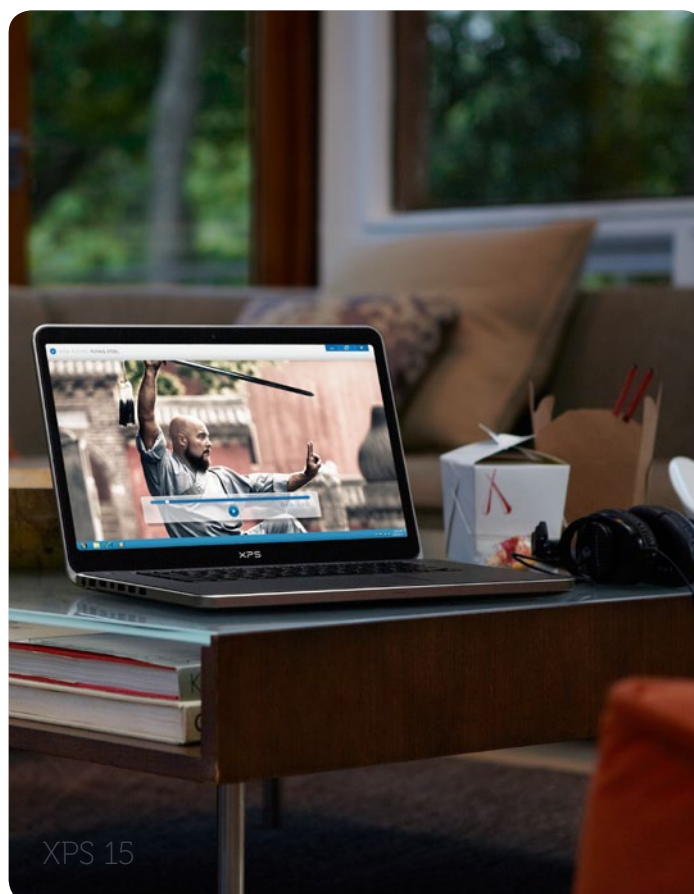
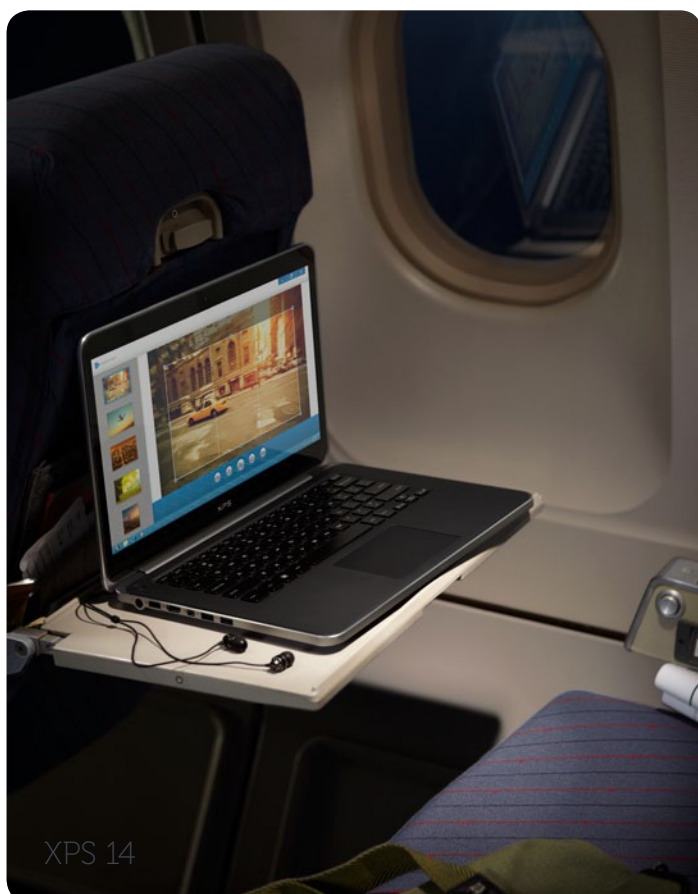
Designed to go the distance, the XPS 14 has a battery life that liberates busy customers

- Work through the day or night with up to 11 hour battery life
- Two versions:
- Intel Ultrabook – performance that's always ready
- Integrated mobile broadband and session-based access with Dell NetReady enables customers to connect virtually anywhere, at any time
- Powerful NVIDIA graphics
- HD+ 400-nit 14" display in 13" form factor
- 3rd gen Intel Core i7 processors
- Up to 8GB DDR3 SDRAM at 1333 MHz
- 500GB HDD; Free Fall Sensor on board or up to 512GB SSD (additional storage options available on Ultrabook™ model)
- Boots fast with SSD & Rapid Start

### XPS 15

Your very own digital canvas. Entertain your creativity in full HD with the Dell XPS 15

- Thin powerhouse performance for superior creation and entertainment
- Full high definition 15.6" 1920x1080 display with stunning high brightness (350-nit)
- Performance processors up to Core i7 Quad Core
- Up to 16GB DDR3 SDRAM at 1600 MHz
- Massive storage with superior responsiveness (1TB + 512GB SSD option with Rapid Start)
- Powerful NVIDIA graphics
- Integrated slot load Blu-ray™ drive to support a full high-definition entertainment experience (Blu-ray optional)
- High definition audio with Waves MaxxAudio 4
- Thoughtfully designed for durability and superior overall experience



XPS 8500





# Dell XPS desktops

## XPS 8500

The XPS 8500 is designed to give supreme multimedia impact, providing high-performance graphics, 3TB of single HDD storage, integrated USB 3.0 connectivity, Genuine Windows 7, and up to 16GB of DDR3 1600MHz memory and 225W of dedicated graphics horsepower.

- Forward-compatible Intel Core i7 processor performance
- 3D-capable and powerful graphics up to 225W
- Up to 16GB DDR3 1600MHz and 4 DIMM slots for upgradability
- Support for up to 3 HDDs
- Optional 32GB mSATA SSD with Intel Smart Response Technology (SRT)
- Optional 256GB mSATA SSD as a primary hard drive
- Optional Blu-Ray Disc
- Integrated USB 3.0 up to 10x faster data-transfer speeds over USB 2.0
- HDMI and 19-in-1 media card reader standard



XPS 8500



XPS One 27

# Dell XPS desktops

## XPS One 27

Behind every great idea, there's a great machine.  
The XPS One 27 is built for creators

- Stunning 27" Quad HD 2560 x 1440 display
- 3rd generation Intel Core i5 and i7 processors
- High performance NVIDIA GeForce GT 640M 2GB DDR5 graphics
- mSATA SSD drives
- WaveMaxx Audio 4 sound
- Up to 8GB 1600MHz DDR3 dual-channel memory
- Up to 2TB hard drive
- Defaulted Full HD webcam
- USB 3.0 support
- Slim, sleek, space-saving design



XPS One 27

# Alienware: Gaming from another planet....



The most powerful gaming laptops in the universe – giving your customers the freedom to play anything, anywhere. These machines pack enough punch to handle the latest games and redefine the gaming capabilities of computers in their class.

# Alienware laptops

## Alienware M14x

Triumph knows no boundaries with the power of the Alienware M14x. Designed for gamers looking for the performance of a 15+ inch notebook but with more demanding needs in mobility, it's a machine that delivers impressive raw performance

- Intel Ivy Bridge CPUs
- Up to Intel Core i7-3820QM with Intel Turbo Boost 2.0
- Up to 2GB GDDR5 NVIDIA GT650M with Optimus technology, designed to deliver more performance in the GPU as needed – the most advanced 600-series GPU within a 14" form factor
- WLED HD(1366x768) LCD display as standard
- Up to 16GB 1600MHz DDR3 memory
- Creative® Sound Blaster® Recon 3Di
- Support for 3D 120Hz external monitors
- Gesture/multi-touch trackpad
- DVD±R/RW (optional Blu-ray)
- Four-zone multi-colour RGB backlit keyboard
- AlienFX lighting
- HD webcam with dual digital microphones
- Weighs less than 2.95kg with an eight-cell battery



Alienware M14x

## Alienware M17x

Victory has never felt this real. With Intel Ivy Bridge processors, new graphics options and extreme performance memory, experience triumph in HD and THX 3D surround sound with the M17x

- Up to Intel Core i7-3820QM
- Up to 2GB GDDR5 NVIDIA GTX 675M SLI
- Up to 32GB 1600MHz DDR3
- Creative Sound Blaster Recon 3Di with THX® TruStudio™ Pro software
- 17.3" WideHD+ WLED LCD (1600x900) display
- 17.3" 120Hz with 3D bundle Wide FHD (1920 x 1080) WLED LCD display
- Support for 3D 120Hz external monitors
- Dual HDD options with RAID0 and RAID1 mSATA HDD and caching options
- Four-zone multi-colour RGB backlit keyboard
- Bluetooth 4.0
- AlienFX lighting
- Full HD webcam with dual digital microphones
- DVD-RW or Blu-ray
- HDMI-IN/LAN

## Alienware M18x

All hail the victorious! Every battle ends in triumph with the M18x. Alienware's flagship gaming laptop, this is a machine designed for gamers looking for the most immersive mobile gaming experience possible

- Up to Intel Core i7-3920XM
- delivering up to 200W of mobile graphics power
- Up to 32GB 1600MHz DDR3 (1866MHz memory also available)
- Creative Sound Blaster Recon 3Di with THX TruStudio Pro software – and speakers feature audio powered by Klipsch
- 18.4" Wide FHD (1080p) (1920 x 1080) WLED backlit LCD – display performance rivalling that of many desktops
- Support for 3D 120Hz external monitors
- The first Alienware laptop to offer triple hard drives in RAID
- mSATA HDD and caching options
- Four-zone multi-colour RGB backlit keyboard
- Five user-programmable keys
- AlienFX lighting
- Full HD webcam with dual digital microphones
- HDMI-IN port enables HD devices (such as game consoles or Blu-ray players) to be plugged into M18x's screen and speakers



# Alienware desktops





## Alienware X51

The Alienware X51 is a handy, small form factor (SFF) desktop PC that is designed to deliver 1080p HD gaming performance in any living space. From the aspiring young gamer right up to the new apartment owner who needs a space-saving solution, the Alienware X51 ticks all the boxes. Full system upgradability options also make the X51 a great alternative for would-be DIY kit-builders.

Delivering an immersive gaming experience at 0.6m, 1.5m and 3m while consuming a small amount of space, the Alienware X51 fits into almost any living space in a vertical or horizontal position.

### Powerful:

- Supports up to 150W of desktop graphics power
- Supports 2nd and 3rd generation Intel Core i processors

### Customisable:

- Uses desktop-class CPUs, graphics cards, memory, and hard drives

- Includes Alienware Command Center software
- Supports AlienFX system lighting technology

### Immersive:

- Delivers a 1080p HD gaming experience
- 3DTV and 3D gaming-ready via HDMI 1.4
- Exceptional 0.6m, 1.5m or 3m experience
- Intel H61 chipset
- Intel dual-core and quad-core options – up to Core i7 3770 (3.4GHz, 8MB cache)
- 4GB DDR3 standard up to 16GB DDR3 1600MHz dual-channel (2 DIMMS) memory
- Up to 1GB NVIDIA GeForce GTX 555
- Integrated 7.1 with THX TruStudio PC sound (standard)
- 1TB and 2TB hard drive options
- AlienFX customisable lighting



## Alienware Aurora

Blistering speed, breathtaking graphics, immersive multi-display, and much, much more besides. The Alienware Aurora offers customers a choice of standard or ALX chassis along with a range of high-end processor, graphics and memory options. It is designed for customers who live for gaming – who love immersive, oversensory experiences – who want to play – and who want to win!

The Alienware Aurora is the highest-performing MicroATX PC, delivering the power to run the most demanding PC games in full-HD 3D. With all the texture, geometry and lighting effects optimised, it delivers the most realistic and immersive graphics experience your customers will find anywhere.

- AlienFX lighting controls
- Intel X79 chipset with unlocked BIOS for overclocking
- Six-core SNB-E processors
- CPU liquid cooling as standard
- 875W PSU for high-performance SLI/CrossFireX graphics
- Advanced thermal management
- Two PCIe x16 (Gen 3)
- Supports single and NVIDIA SLI
- Quad-channel memory up to 2133MHz
- USB 3.0
- SATA 3 and SATA 2
- Active venting (optional)
- Supports up to four HDD including RAID 0 and RAID 1
- AlienFX lighting

# 'Built for Business Basics and Beyond.'

Vostro notebooks and desktops are designed for the demands of businesses that think big. Vostro systems are easy to configure, simple to run, highly productive and feature award-winning Dell ProSupport™ service, all for a reasonable price.



# Vostro laptops

## Vostro 2520

Quality-built and smart-styling, the Vostro 2520 is an affordable business computing solution. Great value system for your everyday mobile computing needs.

- Up to 3rd Gen processors
- Up to 1TB 5400RPM SATA Hard Drive
- Dell Webcam Central and video conferencing
- Enhanced audio system for beyond basic connecting and entertaining experience: 2 Integrated speakers (2W x 2)
- Integrated 1.0 MP HD camera with microphones
- Three USB ports, plus HDMI & VGA ports
- Standard full size, spill-resistant chiclet keyboard
- Best in class Waves® MaxxVoice Pro software, enhancing sound clarity
- Wireless connectivity with built-in WiFi and Bluetooth® 4.0 (optional)
- Windows8 compatible



Vostro 2520

## Vostro 3360

Built for business basics and beyond, the Vostro 3360 is a mainstream 13" business notebook offering superb portability and performance for professional nomads

- Up to 3rd Gen Intel Core processors
- Up to 500GB – 5400RPM SATA HDD
- Integrated Intel HD graphics
- 13.3" High Definition Wide LED Anti-Glare Display (1366x 768)
- Genuine Windows® 7 (Home Basic, Home Premium or Professional)
- Integrated HD camera with Array mics and Waves® MaxxVoice Pro
- Ultra-connected mobile solution with 3G mobile broadband or 4G supported (US only)
- Super-fast boot time with Intel Rapid Start Technology (always connected)
- Digital persona software for encrypting, FPR, anti-theft
- Best IT support (Pro support and accidental damage)

## Vostro 3460

Offering superb performance and mobility for premium knowledge workers, the Vostro 3460 is a mainstream 14" small business notebook

- Up to 3rd Gen Intel Core processors
- Up to 1TB – 5400RPM SATA HDD
- Up to i7 QC of 3 generation
- Integrated Intel HD graphics
- 14.0" High Definition Wide LED Anti-Glare Display (1366 x 768)
- Genuine Windows® 7 (Home Basic, Home Premium or Professional)
- Integrated HD camera (720p) with Array mics and Waves MaxxVoice Pro
- Super-fast boot time with Intel Rapid Start Technology Standby (always connected)
- Extended battery life with 600+ battery charges (2x previous generation)
- Best IT support (Pro support and accidental damage)

## Vostro 3560

The Vostro 3560 is a mainstream 15" small business notebook delivering outstanding performance and mobility for premium knowledge workers

- Up to 3rd Gen Intel Core processors
- Up to 1TB – 5400RPM SATA HDD
- Up to i7 QC of 3 generation
- Integrated Intel HD graphics
- 15.6" High Definition Wide LED Anti-Glare Display (1366 x 768)
- 15.6" FULL HD [1920x1080] (available in select regions)
- Genuine Windows® 7 (Home Basic, Home Premium or Professional)
- 8X DVD+/-RW and Blu-ray combo
- Integrated HD camera (720p) with Array mics and Waves MaxxVoice Pro
- Super-fast boot time with Intel Rapid Start Technology (always connected)
- Extended battery life with 600+ battery charges (2x previous generation)
- FHD screen with strong discrete GPU
- Best IT support (Pro support and accidental damage)



Vostro 3360



Vostro 3460



# Vostro desktops

Offering a selection of integrated security and support features, plus configured computing that's ready to run right out of the box.

## Vostro 260

A reliable, best-value business solution for everyday productivity that's built to last. The latest technology from Intel boosts performance, and Intel HD Graphics and built-in visuals give improved graphics performance.

- 2nd Generation Intel® Core i processors with Turbo Boost™ 2.0 Technology.
- Up to 6GB of DDR3 1333MHz memory
- Up to 500GB of HDD storage
- Eight externally accessible USB ports as standard
- Integrated Intel HD graphics
- Three back-panel connectors for line-in, line-out, microphone-in, two front-panel connectors for headphone-output and microphone-in
- 16X DVD-ROM Drive

## Vostro 470

The Vostro 470 takes the needs of small businesses seriously. Featuring leading-edge processor technology from Intel, it's designed for discerning and professional small business users seeking style and performance at a price they can afford.

- Up to 3rd Generation Intel processor technology
- Up to 32GB of fast (1600Mhz) DDR3 memory
- Up to 3TB with 2 upgrade 3.5" bay slots and a mSATA slot for fast boot-up solid-state drive capability
- Optional ATI® Radeon™ HD 7570, AMD Radeon™ HD 7770 2GB DDR5 or NVIDIA® GeForce GT 640 1GB Graphics Card
- Four USB 3.0 ports as standard



Vostro 470



Vostro 470

# Accessories

We all like to take something great and make it our own. Dell accessories enable our customers to personalise their hardware – to add functionality, or simply to make it express their characters.

Peripherals, monitors, bags, sleeves, lids – they're all eye-catching, and they're all here. No wonder they're popular!

## Carry case Lifestyle Collection

Help your customers travel in style. These bags and sleeves are made to be seen – and admired!

### Half-Day Collection

These laptop bags are perfect for consumers and business-casual professionals alike. Stylishly different yet competitively priced, they're sure to appeal to Inspiron users everywhere.

#### Options comprise:

- Half-Day 15.6" backpack
- Half-Day 15.6" Messenger
- Half-Day 15.6" Toploader
- Half-Day 17.3" sleeve

### Energy Collection

Energy laptop bags are just right for sporty, outdoor types. The innovative, stylish design is matched by durability to give this collection a real go-anywhere feel.

#### Options comprise:

- Energy 17.3" backpack
- Backpack Retractable Rain Cover
- Backpack Sunglasses Pocket
- Dell Energy 17.3" Messenger

Dell Half-day  
15.6" backpack

Dell Half-day  
15.6" Messenger

Dell Energy  
17.3" backpack

Dell Half-day  
15.6" Toploader

Dell Half-day  
17.3" sleeve

Dell Energy  
17.3" Messenger

### Laptop sleeves

Our splashproof 15.6" coloured laptop sleeves are made from lightweight 3mm neoprene and protect laptops from scratches and bumps. They can be used to keep machines safe when at home – or when being carried in any other bag. They have a reversed zip for improved water-resistance and come in four colours: black, pink, red and blue.

For business users, the stylish Dell Adventure 14" sleeve is available in a sleek black finish.



# Alienware peripherals

Alienware delivers the ultimate immersive gaming experience – and these multimedia add-ons will give a mind-blowing blast to the senses!



## AW2310 Alienware OptX® monitor

- 23" 1920 x 1080 3D monitor with 16:9 aspect ratio
- 160° viewing angle with anti-glare panel surface
- USB connectivity: 4 ports
- Height-adjustable stand
- Touch-capacitive controls

## Alienware TactX® mouse

- 5,000dpi laser engine
- On-the-fly DPI switching
- Exclusive AlienFX customisable lighting
- User-defined profiles and buttons
- Vertical and horizontal scrolling



## Alienware TactX surround sound headset

- Retractable microphone
- Gold-plated connectors for increased fidelity
- Optimised for in-game sounds
- Three-piece design for convenience



## Alienware Enhanced TactX gaming keyboard

- Full-size keyboard with customisable macros
- Exclusive AlienFX customisable lighting with 20 colours
- Unlimited user profiles
- Easy-access multimedia controls
- Removable palm rest



# Peripherals

Give your customers plenty to plug in! Our peripheral range includes external optical drives, keyboards and deskset combos, and wide ranges of mice, PC speakers and sound bars. Let's keep those USB ports busy...



The Dell KM632 wireless keyboard and mouse enables customers to work or relax – and to sit back from the laptop at the same time.

The spill-resistant keyboard has integral multimedia keys for remote control of volume, mute, play/pause, and skip forward or backward, while the mouse, which has a similar matt-black and glossy trim finish, has an optical LED tracking sensor and a scroll wheel.



Our laptops' integral speakers do a great job – but this plug-in multimedia speaker system really brings movies, music, video and gaming to life, with an impressive total power output of 33W. Designated the AY410, the speaker system has a sub-woofer that delivers a deep rich bass, and a separate control pod gives customers even more convenience.

# Monitors

**Tilt? Swivel? Wide viewing angles? Stereo speakers? Ultra-slim casings?**

**A range of screen sizes, screen resolutions and connectivity options?** Our range of monitors for the home or home/office gives customers so many choices!

## IN1930m & IN2030M with LED

- 18.5"/20" screen with 16:9 aspect ratio
- 1366 x 768/1600 x 900 resolution
- 160°/170° viewing angle, with anti-glare panel surface
- LED backlight
- Adjustable tilt
- Touch-button controls



## Full HD monitors with LED – ST2220L, 2320L, 2420L

- 21.5"/23"/24" screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 160°/170° viewing angle, with anti-glare panel surface
- LED backlight
- Adjustable tilt
- Touch-button controls



EOL: September 2012

## S2230MX, S2330MX ultra-slim monitors

- 21.5"/23" screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 160°/170° viewing angle
- LED backlight
- Adjustable tilt
- Touch-button controls
- Our slimmest-ever monitors



EOL: September

## ST2220T

- 21.5" multi-touch screen with 16:9 aspect ratio
- 1920 x 1080 resolution
- 178°/178° viewing angle
- Stereo speakers
- Multi-position tilt
- Touch-button controls



EOL: September

## S2240L

- 1920 x 1080 resolution
- 250 nit brightness
- 16:9 27" widescreen
- Thin bezel
- Edge-to-edge glass
- VG, HDMI
- In-plane Switching
- EStar 6.0 rating



To be launched:  
September 2012

## S2340L

- 1920 x 1080 resolution
- 250 nit brightness
- 16:9 27" widescreen
- Thin bezel
- Edge-to-edge glass
- VG, HDMI
- In-plane Switching
- EStar 6.0 rating



To be launched:  
September 2012

## S2440L

- 1920 x 1080 resolution
- 250 nit brightness
- 16:9 27" widescreen
- Thin bezel
- Edge-to-edge glass
- VG, HDMI
- MVA
- EStar 6.0 rating



To be launched:  
September 2012

## S2740L

- 1920 x 1080 resolution
- 270 nit brightness
- 16:9 27" widescreen
- Thin bezel
- Edge-to-edge glass
- VG, HDMI, DV (HDCP)
- In-plane Switching
- EStar 6.0 rating



To be launched:  
September 2012

# Projectors

Our go-anywhere projectors can be used for a wide variety of business and home-entertainment applications – and there's a wide range of connectivity options, too.

## **M110 ultra-mobile portable projector**

- Brightness: 300 ANSI lumens
- Contrast: 1000:1
- Weight: 0.4kg
- Built-in 1W speakers



## **410HD mobile projector**

- Brightness: 2,000 ANSI lumens
- Contrast: 2100:1
- Weight: 1.18kg
- HD 16:10 format with 3D capabilities



### 1610 HD projector

- Brightness: 3,500 ANSI lumens
- Contrast: 2100:1
- Weight: 2.36kg
- HD, 3D, can be managed over a network



### 1420X/1430X projectors

- Brightness:  
1420X: 2700 ANSI lumens;  
1430X: 3200 ANSI lumens
- High contrast ratio of 2400:1 minimum
- Built-in 2W speaker
- Weight: 2.6kg
- Easy-to-replace lamp with long lamp life



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# Dell laser printers

At Dell, we pride ourselves on responding to customer needs, and our printers are a case in point. Thoughtfully designed, highly functional and responsive, they're yet another way in which we deliver the power to do more.

## **B1160 printer**

Perfect for small and home offices and small businesses

- Up to 20 pages per minute
- 10,000 pages monthly duty cycle
- 600 x 600 dpi (printer default); 1200 dpi image quality
- B1160w model is a wireless printer with built-in Wireless 802.11 b/g/n that is fast to set up and share within a wireless network



## **B1260dn Printer**

Outstanding performance from an affordable laser printer

- Up to 28 pages per minute
- Built-in Ethernet, and prints directly from a range of mobile devices
- 20,000 pages monthly duty cycle
- 600 x 600 dpi (printer default); 1200 x 1200 dpi max
- Reliable, easy to use and to maintain



### **B1265dnf printer**

Perfect for small and medium businesses with small workgroups

- Multi-function – print, scan, copy, fax
- Built-in Ethernet, and prints directly from a range of mobile devices
- Up to 28 pages per minute
- 20,000 pages monthly duty cycle
- 600 x 600 dpi (printer default), up to 1200 dpi image quality



### **1250c colour printer**

- Small and compact A4 laser-class printer
- Up to 12 A4 pages per minute mono
- Up to 10 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi



### **1350cnw wireless printer**

- Small and compact A4 laser-class network printer
- Up to 15 A4 pages per minute mono
- Up to 12 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi
- Networking and Wi-Fi



### **1355cnw multifunction wireless colour printer**

- Small and compact 4-in-1 multifunction colour laser-class network printer
- Print, scan, copy, fax
- Up to 15 A4 pages per minute mono
- Up to 12 pages per minute colour
- 30,000 pages monthly duty cycle
- 600 x 600dpi
- Networking and Wi-Fi



